

AMERICAN MOTORS SALES CORPORATION

CAR ORDERING GUIDE

AND

PRICE LISTS

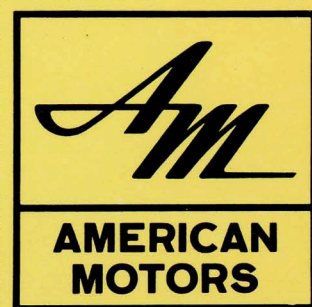
1969

ACCESSORIES CATALOG and PRICE LIST

EFFECTIVE NOV. 1, 1968

AMERICAN MOTORS SALES CORPORATION

14250 Plymouth Road
Detroit, Michigan 48232



This price list supersedes all prices previously listed.
Prices and specifications are subject to change
without notice.

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MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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AIR CONDITIONING KIT (15.015) (* 15-12)

69 01 (Six)	899 2432	195.90	225.30	244.90	6.5
69 01 (V8)	899 2433	230.95	265.60	288.70	6.5
69 10 (Six-* 15-9)	899 2443	230.95	265.60	288.70	6.5
69 10 (V8-* 15-9)	899 2444	230.95	265.60	288.70	6.5
69 70 (Six-* 15-10)	899 2445	230.95	265.60	288.70	6.5
69 30-70 (V8-* 15-10)	899 2446	230.95	265.60	288.70	6.5
69 80 (Six)	899 2455	230.95	265.60	288.70	6.5
69 80 (V8)	899 2456	230.95	265.60	288.70	6.5
68 01 (Six)	899 2275	195.90	225.30	244.90	6.5
68 01 (V8)	899 2276	195.90	225.30	244.90	6.5
68 10 (Six)	899 2291	230.95	265.60	288.70	6.5
68 10 (V8)	899 2292	230.95	265.60	288.70	6.5
68 70 (Six)	899 2304	230.95	265.60	288.70	6.5
68 30-70 (V8)	899 2305	230.95	265.60	288.70	6.5
68 80 (Six)	899 2293	230.95	265.60	288.70	6.5
68 80 (V8)	899 2294	217.15	265.60	288.70	6.5
67 01 (Six-* 15-1, * 15-4, * 15-7 and * 15-11)	899 1908	195.90	225.30	243.60	5.8
67 01 (V8)	899 1909	195.90	225.30	243.60	5.8

15-1 When installed on Cars with Power Steering (Less Exhaust Emission) order 1-899 1768 Adapter Kit.

15-2 When installed on 66 50 also order 1-899 1865 Adapter Kit.

15-3 When installed on 66 10-50-80 (V8-WEEP) order 899 1857.

15-4 When installed on 66 01-10-50-80 (Six-WEEP-WPS) order 899 1859.

15-5 When installed on 66 10-50 (V8-LPS-WEEP) order 320 7073 and 899 1857;
when installed on 66 80 (V8-LPS-WEEP) order 320 7075 and 899 1857.

15-6 When installed on Cars with Instrument Panel Crash Pad also order one of the following Crash Pad
Adapter Kits. 899 2197 Black, 899 2198 Blue, 899 2199 Green, 899 2200 Red, 899 2201 Burgundy,
899 2202 Aqua, 899 2203 Tan.

15-7 When installed on Cars with Power Steering, order 1-899 2204 Adapter Kit.

15-8 When installed on 67 10-50-80 order Adapter Kit 899 2213.

15-9 When installed on 69 10 (LHLV), order Adapter Kit 899 2450.

15-10 When installed on 69 70 (LHLV), order Adapter Kit 899 2454.

15-11 When installed on 67 01 (Six-199-WEEP) order Adapter Kit 899 1858.

15-12 If Car is not equipped with a Heavy Duty Cooling System, a Radiator Core must be ordered from
the below listing.

67 Thru 69 01 (Six)	318 6055
69 01-10 (V8)	319 4331
67-68 01-10 (V8)	318 6088
67 10 (Six)	318 6055
68-69 10 (Six)	319 1805
69 30-70	319 4332
68 30-70	319 0479
67 Thru 69 50-80 (Six)	318 6066
67 Thru 69 50-80 (V8)	318 6108

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
AIR CONDITIONING KIT (15.015) (* 15-12) (CONTINUED)					
67 10 (Six-* 15-6, * 15-7 and * 15-8)	899 1910	217.15	258.55	278.75	5.8
67 10 (V8-* 15-6 and * 15-8)	899 1911	217.15	258.55	278.75	5.8
67 50-80 (Six-* 15-6, * 15-7 and * 15-8)	899 1912	217.15	258.55	278.75	5.8
67 50-80 (V8-* 15-6 and * 15-8)	899 1913	217.15	258.55	278.75	5.8
66 01 (V8)	899 1761	105.00	266.80	290.00	6.6
66 10-50 (V8-* 15-2, * 15-3 and * 15-5)	899 1763	105.00	276.00	300.00	6.8
66 80 (Six * 15-1, * 15-3 and * 15-4)	899 1764	105.00	278.47	300.00	6.6
66 80 (V8-* 15-3 and * 15-5)	899 1765	105.00	276.00	300.00	6.8

ADAPTER KIT (15.015)

69 10 (LHLV)(A/C Motor and Ducts)	899 2450	35.85	41.83	59.75	.7
69 30-70 (LHLV)	899 2454	22.65	26.40	37.70	
67 (Six-WPS)	899 2204	6.35	7.30	7.95	.7
67 01 (Six-199-WEEP)	899 1858	5.10	5.87	6.40	.4
67 10-50-80 (Black)	899 2197	6.10	7.05	8.70	.7
67 10-50-80 (Blue)	899 2198	6.10	7.05	8.70	.7
67 10-50-80 (Green)	899 2199	6.10	7.05	8.70	.7
67 10-50-80 (Red)	899 2200	6.10	7.05	8.70	.7
67 10-50-80 (Burgundy)	899 2201	6.10	7.05	8.70	.7
67 10-50-80 (Aqua)	899 2202	6.10	7.05	8.70	.7
67 10-50-80 (Tan)	899 2203	6.10	7.05	8.70	.7
67 10-50-80 Single Outlet	899 2213	3.95	4.55	4.95	.7
66 All (Six-WPS-LEEP)	899 1768	3.00	5.87	6.40	.5
66 50 (Duct)	899 1865	1.50	2.53	2.75	.4
66 10-50-80 (V8-WEEP)	899 1857	25.00	31.88	42.50	.4
66 01-10-50-80 (Six-WEEP-WPS)	899 1859	3.00	6.61	7.15	.7
64 10 (Six-232-WPS)	899 1542	1.90	6.56	7.10	.5

REAR WINDOW AIR DEFLECTOR (15.017)

69 10-80 (Wagon)	899 2476	13.70	17.75	21.75
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ANTI-FREEZE

COOLANT, ALL SEASON (15.040)

Case of 24 (Qt.)	1 Thru 19	899 1670	12.00	.60	.65
	20 Thru 79 ...		11.28		
	80 Thru 174 ..		10.56		
	175 Or More ..		10.08		
Case of 6 (Gal.)	1 Thru 19	899 1671	11.10	2.15	2.39
	20 Thru 79 ...		10.50		
	80 Thru 174 ..		10.08		
	175 Or More ..		9.54		

Minimum orders for 480 gallons of All Season Coolant made up of quarts and/or gallons in any combination, qualify for the (T/L) Truck Load price of 10.56 per Case of 24 Quarts, and 10.08 per Case of 6 Gallons. These orders must be shipped and charged to one Dealer at one time.

Quantity Lot Prices apply to any combination of quarts and/or gallons.

Case Gallonage Table

1 to 19 Cases-	6 to 114 Gallons
20 to 79 Cases-	120 to 474 Gallons
80 to 174 Cases-	480 to 1044 Gallons
175 & Up Cases-	1050 & Up Gallons

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
FUEL SYSTEM ANTI-FREEZE (15.040)					
Case of 12 (12 Oz.)	899 1319	2.95	.34	.45	
WINDSHIELD DE-ICER (15.040)					
Case of 12 (14 Oz.)	899 1318	6.00	.71	.95	
APPEARANCE SUPPLIES					
ALL PURPOSE CLEANER (CONCENTRATE) (15.050)					
Case of 12 (Qt.)	899 2273	17.40	1.90	2.50	
Case of 4 (Gal.)	899 2274	20.00	6.55	8.75	
CHROME CLEANER (15.050)					
Case of 12 (8 Oz.)	899 0443	4.30	.45	.60	
DUSTING CLOTH (15.050)					
Case of 12	899 2421	6.85	.75	.95	
FABRIC CLEANER (15.050)					
Case of 12 (Pt.)	899 0968	9.30	1.00	1.35	
HAZE CREAM (15.050)					
Case of 12 (16 Oz.)	899 0876	18.00	1.88	2.50	
LIQUID TIRE CHAIN (15.050)					
Case of 48 (2 Oz.)	899 2346	21.60	.70	.95	
PLASTIC & LEATHER CLEANER (15.050)					
Case of 12 (Pt.)	899 0483	8.25	.86	1.15	
POLISH & CLEANER (15.050)					
Case of 12 (Pt.)	899 0400	6.55	.71	.95	
SILICONE PASTE WAX (15.050)					
Case of 12 (7 Oz.)	899 1754	9.00	.94	1.25	
TAR & ROAD OIL REMOVER (15.050)					
Case of 12 (Pt.)	899 1108	6.50	.68	.90	
VINYL HARDTOP CLEANER AND PROTECTOR (15.050)					
Carton of 12 (12 Oz.)	899 2453	11.40	1.11	1.59	
WINDOW CLEANER (15.050)					
Case of 12 (Pt.)	899 2428	7.80	.80	1.10	
Case of (Gal.)	899 2429	10.80	3.40	4.50	

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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BACK-UP LIGHT KIT (15.070)

65 01 (WAT)(WFGS).....	899 1592	4.20 (S/D)	7.88	10.50	.3
64 01 (WST-WCGS)(WOD-WCGS).....	899 1251	1.00 (S/D)	7.88	10.50	.8
64 01 (WAT)(WFGS).....	899 1250	1.00 (S/D)	7.88	10.50	.8
64 10-80 (WAT)(WFGS).....	899 1392	1.00 (S/D)	7.88	10.50	.3

BATTERY (DRY-CHARGE) (15.072)

(50 A. H.) 69 00 (Six-LHC)	899 2376	22.10	25.45	32.30	
(60 A. H.) 69 00 (Six-WAC)(V8)	899 2377	24.75	28.46	36.25	
(70 A. H.) 69 00 (Heavy Duty)	899 2378	28.30	32.55	42.20	
(50 A. H.) 64 Thru 68 (Six-LAC)(Initial Equipment) ..	899 1355	22.10	25.42	32.30	
(70 A. H.) 62 Thru 68 (Heavy Duty).....	899 1146	28.30	32.55	42.20	
(60 A. H.) 62 Thru 68 (Six-WAC): 62-68 (V8).....	899 1356	24.75	28.46	36.25	
(40 A. H.) Other Make Cars	899 1138	16.85	19.38	23.35	

DISPENSER KIT (15.072)

(5 Gal.)	899 1078	1.90	1.89	3.15	
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DISPLAY STAND (15.072)

Special price with 6 batteries	899 1088	4.15	5.18	6.90	
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ELECTROLYTE (15.072)

(5 Gal.)	899 1077	2.90	3.64	4.85	
Box of 3 Hose Packs					
(154 Oz.)	899 1680	3.00	3.50	5.00	

NOTE: Suggested List Prices include Electrolyte.

NOTE: All 12 Volt Rambler Brand Batteries are also applicable to 56-57 Nash, Hudson; 56-61 Rambler and Metropolitan. All Battery prices (Dealer Net) are subject to additional 15% discount when ordered in advance on Battery Order Schedules. The additional 15% applies to batteries ordered for immediate shipment when batteries are also ordered on the same schedule for future shipment.

COMPASS (15.095)

68-69	1 Thru 3	899 2308	4.45	5.21	6.95	.2
	4 Or More		4.00			
60 Thru 67	1 Thru 3	899 1758	4.45	5.21	6.95	.5
	4 Or More		4.00			

NOTE: Lot prices apply to any combination of (4) Compasses.

COOLING SYSTEM ITEMS

SEALER - LUBRICANT (15.100)

Case of 12 (6 Oz.)	899 0040	9.00	.94	1.25	
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RADIATOR CLEANER (15.100)

Case of 12 (Pt.)	899 0397	7.20	.75	1.00	
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MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
COURTESY AND GLOVE BOX LIGHTS KIT (15.105)					
69 01	1 Thru 11	899 2440	4.00	5.00	6.65 .8
	12 Or More ...		3.85		
69 10-80	1 Thru 11	899 2441	4.10	5.15	6.80 .6
	12 Or More ...		3.95		
69 70	1 Thru 11	899 2442	4.00	5.00	6.65 .8
	12 Or More ...		3.85		
68 01	1 Thru 11	899 2301	3.80	4.80	6.35 .8
	12 Or More ...		3.60		
68 10-80	1 Thru 11	899 2303	3.80	4.80	6.35 .8
	12 Or More ...		3.60		
68 70	1 Thru 11	899 2302	3.80	4.80	6.35 .8
	12 Or More ...		3.60		
67 01	1 Thru 11	899 2170	3.80	4.76	6.35 .8
	12 Or More ...		3.60		
67 10-50-80	1 Thru 11	899 2171	3.80	4.76	6.35 .8
	12 Or More ...		3.60		
66 01	1 Thru 11	899 1748	3.80	4.76	6.35 .8
	12 Or More ...		3.60		
66 10	1 Thru 11	899 1746	3.80	4.76	6.35 .8
	12 Or More ...		3.60		
66 50-80	1 Thru 11	899 1747	3.80	4.76	6.35 .6
	12 Or More ...		3.60		
65 10		899 1647	2.55 (S/D)	4.84	6.45 .8
65 50-80		899 1672	2.55 (S/D)	4.76	6.35 .6
64-65 01		899 1382	2.55 (S/D)	4.76	6.35 .8
63-64 10-80		899 1217	1.00 (S/D)	4.76	6.35 .4

NOTE: Lot prices (12) apply to any combination of Courtesy Lights.

SPARE TIRE COVER (15.107)

68-69 01-10-80: 69 70	899 2214	3.75	4.30	5.50
66-67	899 1851	3.30	4.12	5.50
63 Thru 65	899 1239	1.25 (S/D)	2.51	3.35

CRUISE COMMAND KIT (15.109)

69 10-80 (V8)	899 2439	34.95	40.20	46.60	2.2
68 10-80 (V8)	899 2309	34.95	40.20	46.60	2.2
67 10-50-80 (Six)	899 2191	34.95	40.20	46.60	2.2
67 10-50-80 (V8)	899 2190	34.95	40.20	46.60	2.2
66 10-50-80 (Six-WAT-LDT)	899 1862	30.60	35.20	40.80	2.2
66 10-50-80- (V8-WAT)	899 1863	30.60	35.20	40.85	

DOOR AND FENDER PROTECTIVE ITEMS

DOOR EDGE GUARD SET (15.120)

(2 Door) 68-69 30-70	899 2272	2.05	2.55	3.40	.2
(4 Door) 67 Thru 69 18-88 (WWO)	899 2345	3.80	4.75	6.30	.2
(2 Door) 67 Thru 69 10-80: 67 50	899 1904	2.05	2.55	3.40	.2
(4 Door) 67 Thru 69 10-80	899 1905	3.80	4.75	6.30	.2
(2 Door) 64 Thru 69 01: 63-64 10-80	899 1192	2.05	2.55	3.40	.2
(4 Door) 64 Thru 69 01: 63-64 10-80	899 1191	3.80	4.75	6.30	.2
(2 Door) 65-66 10-80	899 1596	2.05	2.55	3.40	.1
(4 Door) 65-66 10-80	899 1595	3.80	4.73	6.30	.1

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
MOULDING KIT, GAS DOOR GUARD (15.120)					
67 Thru 69 10-80: 67 50	899 2262	2.00	2.30	2.50	.2
MOULDING KIT, DOOR WINDOW (15.120)					
69 70	899 2460	6.95	8.60	9.95	
MOULDING KIT, DOOR AND FENDER PROTECTIVE PIN STRIPE (15.120)					
(2 Door) 69 And Prior (Black-White).....	899 2461	15.00	18.75	22.50	
(2 Door) 69 And Prior (Black-Red).....	899 2462	15.00	18.75	22.50	
(2 Door) 69 And Prior (White-Black).....	899 2463	15.00	18.75	22.50	
(2 Door) 69 And Prior (White-Red).....	899 2464	15.00	18.75	22.50	
(2 Door) 69 And Prior (Silver-White).....	899 2465	15.00	18.75	22.50	
(2 Door) 69 And Prior (Silver-Black).....	899 2466	15.00	18.75	22.50	
(4 Door) 69 And Prior (Black-White).....	899 2468	15.00	18.75	22.50	
(4 Door) 69 And Prior (Black-Red).....	899 2469	15.00	18.75	22.50	
(4 Door) 69 And Prior (White-Black).....	899 2470	15.00	18.75	22.50	
(4 Door) 69 And Prior (White-Red).....	899 2471	15.00	18.75	22.50	
(4 Door) 69 And Prior (Silver-White).....	899 2472	15.00	18.75	22.50	
(4 Door) 69 And Prior (Silver-Black).....	899 2473	15.00	18.75	22.50	
MOULDING KIT, DOOR AND FENDER PROTECTIVE (BLACK MYLAR INSERT) (15.120)					
(2 Door) 69 And Prior	899 2467	16.00	20.00	24.00	
(4 Door) 69 And Prior	899 2474	16.00	20.00	24.00	
DOOR POCKET KIT (15.125)					
69.....	899 2488	4.20	4.90	6.95	
TISSUE DISPENSER (15.125)					
68.....	1 Thru 11	899 2310	3.15	4.00	5.30 .2
	12 Or More ...		3.05		
63 Thru 67	1 Thru 11	899 1985	3.45	4.30	5.75 .2
	12 Or More ...		3.35		
LITTER CONTAINER (6-PAK) (15.125)					
Assort. Colors.....	899 1384	6.60	1.80	2.40	
Black.....	899 1528	6.60	1.80	2.40	
Beige.....	899 1530	6.60	1.80	2.40	
Red	899 1531	6.60	1.80	2.40	
LITTER CONTAINER AND TISSUE DISPENSER (6-PAK) (15.125)					
Assort. Colors.....	899 1907	10.60	2.20	2.95	
CARBURETOR AIR CLEANER ELEMENT (15.135)					
65 Thru 69 (Six-With United Air Cleaner)	899 1677				
	1 Thru 5	1.90	2.35	3.15	
	6 Or More	1.79	2.35	3.15	
64 Thru 69 (Six-With Fram Air Cleaner).....	899 1386				
	1 Thru 5	1.90	2.35	3.15	
	6 Or More	1.75			
64 Thru 69 (V8-With Fram Air Cleaner).....	899 1451				
	1 Thru 5	2.45	2.90	3.85	
	6 Or More	2.30			

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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CARBURETOR AIR CLEANER ELEMENT (15.125) (CONTINUED)

63 01: 61 Thru 63 10 (Six-WDT):

65-66 10-50-80 (287-With United

Air Cleaner): 67 Thru 69 (290-

With United Cleaner): 68-69 (343-

WDT-With United Cleaner)

1 Thru 5

899 0838

1.90

2.35

3.15

6 Or More

1.75

63 10 (V8): 57 Thru 61 20: 56 Thru

63 80: 65-66 10-50-80 (327-With

United Air Cleaner)

1 Thru 5

899 1013

2.45

2.90

3.85

6 Or More

2.30

62-63 01-10 (LDT): 64-65 01 (LHE)

1 Thru 5

899 1012

1.75

2.20

2.90

6 Or More

1.60

59 Thru 61 01-10 (Six-LDT)

1 Thru 5

899 0575

1.75

2.20

2.90

6 Or More

1.60

58 01

1 Thru 5

899 0557

1.75

2.18

2.90

6 Or More

1.60

HEATER, ENGINE (15.145)

68-69 (199-232)

899 2348

5.35

6.70

8.95

.5

66 Thru 69 (V8)

899 1906

5.35

6.70

8.95

.8

64-65 01 (Six-196): 64 10 (OHVC):

64 10-80 (V8): 65-66 10-50-80

(V8)

899 1361

5.35

6.70

8.95

.7

64 10 (Six-232): 65 Thru 67 (Six)

899 1475

5.35

6.70

8.95

FILTER, AIR EMISSION PUMP (15.152)

66-67 (WEEP)

899 1766

1.10

1.40

1.80

FLOOR MAT (USED CAR MATERIALS) (15.170)

(Front) All Models

899 1871

10.20

11.56

13.60

(Trunk) All Models

899 1872

4.50

5.10

6.00

FLOOR MAT - FRONT (PAIR) (RUBBER) (15.170)

(Aqua) 66-67

899 1954

4.10

5.10

6.80

6 Thru 11

3.95

12 Or More ...

3.80

(Aqua) 65 01

899 1534

2.75 (S/D)

5.10

6.80

(Aqua) 63 10-80

899 1160

1.00 (S/D)

5.10

6.80

(Black) 64 Thru 69

899 1950

4.25

5.25

6.95

6 Thru 11

4.10

12 Or More ...

3.95

(Blue) 67: 68-69 01-10-80: 69 70

899 1952

4.25

5.25

6.95

6 Thru 11

4.10

12 Or More ...

3.95

(Blue) 66

899 1725

4.10

5.10

6.80

6 Thru 11

3.95

12 Or More ...

3.80

(Blue) 63 10-80

899 1159

1.00 (S/D)

5.10

6.80

(Blue) 65

899 1532

2.75 (S/D)

5.10

6.80

(Burgundy) 67

899 1955

4.10

5.10

6.80

6 Thru 11

3.95

12 Or More ...

3.80

NOTE: Lot prices of (6)(12) apply to any combination of Mats, front or rear, regardless of Type, Color or Model.

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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FLOOR MAT – FRONT (PAIR) (RUBBER) (15.170) (CONTINUED)

(Cordovan) 65.....	899 1535	2.75 (S/D)	5.10	6.80
(Green) 65 Thru 69 01-10-80 1 Thru 5	899 1953	4.25	5.25	6.95
6 Thru 11		4.10		
12 Or More ...		3.95		
(Red) 65 Thru 69 1 Thru 5	899 1956	4.25	5.25	6.95
6 Thru 11		4.10		
12 Or More ...		3.95		
(Red) 63 10-80.....	899 1162	1.00 (S/D)	5.10	6.80
(Russet) 68 10-80..... 1 Thru 5	899 2286	4.25	5.25	6.95
6 Thru 11		4.10		
12 Or More ...		3.95		
(Tan) 67 Thru 69 1 Thru 5	899 1957	4.25	5.25	6.95
6 Thru 11		4.10		
12 Or More ...		3.95		
(Tan) 66 1 Thru 5	899 1727	4.10	5.10	6.80
6 Thru 11		3.95		
12 Or More ...		3.80		
(Turquoise) 64 10-80.....	899 1330	1.00 (S/D)	5.10	6.80
(White) 64 Thru 69..... 1 Thru 5	899 1951	4.25	5.25	6.95
6 Thru 11		4.10		
12 Or More ...		3.95		
(White) 63-64 10-80.....	899 1158	2.75	5.10	6.80

FLOOR MAT – FRONT (PAIR) (VINYL) (15.170)

(Aqua) 65 Thru 67 10-50-80 1 Thru 5	899 1926	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Black) 65 Thru 69 10-50-80 1 Thru 5	899 1923	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Blue) 65 Thru 69 10-80: 67 50 1 Thru 5	899 1924	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Burgundy) 67-68 10-80: 67 50 1 Thru 5	899 1927	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Clear) 65 Thru 69 10-50-80..... 1 Thru 5	899 1922	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Cordovan) 65 10-50-80.....	899 1571	3.85 (S/D)	7.09	9.45
(Green) 65 Thru 69 10-80: 67 50 1 Thru 5	899 1925	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Red) 65 Thru 69 10-80: 67 50..... 1 Thru 5	899 1928	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Tan) 67 Thru 69 10-80: 67 50..... 1 Thru 5	899 1929	5.75	7.10	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		
(Tan) 66 10-50-80..... 1 Thru 5	899 1737	5.75	7.09	9.45
6 Thru 11		5.60		
12 Or More ...		5.45		

NOTE: Lot prices of (6)(12) apply to any combination of Mats, front or rear, regardless of Type, Color or Model.

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
FLOOR MAT – REAR (PAIR) (RUBBER) (15.170)					
(Aqua) 66-67: 68 01-10-80	1 Thru 5	899 1970	3.65	4.46	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Black) 63 Thru 69	1 Thru 5	899 1966	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Blue) 67: 68-69 01-10-80: 69 70....	1 Thru 5	899 1968	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Blue) 66.....	1 Thru 5	899 1728	3.55	4.39	5.85
	6 Thru 11		3.40		
	12 Or More ...		3.25		
(Blue) 64.....		899 1337	1.00 (S/D)	4.39	5.85
(Burgundy) 67.....	1 Thru 5	899 1971	3.65	4.46	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Cordovan) 65.....		899 1540	2.35 (S/D)	4.39	5.85
(Gold) 63-64.....		899 1167	1.00 (S/D)	4.39	5.85
(Green) 66-67: 68-69 01-10-80.....	1 Thru 5	899 1969	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Green) 64.....		899 1338	1.00 (S/D)	4.39	5.85
(Red) 66 Thru 69	1 Thru 5	899 1972	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Red) 64		899 1340	1.00 (S/D)	4.39	5.85
(Russet) 68 10-80	1 Thru 5	899 2288	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Tan) 67: 68-69 10-30-70-80.....	1 Thru 5	899 1973	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		
(Tan) 66	1 Thru 5	899 1730	3.55	4.39	5.85
	6 Thru 11		3.40		
	12 Or More ...		3.25		
(Turquoise) 64.....		899 1339	1.00 (S/D)	4.39	5.85
(White) 63 Thru 69.....	1 Thru 5	899 1967	3.65	4.50	5.95
	6 Thru 11		3.50		
	12 Or More ...		3.35		

FLOOR MAT – FRONT (DOOR TO DOOR) (RUBBER) (15.170)

(Aqua) 63 10-80.....		899 1172	3.97 (S/D)	7.09	9.45
(Aqua) 66 Thru 68 10-80: 67 50	1 Thru 5	899 1962	5.35	6.60	8.80
	6 Thru 11		5.20		
	12 Or More ...		5.05		
(Black) 63 Thru 69 10-80: 67 50	1 Thru 5	899 1958	5.35	6.60	8.80
	6 Thru 11		5.20		
	12 Or More ...		5.05		
(Blue) 67 Thru 69 10-80: 67 50	1 Thru 5	899 1960	5.30	6.60	8.80
	6 Thru 11		5.15		
	12 Or More ...		5.05		
(Blue) 66 10-50-80	1 Thru 5	899 1771	5.30	6.56	8.75
	6 Thru 11		5.15		
	12 Or More ...		5.00		

NOTE: Lot prices of (6)(12) apply to any combination of Mats, front or rear, regardless of Type, Color or Model.

MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
FLOOR MAT – FRONT (DOOR TO DOOR) (RUBBER) (15.170) (CONTINUED)						
(Burgundy) 67 10-50-80	1 Thru 5	899 1963	5.35	6.60	8.80	
	6 Thru 11		5.20			
	12 Or More ...		5.05			
(Gold) 63-64 10-80		899 1173	1.00 (S/D)	6.56	8.75	
(Green) 66 Thru 69 10-80: 67 50	1 Thru 5	899 1961	5.35	6.60	8.80	
	6 Thru 11		5.20			
	12 Or More ...		5.05			
(Green) 64 01		899 1314	1.00 (S/D)	6.56	8.75	
(Red) 67 Thru 69 10-80: 67 50	1 Thru 5	899 1964	5.35	6.60	8.80	
	6 Thru 11		5.20			
	12 Or More ...		5.05			
(Red) 64 10-80		899 1335	1.00 (S/D)	6.56	8.75	
(Russet) 68 10-80	1 Thru 5	899 2287	5.35	6.60	8.80	
	6 Thru 11		5.20			
	12 Or More ...		5.05			
(Tan) 67 Thru 69 10-80: 67 50	1 Thru 5	899 1965	5.35	6.60	8.80	
	6 Thru 11		5.20			
	12 Or More ...		5.05			
(Turquoise) 64 10-80		899 1334	3.55 (S/D)	6.56	8.75	
(White) 63 Thru 69 10-80: 67 50	1 Thru 5	899 1959	5.35	6.60	8.80	
	6 Thru 11		5.20			
	12 Or More ...		5.05			
(White) 61 Thru 63 01		899 0971	1.00 (S/D)	6.94	9.25	

FLOOR MAT – FRONT (DOOR TO DOOR) (VINYL) (15.170)

(Aqua) 65 Thru 67 10-50-80	1 Thru 5	899 1934	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Black) 64 Thru 69 10-80: 67 50	1 Thru 5	899 1931	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Blue) 64 Thru 69 10-80: 67 50	1 Thru 5	899 1932	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Burgundy) 67-68 10-80: 67 50	1 Thru 5	899 1935	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Clear) 66 Thru 69 10-80: 67 50	1 Thru 5	899 1930	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Cordovan) 65 10-50-80		899 1558	4.45 (S/D)	7.45	9.95	
(Green) 65 Thru 69 10-80: 67 50	1 Thru 5	899 1933	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Red) 65 Thru 69 10-80: 67 50	1 Thru 5	899 1936	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Tan) 67 Thru 69 10-80: 67 50	1 Thru 5	899 1937	5.75	7.10	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			
(Tan) 66 10-50-80	1 Thru 5	899 1735	6.70	7.45	9.95	
	6 Thru 11		6.55			
	12 Or More ...		6.40			

NOTE: Lot prices of (6)(12) apply to any combination of Mats, front or rear, regardless of Type, Color or Model.

MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
FLOOR MAT – REAR (DOOR TO DOOR) (RUBBER) (15.170)						
(Aqua) 66-67	1 Thru 5	899 1978	4.20	5.21	6.95	
	6 Thru 11		4.05			
	12 Or More ...		3.90			
(Aqua) 63 10-80.....		899 1258	1.00 (S/D)	5.85	7.80	
(Black) 63 Thru 69	1 Thru 5	899 1974	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			
(Blue) 67: 68-69 01-10-80: 69 70....	1 Thru 5	899 1976	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			
(Blue) 65-66.....	1 Thru 5	899 1731	4.65	5.85	7.80	
	6 Thru 11		4.50			
	12 Or More ...		4.35			
(Burgundy) 67.....	1 Thru 5	899 1979	4.20	5.21	6.95	
	6 Thru 11		4.05			
	12 Or More ...		3.90			
(Cordovan) 65.....		899 1644	3.10 (S/D)	5.85	7.80	
(Green) 65 Thru 67: 68-69 01-10-80 .	1 Thru 5	899 1977	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			
(Red) 65 Thru 69	1 Thru 5	899 1980	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			
(Russet) 68 10-80	1 Thru 5	899 2289	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			
(Tan) 67: 68-69 10-30-70-80.....	1 Thru 5	899 1981	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			
(Tan) 66	1 Thru 5	899 1733	4.65	5.85	7.80	
	6 Thru 11		4.50			
	12 Or More ...		4.35			
(White) 63 Thru 69.....	1 Thru 5	899 1975	4.50	5.45	7.25	
	6 Thru 11		4.35			
	12 Or More ...		4.20			

FLOOR MAT – REAR (DOOR TO DOOR) (VINYL) (15.170)

(Aqua) 65 Thru 67 10-50-80	1 Thru 5	899 1942	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Black) 65 Thru 69 10-80: 67 50	1 Thru 5	899 1939	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Blue) 65 Thru 69 10-80: 67 50	1 Thru 5	899 1940	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Burgundy) 67-68 10-80: 67 50	1 Thru 5	899 1943	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Clear) 65 Thru 69 10-80: 67 50	1 Thru 5	899 1938	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Cordovan) 65 10-50-80		899 1578	3.85 (S/D)	7.09	9.45	
(Green) 65 Thru 69 10-80: 67 50	1 Thru 5	899 1941	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			

NOTE: Lot prices of (6)(12) apply to any combination of Mats, front or rear, regardless of Type, Color or Model.

MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
FLOOR MAT — REAR (DOOR TO DOOR) (VINYL) (15.170) (CONTINUED)						
(Red) 65 Thru 69 10-80: 67 50.....	1 Thru 5	899 1944	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Tan) 67 Thru 69 10-80: 67 50.....	1 Thru 5	899 1945	5.15	6.35	8.45	
	6 Thru 11		5.00			
	12 Or More ...		4.85			
(Tan) 66 10-50-80.....	1 Thru 5	899 1739	5.75	7.09	9.45	
	6 Thru 11		5.60			
	12 Or More ...		5.45			

NOTE: Lot prices of (6)(12) apply to any combination of Mats, front or rear, regardless of Type, Color or Model.

LOCKING GAS CAP (15.180)

68-69 05-06-09	1 Thru 11	899 2311	2.30	2.90	3.85	
	12 Or More ...		2.25			
68-69 08	1 Thru 11	899 2312	2.30	2.90	3.85	
	12 Or More ...		2.25			
67 Thru 69 10-80: 67 50.....	1 Thru 11	899 1917	2.30	2.90	3.85	
	12 Or More ...		2.25			
68-69 30-70.....	1 Thru 11	899 2270	2.30	2.89	3.85	
	12 Or More ...		2.25			
66-67 01 (Except Wagon)	1 Thru 11	899 1756	2.30	2.89	3.85	
	12 Or More ...		2.25			
66-67 01 (Wagon).....	1 Thru 11	899 1757	2.30	2.89	3.85	
	12 Or More ...		2.25			
64 Thru 66 10-50-80 (L3S)	1 Thru 11	899 1590	2.30	2.89	3.85	
	12 Or More ...		2.25			
64-65 01	1 Thru 11	899 1368	2.30	2.89	3.85	
	12 Or More ...		2.25			
63 10-80 (L3S).....	1 Thru 11	899 1193	2.30	2.89	3.85	
	12 Or More ...		2.25			
60 Thru 62: 63 01	1 Thru 11	899 0727	2.30	2.89	3.85	
	12 Or More ...		2.25			

NOTE: Lot prices of (12) apply to any combination of Locking Caps.

MILEAGE MINDER (15.190)

69 And Prior	1 Thru 5	899 0701	4.50	5.18	6.75	.7
	6 Or More		4.05			

ELEMENT, FUEL PUMP FILTER (15.190)

64 Thru 68 (Use With Metal Bowl)	899 1450	.70	.83	1.10		
61 20-80: 62-63 (Use With Glass Bowl)	899 0953	.70	.83	1.10	.2	
61 01-10.....	899 0952	.80	.92	1.20	.2	

FILTER KIT, FUEL (15.190)

69.....	899 2430	.70	.83	1.10		
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GUARD KIT, FRONT BUMPER VERTICAL (15.194)

69 80	899 2418	7.50	9.40	12.50	.6	
67 Thru 69 10.....	899 1990	7.50	9.40	12.50	.6	
64 Thru 69 01.....	899 1665	7.50	9.40	12.50		
67 50: 67-68 80	899 1991	7.50	9.40	12.50	.6	
65-66 10-50-80	899 1663	7.60	9.49	12.65	.6	
63-64 10-80.....	899 1667	3.00	9.49	12.65		

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time	
GUARD KIT, REAR BUMPER VERTICAL (15.194)						
68-69 30-70.....	899 2271	7.50	9.40	12.50	.8	
67 Thru 69 15-16-17-19.....	899 1992	7.50	9.40	12.50	.8	
67 Thru 69 85-86-87-89.....	899 1993	7.50	9.40	12.50	.8	
64 Thru 69 01 (Sedan).....	899 1666	7.50	9.40	12.50	.8	
65-66 10-80 (Sedan).....	899 1664	7.60	9.49	12.65	.8	
63-64 10-80 (Sedan).....	899 1668	3.00	9.49	12.65	.8	
GUARD KIT, FENDER SPLASH AND STONE DEFLECTOR (15.194)						
69 30-70	899 2475					
PARKING BRAKE WARNING LIGHT KIT (15.195)						
68-69 01	899 2300	4.75	5.85	7.75	.3	
68-69 10-30-70-80	899 2299	4.75	5.85	7.75	.2	
67 01	899 2187	2.35	2.89	3.85	.3	
67 10-50-80	899 2172	2.50	3.05	4.05	.2	
65-66 10	899 1593	2.35	2.93	3.90	.2	
65-66 50: 65-66 80 (Except Hardtop).....	899 1594	.70	.90	1.20	.1	
64 Thru 66 01.....	899 1360	2.35	2.89	3.85	.3	
63-64 10-80	899 1187	1.55	2.89	3.85	.2	
HAZARD WARNING SIGNAL KIT (15.196)						
63 Thru 66	1 Thru 5	899 2189	4.00	4.90	6.50	.3
	6 Or More		3.85			
HEADREST ASSEMBLY, FRONT SEAT BACK (LESS UPHOLSTERY) (15.197)						
68 01-10-80 (WBS-* 15-1).....	899 2277	11.35	13.05	15.45	.3	
68 10-80 (WBS-* 15-2).....	899 2328	11.35	13.05	15.45		
68 01-10-80 (LBS-* 15-3).....	899 2355	7.60	8.85	11.75	.3	
68 01-10-80 (LBS-* 15-4)	899 2358	7.60	8.85	11.75	.3	
68 30-70 (WBS)	899 2328	11.35	13.05	15.45	.3	
67 (LBS)	899 2150	7.60	8.85	11.75	.3	
67 01-10-50-80 (WBS)	899 2277	11.35	13.05	15.45	.3	
65-66 (LBS)	899 1519	4.95	6.20	8.25	.3	
UPHOLSTERY, HEADREST (15.197)						
(Blue) 68 10-80 (WBS-* 15-1).....	899 2324	6.75	7.80	9.25		
(Blue) 68 10-80 (WBS-* 15-2).....	899 2365	6.75	7.80	9.25		
(Blue) 68 01-10-80 (LBS-* 15-3).....	899 2320	5.00	6.00	7.95		
(Blue) 68 01-10-80 (LBS-* 15-4).....	899 2360	5.00	6.00	7.95		
(Med. Blue) 67 (WBS)	899 2280	6.25	7.20	8.75		
(Light Blue) 67 (WBS).....	899 2279	6.25	7.20	8.75		
(Sentry Blue) 64 01-10	899 1347	3.45	6.53	8.70	.2	
15-1 On the 68 10-80 (WBS), the height of the Seat Back Tubular Frame from top to bottom is 20-19/64" and is less Crash Pad.						
15-2 On the 68 10-80 (WBS), the height of the Seat Back Tubular Frame from top to bottom is 17-3/32" with a 3" thick Crash Pad.						
15-3 On the 68 01-10-80 (LBS), the width of the top of the Seat Back is about 6-3/4" and is less Crash Pad.						
15-4 On the 68 01-10-80 (LBS), the width at the top of the Seat Back is about 7.5" with a 3" thick Crash Pad.						

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
UPHOLSTERY, HEADREST (15.197) (CONTINUED)					
(Black) 68 10-80 (WBS-* 15-1).....	899 2278	6.75	7.80	9.25	
(Black) 68 10-80 (WBS-* 15-2).....	899 2329	6.75	7.80	9.25	
(Black) 68 (LBS-* 15-3).....	899 2151	5.00	6.00	7.95	
(Black) 68 01-10-80 (LBS-* 15-4).....	899 2359	5.00	6.00	7.95	
(Black) 68 30-70.....	899 2329	6.75	7.80	9.25	
(Black) 67 (LBS).....	899 2151	5.00	6.00	7.95	
(Black) 67 10-80 (WBS).....	899 2278	6.75	7.80	9.25	
(Light Burgundy) 67 (WBS).....	899 2282	6.25	7.20	8.75	
(Gold) 68 10-80 (WBS-* 15-1).....	899 2326	6.75	7.80	9.25	
(Gold) 68 10-80 (WBS-* 15-2).....	899 2367	6.75	7.80	9.25	
(Gold) 68 10-80 (LBS-* 15-3).....	899 2322	5.00	6.00	7.95	
(Gold) 68 01-10-80 (LBS-* 15-4).....	899 2363	5.00	6.00	7.95	
(Green) 68 10-80 (WBS-* 15-1).....	899 2325	6.75	7.80	9.25	
(Green) 68 10-80 (WBS-* 15-2).....	899 2366	6.75	7.80	9.25	
(Green) 68 01-10-80 (LBS-* 15-4).....	899 2361	5.00	6.00	7.95	
(Green) 68 01-10-80 (LBS-* 15-3).....	899 2321	5.00	6.00	7.95	
(Woodside Green) 64 01-10.....	899 1348	3.45	6.53	8.70	
(Red) 68 10-80 (WBS-* 15-1).....	899 2281	6.75	7.80	9.25	
(Red) 68 10-80 (* 15-2).....	899 2330	6.75	7.80	9.25	
(Red) 68 01-10-80 (LBS-* 15-3).....	899 2154	5.00	6.00	7.95	
(Red) 68 01-10-80 (LBS-* 15-4).....	899 2362	5.00	6.00	7.95	
(Red) 68 30-70.....	899 2330	6.75	7.80	9.25	
(Red) 67 10-80 (WBS).....	899 2281	6.75	7.80	9.25	
(Red) 67 01-10-50-80 (LBS).....	899 2154	5.00	6.00	7.95	
(Russet) 68 10-80 (WBS-* 15-1).....	899 2327	6.75	7.80	9.25	
(Russet) 68 10-80 (WBS-* 15-2).....	899 2368	6.75	7.80	9.25	
(Russet) 68 10-80 (LBS-* 15-3).....	899 2323	5.00	6.00	7.95	
(Russet) 68 01-10-80 (LBS-* 15-4).....	899 2364	5.00	6.00	7.95	
(Light Tan) 67 (WBS).....	899 2284	6.25	7.20	8.75	
(Med. Tan) 67 (WBS).....	899 2285	6.25	7.20	8.75	
(Tan) 68 30-70.....	899 2331	6.75	7.80	9.25	
(White) 67 (WBS).....	899 2283	6.25	7.20	8.75	
AUTOMATIC TRANSMISSION FLUID (15.210)					
69					
Case of 24 (Qt.).....	899 2447	8.52	.42	.59	
69					
Case of 6 (Gal.).....	899 2448	8.56	1.67	2.38	
69					
(55 Gal.).....	899 2449	67.00	80.40		
68 And Prior					
Case of 24 (Qt.).....	899 0597	7.95	.41	.55	
68 And Prior					
Case of 6 (Gal.).....	899 0623	7.80	1.65	2.20	
68 And Prior					
(55 Gal.).....	899 0635	63.50	79.39		
68 And Prior (Cold Weather)					
Case of 24 (Qt.).....	899 2375	15.60	.75	.95	
LICENSE PLATE FRAME (15.240)					
63 Thru 69.....	899 1194	2.75	3.45	4.60	N. L.
LOAD LEVELER (15.245)					
67 Thru 69 10-50-80.....	899 2212	15.60	17.95	22.35	.5
61 Thru 69 01.....	899 1020	15.60	17.95	22.35	.5
63-64 (Sedan).....	899 1188	5.00 (S/D)	16.50	21.40	.5
61-62 10-80; 63-64 (Wagon); 65-66 10-50-80.....	899 1021	15.60	17.94	22.35	.5

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
AIR LIFT (15.245)					
68-69 10-80 (Sedan).....	899 2349	18.85	24.10	29.95	1.0
68-69 10-80 (Wagon)	899 2350	18.85	24.10	29.95	1.0
LUGGAGE STRAP (15.250)					
All Wagons	899 1393	6.40	8.03	10.70	
LUGGAGE CARRIER (15.250)					
(Vinyl Coated)(42 x 60 x 14) 64 Thru 68 01-10-80 (Sedan): 69 10-80 (Sedan).....	899 1485	34.95	40.20	49.95	
(Vinyl Coated)(36 x 48 x 14) 64 Thru 69 01-10-80 (Sedan): 68-69 30-70	899 1484	27.00	31.05	38.60	
(Vinyl Coated) 67 Thru 69 10-80 (Wagon)	899 1998	25.90	29.80	38.50	
(Vinyl Coated) 64 Thru 69 01 (Wagon)	899 1370	25.90	29.79	38.50	
(Vinyl Coated) 66 10-80 (Wagon)	899 1750	25.80	29.67	38.35	
(Vinyl Coated) 63 Thru 65 10-80 (Wagon)	899 1155	17.30	29.79	38.50	
(Canvass) 66 10-80 (Wagon)	899 1749	22.10	25.42	33.60	
(Canvass) 64 Thru 67 01 (Wagon)	899 1369	22.15	25.47	33.70	
LUGGAGE RACK, DECK DOOR (15.250)					
68-69 30-70.....	899 2370	27.95	33.15	39.95	.5
SKI RACK (15.250)					
68-69 00	899 2332	19.80	22.80	29.95	.3
MAINTENANCE AND SHOP SUPPLIES					
BRAKE FLUID (15.260)					
(Less Disc Brakes) (5 Gal.)	899 0527	18.95	28.43	37.90	
(Less Disc Brakes) Case of 12 (12 Oz.)	899 0722	5.75	.75	1.00	
(With Disc Brakes) Case of 12 (12 Oz.)	899 1860	7.50	.95	1.25	
FUSE PACK (15.260)					
69.....	899 2483				
67-68 Case of 12.....	899 2420	15.00	1.45	1.95	
GASKET PASTE (15.260)					
(16 Oz.)	899 0973	1.35	1.69	2.25	
LUBRICANT (15.260)					
(Axle) Case of 24 (Qt.)	899 1018	12.95	.70	.95	
(Silicone Spray) Case of 12 (6 Oz.)	899 1141	10.80	1.13	1.50	
(Special Upper Trunnion) Carton of 10 (14-1/2 Oz.)	899 1229	8.65	1.20	1.55	
(All Purpose) Carton of 10 (14-1/2 Oz.)	899 1230	5.00	.60	.80	

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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LUBRICANT (15.260) (CONTINUED)

(All Purpose) (5 Lb.)	899 1416	1.95	2.45	3.25	
(Brake Support Plate) Case of 12 (8 Oz.)	1 Thru 11 12 Or More ...	899 2356	.75 .70	.95	1.25

LUBRIPLATE (15.260)

Case of 12 (2 Oz.)	899 0685	3.60			
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MIRROR (15.270)

(Visor) 68-69	1 Thru 11 12 Or More ...	899 2419	1.30 1.20	1.50	1.95
(Visor) 67	1 Thru 23 24 Or More ...	899 1996	1.45 1.35	1.80	2.40
(Outside) 68-69	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 2313	3.25 3.10 2.95	3.95	5.25
(Outside) 63 10-80: 64-67.....	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1994	3.15 3.00 2.85	3.80	5.05
(Left)(Outside Remote Control) 68-69 01-10-80	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 2296	6.85 6.70 6.55	8.45	11.25
(Left)(Outside Remote Control) 68-69 30-70	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 2297	8.15 8.00 7.85	9.75	12.95
(Left)(Outside Remote Control) 67 01	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1983	6.70 6.55 6.40	8.20	10.95
(Left)(Outside Remote Control) 67 10-50-80.....	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1982	6.70 6.55 6.40	8.20	10.95
(Left)(Outside Remote Control) 65 01-10-80 (Except 990 And 990H)	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1564	6.35 6.20 6.05	7.95	10.60
(Left)(Outside Remote Control) 65 50: 65 80 (990)(990H)	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1753	6.35 6.20 6.05	7.95	10.60
(Right)(Not Remote) 68-69	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 2314	5.00 4.85 4.70	5.85	7.75
(Right)(Not Remote) 67.....	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1995	4.90 4.75 4.60	5.70	7.60
(Right)(Not Remote) 65-66.....	1 Thru 23 24 Thru 47 ... 48 Or More ...	899 1600	4.10 3.95 3.80	5.10	6.80

NOTE: Lot prices of (12)(24)(48) apply to any combination of Mirrors regardless of Type or Model.

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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MOTOR OIL (15.278)

10W30

Case of 24 (Qt.)	1 Thru 3	899 1139	8.76	.49	.65
	4 Thru 7		8.64		
	8 Thru 11		8.52		
	12 Or More		8.40		
Case of 6 (5 Qt.)	1 Thru 3	899 1140	10.50	.47	.65
	4 Thru 7		10.35		
	8 Thru 11		10.20		
	12 Or More		10.05		
(55 Gal.)	1 Thru 3	899 1149	69.30	.42	
	4 Thru 7		67.65		
	8 Thru 11		66.00		
	12 Or More		64.35		

5W20

Case of 24 (Qt.)	899 1412	6.95	.49	.65
Case of 6 (5 Qt.)	899 1413	8.50	.49	.65

NOTE: Quantity case lot prices apply to any combination of Cases of Quarts and Cases of 5/Quarts.

OIL FILTER ELEMENT (15.280)

56-57 10: 540-560 (Fram)	1 Thru 23	899 0068	1.20	1.43	1.90
	24 Or More		1.10		

NOTE: Lot prices of (24) apply to any combination of the above Cartridges.

61 Thru 64 10 (196-OHVA)(232):

59 Thru 64 10-20-80 (V8):

65 Thru 69	1 Thru 23	899 1072	1.90	2.40	3.20
	24 Thru 71		1.70		
	72 Thru 143		1.60		
	144 Or More		1.50		

58 Thru 64 01-10 (196-OHVC)

(Walker Partial Flow)

1 Thru 23	899 0508	1.90	2.40	3.20
24 Thru 71		1.70		
72 Thru 143		1.60		
144 Or More		1.50		

58-59 20-80 (Walker Full Flow)

1 Thru 23	899 0499	1.90	2.40	3.20
24 Thru 71		1.70		
72 Thru 143		1.60		
144 Or More		1.50		

NOTE: Case lot prices (24)(72)(144) apply to any combination of above 3 Cartridges.

560 (Purolator Full Flow)	1 Thru 11	899 0544	1.35	1.80	2.40
	12 Or More		1.25		

OIL FILTER KIT (15.280)

58 Thru 60 10: 61 01-10 (OHVC)(Walker Partial Flow)	899 0492	5.50	6.90	9.20	.6
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PERFORMANCE GROUP

CLOCK KIT (15.300)

68-69 30-70	899 2316	18.40	23.50	29.45	.3
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MODEL APPLICATION

A/C
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Install.
Time**RALLY PAK, INSTRUMENTS (15.300)**

69 30-70	899 2457				
68 30-70	899 2318	28.95	36.95	45.95	1.7

SPOILER (15.300)

68-69 30-70	899 2357	60.00	72.00	90.00	
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TACHOMETER (15.300)

68 30: 69 70 (V8)	899 2295	26.95	34.45	43.25	.4
68 01-10-80 (V8)	899 2315	23.95	29.96	39.95	.5
67 (Six)	899 2148	18.95	29.96	39.95	1.5
67 (V8)	899 2149	18.95	29.96	39.95	1.5
66 10-50-80 (Six)	899 1853	23.95	29.96	39.95	.7
66 10-50-80 (V8)	899 1854	23.95	29.96	39.95	.7

POWER BRAKE KIT (15.310)

68-69 01-70 (Six)	899 2333	30.50	36.75	49.00	1.2
68-69 01 290: 68-69 30-70 (V8)	899 2334	30.50	36.75	49.00	1.2
68-69 15-17-19 (Six)	899 2335	30.50	36.75	49.00	1.2
68-69 18 (Six): 68-69 10-80 (V8)	899 2336	30.50	36.75	49.00	1.2
66-67 01 (Six)	899 1776	27.60	34.50	46.00	
66-67 01 (V8)	899 1984	27.60	34.50	46.00	
66 10 (V8): 66 80	899 1778	27.60	34.50	46.00	1.2
65 01	899 1657	28.65	35.81	47.75	2.0
65 10 (V8): 65 80	899 1659	28.65	35.81	47.75	2.0

RADIO (15.320)

(AM-FM) 69 10-80	1 Thru 24	899 2417	94.25		.7	.7
	25 Or More ...		89.25			
(AM-FM) 68-69 30-70 (* 15-1)	1 Thru 24	899 2252	94.25		.6	.6
	25 Or More ...		89.25			
(AM-FM) 67-68 10-80 (* 15-1):						
67 50 (* 15-1): 68 70 (* 15-1) ..	1 Thru 24	899 1987	94.25		.6	.8
	25 Or More ...		89.25			
(AM-FM) 65-66 10-50-80	1 Thru 23	899 1718	89.45		.6	1.0
	25 Or More ...		84.45			
(Manual) 67 01	1 Thru 24	899 1988	32.45		.6	1.0
	25 Or More ...		29.45			
(Manual) 66 01		899 1715	21.64 (S/D)		.6	1.1
(Manual) 64-65 01		899 1561	17.95 (S/D)		.6	1.1
(Push Button) 69 10-80	1 Thru 24	899 2416	39.45			
	25 Or More ...		35.45			
(Push Button) 68-69 30-70 (* 15-1)		899 2251				
	1 Thru 24		39.45		.6	.6
	25 Or More ...		35.45			
(Push Button) 67 Thru 69 01	1 Thru 24	899 1989	35.95		.6	1.0
	25 Or More ...		32.45			
(Push Button) 67-68 10-80 (* 15-1):						
67 50 (* 15-1): 68 70 (* 15-1) ...	1 Thru 24	899 1986	39.45		.6	.8
	25 Or More ...		35.45			
(Push Button) 66 01		899 1716	23.98 (S/D)		.6	1.1
(Push Button) 65-66 10-50-80	1 Thru 24	899 1717	39.45		.6	.8
	25 Or More ...		35.45			
(Push Button) 64-65 01		899 1562	19.95 (S/D)		.6	1.1

15-1 When installed on Cars equipped with Air Conditioning, Order 899 2173 Extension Kit.

NOTE: Lot prices apply to any combination of (25) Radios, regardless of Model.

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
RADIO AND TAPE PLAYER KIT (15.320)					
68-69 30-70.....	899 2290	125.00	143.75	160.00	.6
SPEAKER KIT (15.320)					
(Duo-Coustic) 67 Thru 69 15-19-85-89: 67 16-59-86...	899 1946	8.75	9.90	11.65	.8
(Rear Compartment) 69 18-88	899 2458				
(Rear Shelf)(Duo-Coustic) 65-66 10-80 (Sedan)	899 1598	9.00	10.20	12.00	.6
(Rear Shelf)(Vibra-Tone) 65-66 10-80 (Sedan)	899 1599	28.35	32.13	37.80	.8
(Rear Shelf)(Vibra-Tone) 65-66 50	899 1679	28.35	35.44	47.25	
(Rear Shelf)(Vibra-Tone) 64 10-80 (Sedan)	899 1388	28.35	34.10	39.50	
(Vibra-Tone) 67 15-16-19-59-85-86-89	899 1947	37.55			
EXTENSION KIT, RADIO SPEAKER WIRE (15.320)					
67-68 10-80 (WAC): 67 50 (WAC)	899 2173	.50	.60	.80	
STEREO KIT, TAPE PLAYER (15.320)					
(Less Speakers) 67 Thru 69 10-80 (Sedan)	899 2206	90.10	103.65	114.20	.3
SPEAKER KIT, STEREO TAPE PLAYER (15.320)					
(Rear Shelf) 68-69 10-80 (Sedans)	899 2307	9.90	11.40	12.80	.9
(Rear Shelf) 68-69 30	899 2369	11.95	13.75	14.95	.9
(Rear Shelf) 68-69-70	899 2319	9.90	11.40	12.80	.9
(Rear Shelf) 67 (Sedan)	899 2207	9.90	11.40	12.80	.9
(Front Door) 68-69 10-80	899 2347	10.40	11.95	13.30	2.1
(Front Door) 67	899 2208	10.40	11.95	13.30	2.1
CARTRIDGE KIT, STEREO TAPE PLAYER (15.320)					
69	899 2459	3.75	3.90	4.00	
67-68	899 2211	3.75	3.90	4.00	
DEFOGGER KIT, REAR WINDOW (15.338)					
68-69 10-70-80	899 2371	16.95	21.25	28.35	
SAFETY LOCK (15.345)					
(Rear Door)(Pair) 67 Thru 69 (4 Door)	899 2181	2.85	3.30	4.35	.2
(Rear Door)(Pair) 64 Thru 66 (4 Door)(Except 990) ...	899 1385	2.35	2.89	3.85	.2
SEAT COVERS					
CUSHION TOPPERS, FRONT SEAT (WITH INDIVIDUAL SEATS) (15.350)					
(Black) 64 01	899 1400	1.00 (S/D)	7.95	10.60	.3
(Blue) 64 01	899 1401	1.00 (S/D)	7.95	10.60	.3
(Gold) 64 01	899 1404	1.00 (S/D)	7.95	10.60	.3
(Green) 64 01	899 1402	1.00 (S/D)	7.95	10.60	.3
(Red) 64 01	899 1405	1.00 (S/D)	7.95	10.60	.3
(Turquoise) 64 01	899 1403	1.00 (S/D)	7.95	10.60	.3
CUSHION TOPPERS, REAR SEAT (15.350)					
(Green) 64 05-06-08	899 1408	1.00 (S/D)	7.95	10.60	
(Gold) 64 05-06-08	899 1410	1.00 (S/D)	7.95	10.60	

MODEL APPLICATION

A/C
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Install.
Time**WINDOW SCREEN (15.360)**

(Rear Door)(Pair) 67 Thru 69 10-80 (4 Door).....	899 2184	13.95	16.05	19.95
(Rear Door)(Pair) 64 Thru 69 01 (4 Door):				
63 Thru 66 10-80 (4 Door)	899 1213	13.25	15.25	18.95
(Front Door)(Pair) 67 Thru 69 10-80 (4 Door)	899 2183	13.95	16.05	19.95
(Front Door)(Pair) 64 Thru 69 01 (2 Door):				
63 Thru 66 10-80 (2 Door)	899 1214	13.25	15.25	18.95
(Front Door)(Pair) 64 Thru 69 01 (4 Door):				
63 Thru 66 10-80 (4 Door)	899 1212	13.25	15.25	18.95
(Tailgate) 67 Thru 69 10-80.....	899 2182	17.50	20.15	24.95
(Tailgate) 64 Thru 69 01: 63 Thru 65 10-80 (LVT) ...	899 1216	17.00	19.55	24.50
(Tailgate) 66 10-80 (LVT).....	899 1770	15.45	17.77	22.20
(Tailgate) 66 10-80 (WVT).....	899 1769	15.45	17.77	22.20
(Tailgate) 63 Thru 65 10-80 (WVT)	899 1215	12.80	14.72	18.20

SAFETY GROUP**SEAT BELT (FRONT) (15.365)**

(Black)(Extra Long) 67.....	899 2215	4.00	4.60	5.95
(Blue) 64.....	899 1323	2.00 (S/D)	5.00	6.20 .3 .5
(Gold) 64.....	899 1326	2.00 (S/D)	5.00	6.20
(Green) 64.....	899 1324	2.00 (S/D)	5.00	6.20 .3 .5
(Maroon) 64.....	899 1327	2.00 (S/D)	5.00	6.20

SEAT BELT (REAR) (15.365)

(Green) 65.....	899 1586	4.35	5.00	6.20 .3 .5
(Red) 65	899 1587	4.35	5.00	6.20 .3 .5
(Taupe) 65	899 1588	4.35	5.00	6.20 .3 .5

BELT KIT, FRONT SEAT SHOULDER (15.365)

67.....	899 2188	5.40	6.70	8.95 .5
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BELT KIT, REAR SEAT SHOULDER (15.365)

69 01.....	899 2484			
69 10-70-80.....	899 2485			
68 01.....	899 2379	5.40	6.70	8.95
68 10-70-80	899 2380	5.40	6.70	8.95

SEAT KIT, CHILD SAFETY (15.365)

69.....	899 2486			
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RETRACTOR KIT, FRONT SEAT BELT (INCL. COVER) (15.365)

66-67.....	899 1755	2.20	2.74	3.65 .2
64-65.....	899 1415	2.20	2.74	3.65 .2

VEST KIT, CHILD'S SAFETY (15.365)

67 Thru 69	899 2185	6.95	8.00	9.95 .3
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RETAINER KIT, FRONT SEAT BACK CHILD'S SAFETY VEST (15.365)

67 Thru 69	899 2186	2.10	2.45	3.00 .3
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MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
SPOTLIGHT (15.370)						
68-69 01		899 2353	29.95	34.44	39.95	1.2
68 10-80: 69 10		899 2354	29.95	34.44	39.95	1.2
67 01-10-80 (Less Bracket)		899 2174	18.60	21.40	24.50	
65-66 (Incl. L. H. Bracket)		899 1660	17.65	20.36	27.15	1.2
BRACKET KIT, SPOTLIGHT (15.370)						
(Left) 67 07		899 2179	2.20	2.65	3.50	
(Left) 67 10-80		899 2175	2.20	2.65	3.50	
(Left) 65-66 01-10-80 (Convertible)		899 1673	1.85	2.14	2.85	
(Right) 67 05-06-08-09		899 2178	2.20	2.65	3.50	
(Right) 67 07		899 2180	2.20	2.65	3.50	
(Right) 65 01-10-80 (LCV)		899 1662	1.85	2.14	2.85	
(Right) 64 01: 63-64 10-80 (Except 990)		899 1227	1.85	2.14	2.85	
TOUCH-UP PAINT - AMERICOLOR						
SPRAY - INTERIOR (15.385)						
N-45 (Black)	63 Thru 67 ...	899 1123	.90	1.15	1.49	
R-1 (Dark Blue Met.)	65	899 1500	.90	1.15	1.49	
R-1 (Dark Blue Met.)	67	899 1887	.90	1.15	1.49	
R-2 (Dark Green Met.)	65	899 1501	.90	1.15	1.49	
R-3 (Dark Aqua Met.)	65	899 1502	.90	1.15	1.49	
R-3 (Matador Red)	67	899 1888	.90	1.15	1.49	
R-4 (Dark Maroon Met.)	65	899 1503	.90	1.15	1.49	
R-4 (Dark Burgundy Met.)	67	899 1889	.90	1.15	1.49	
R-5 (Dark Cordovan Met.)	65	899 1504	.90	1.15	1.49	
R-6 (Dark Tan Met.)	67	899 1891	.90	1.15	1.49	
R-24 (Dark Blue)	66-67	899 1694	.90	1.15	1.49	
R-25 (Dark Green)	66-67	899 1695	.90	1.15	1.49	
R-26 (Red)	66	899 1696	.90	1.15	1.49	
R-27 (Medium Aqua)	66	899 1697	.90	1.15	1.49	
R-29 (Medium Tan)	66	899 1699	.90	1.15	1.49	
R-74 (Black)	68	899 2343	1.20	1.45	1.95	
P-75 (Dark Blue Met.)	68	899 2338	1.20	1.45	1.95	
R-76 (Dark Green Met.)	68	899 2339	1.20	1.45	1.95	
R-77 (Red)	68	899 2344	1.20	1.45	1.95	
R-78 (Dark Russet)	68	899 2340	1.20	1.45	1.95	
R-79 (Med. Gold Met.)	68	899 2341	1.20	1.45	1.95	
R-80 (Med. Tan Met.)	68	899 2342	1.20	1.45	1.95	
R-89 (Dark Aqua Met.)	67	899 1890	.90	1.15	1.49	
R-261 (Aegean Med. Aqua Met.) ...	63	899 1125	.60 (S/D)	1.15	1.49	
R-263 (Concord Maroon Met.)	63	899 1127	.60 (S/D)	1.15	1.49	
R-339 (Forum Med. Blue Met.)	64	899 1301	.60 (S/D)	1.15	1.49	
R-340 (Westminster Med. Green Met.)	64	899 1302	.60 (S/D)	1.15	1.49	
R-344 (Emperor Med. Gold Met.) ...	64	899 1303	.60 (S/D)	1.15	1.49	
R-417 (Sceptre Silver Met.)	64	899 1274	.60 (S/D)	1.15	1.49	
R-418 (Sentry Lt. Blue Met.)	64	899 1275	.60 (S/D)	1.15	1.49	
R-419 (Woodside Lt. Green Met.) ..	64	899 1276	.60 (S/D)	1.15	1.49	
R-421 (Lancelot Med. Turquoise Met.)	64	899 1278	.60 (S/D)	1.15	1.49	
R-422 (Emperor Lt. Gold)	64	899 1279	.60 (S/D)	1.15	1.49	
R-423 (Contessa Rose)	64	899 1280	.60 (S/D)	1.15	1.49	
R-424 (Vintage Maroon Met.)	64	899 1281	.60 (S/D)	1.15	1.49	
SPRAY - INTERIOR (VINYL) (15.385)						
R-14 (Gray)	68	899 2372	1.20	1.45	1.95	

MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
SPRAY – INTERIOR (VINYL) (15.385) (CONTINUED)						
R-15 (Red)	68	899 2373	1.20	1.45	1.95	
R-16 (Tan)	68	899 2374	1.20	1.45	1.95	
R-81 (Black)	67	899 2263	1.20	1.45	1.95	
R-82 (Dark Blue)	67	899 2264	1.20	1.45	1.95	
R-83 (Dark Green)	67	899 2265	1.20	1.45	1.95	
R-84 (Red)	67	899 2266	1.20	1.45	1.95	
R-85 (Dark Aqua)	67	899 2267	1.20	1.45	1.95	
R-86 (Dark Tan)	67	899 2268	1.20	1.45	1.95	
R-87 (Dark Burgundy)	67	899 2269	1.20	1.45	1.95	
R-91 (Charcoal Met.)	69	899 2422	.90	1.15	1.49	
R-93 (Blue Met.)	69	899 2423	.90	1.15	1.49	
R-94 (Med. Green Met.)	69	899 2424	.90	1.15	1.49	
R-95 (Red)	69	899 2425	.90	1.15	1.49	
R-96 (Brown Met.)	69	899 2426	.90	1.15	1.49	
R-97 (Med. Avocado Met.)	69	899 2427	.90	1.15	1.49	

SPRAY – EXTERIOR (15.385)

ALL MODELS

Primer	899 0451	.90	1.15	1.49
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ALL MODELS

Leveler	899 0452	.90	1.15	1.49
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ALL MODELS

Aluminum		899 0453	.90	1.15	1.49
P-1A (Classic Black).....	57 Thru 68 ...	899 0636	.90	1.15	1.49
P-2 (Brite Blue)	69	899 2477	.90	1.15	1.49
P-3 (Orange)	69	899 2478	.90	1.15	1.49
P-3A (Antiqua Red)	65-66	899 1488	.90	1.15	1.49
P-4 (Jade Green)	69	899 2479	.90	1.15	1.49
P-8A (Marina Med. Aqua Met.).....	65 Thru 67 ...	899 1493	.90	1.15	1.49
P-9A (Atlantis Dk. Aqua Met.)	65	899 1494	.90	1.15	1.49
P-12A (Coral Cordovan Met.)	65	899 1497	.90	1.15	1.49
P-13A (Solar Yellow)	64-65	899 1498	.90	1.15	1.49
P-14A (Marlin Silver Met.)	65-66	899 1675	.90	1.15	1.49
P-15A (Brisbane Light Blue)	66	899 1683	.90	1.15	1.49
P-16A (Brittania Dark Blue)	66	899 1684	.90	1.15	1.49
P-17A (Crescent Light Green)	66	899 1685	.90	1.15	1.49
P-18A (Granada Med. Green)	66-67	899 1686	.90	1.15	1.49
P-19A (Balboa Light Aqua).....	66	899 1687	.90	1.15	1.49
P-20A (Cortez Med. Aqua)	66	899 1688	.90	1.15	1.49
P-21A (Marquessa Lt. Mauve)	66	899 1689	.90	1.15	1.49
P-23A (Samoa Light Gold).....	66	899 1691	.90	1.15	1.49
P-24A (Caballero Med. Tan).....	66	899 1692	.90	1.15	1.49
P-25A (Appollo Yellow).....	66-67	899 1693	.90	1.15	1.49
P-31A (Strato Lt. Blue Met.).....	67	899 1876	.90	1.15	1.49
P-32A (Barbados Blue Met.).....	67	899 1877	.90	1.15	1.49
P-33A (Royale Dk. Blue Met.).....	67	899 1878	.90	1.15	1.49
P-34A (Alameda Lt. Aqua)	67	899 1879	.90	1.15	1.49
P-36A (Yuma Lt. Tan Met.)	67	899 1880	.90	1.15	1.49
P-37A (Sungold Met.).....	66-67	899 1881	.90	1.15	1.49
P-38A (Stallion Dk. Brown Met.)...	67	899 1882	.90	1.15	1.49
P-39A (Matador Red)	67 Thru 69 ...	899 1883	.90	1.15	1.49
P-40A (Flamingo Lt. Burgundy Met.).....	67	899 1884	.90	1.15	1.49
P-41A (Rajah Dk. Burgundy Met.)..	67	899 1885	.90	1.15	1.49
P-42A (Satin Chrome).....	67	899 1886	.90	1.15	1.49
P-43 (Sceptre Silver Met.).....	63-64	899 1115	.60 (S/D)	1.15	1.49
P-43A (Saturn Lt. Blue Met.).....	68	899 2224	.90	1.15	1.49
P-44A (Caravelle Med. Blue Met.) .	68.....	899 2225	.90	1.15	1.49
P-45A (Blazer Dark Blue Met.)	68	899 2226	.90	1.15	1.49

MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
SPRAY - EXTERIOR (15.385) (CONTINUED)						
P-46A (Laurel Lt. Green Met.)	68	899 2227	.90	1.15	1.49	
P-47A (Rally Dark Green Met.)	68	899 2228	.90	1.15	1.49	
P-48A (Tahiti Med. Turquoise Met.) ..	68	899 2229	.90	1.15	1.49	
P-49A (Laredo Lt. Tan Met.)	68	899 2230	.90	1.15	1.49	
P-50A (Calcutta Dark Russet Met.) ..	68	899 2231	.90	1.15	1.49	
P-52 (Sentry Lt. Blue Met.)	64	899 1264	.60 (S/D)	1.15	1.49	
P-52A (Scarab Med. Gold Met.)	68	899 2233	.90	1.15	1.49	
P-53 (Forum Dk. Blue)	64	899 1265	.60 (S/D)	1.15	1.49	
P-54 (Woodside Lt. Green Met.) ..	64-65	899 1266	.90	1.15	1.49	
P-54A (Turbo Lt. Silver Met.)	68	899 2234	.90	1.15	1.49	
P-55 (Westminster Dk. Green)	64	899 1267	.60 (S/D)	1.15	1.49	
P-58A (Hialeah Yellow)	67-68	899 2219	.90	1.15	1.49	
P-59A (Polo Green Met.)	67	899 2221	.90	1.15	1.49	
P-60 (Contessa Rose Met.)	64	899 1272	.60 (S/D)	1.15	1.49	
P-61 (Vintage Maroon)	64	899 1273	.60 (S/D)	1.15	1.49	
P-62 (Ascot Grey)	69	899 2383	.90	1.15	1.49	
P-63 (Castillian Grey Met.)	69	899 2384	.90	1.15	1.49	
P-64 (Beale St. Blue Met.)	69	899 2385	.90	1.15	1.49	
P-65 (Regatta Blue Met.)	69	899 2386	.90	1.15	1.49	
P-68 (Alamosa Aqua Met.)	69	899 2387	.90	1.15	1.49	
P-70 (Surf Green Met.)	69	899 2388	.90	1.15	1.49	
P-71 (Hunter Green Met.)	69	899 2389	.90	1.15	1.49	
P-72A (Frost White)	57 Thru 69 ...	899 0653	.90	1.15	1.49	
P-75 (Willow Green Met.)	69	899 2390	.90	1.15	1.49	
P-76 (Pompeii Yellow)	69	899 2391	.90	1.15	1.49	
P-77 (Butternut Beige Met.)	69	899 2392	.90	1.15	1.49	
P-78 (Cordoba Brown Met.)	69	899 2393	.90	1.15	1.49	
P-79 (Bitter Sweet Orange Met.)	69	899 2394	.90	1.15	1.49	
P-80 (Black Mink Met.)	69	899 2395	.90	1.15	1.49	

ASSORTMENT KIT (15.385)

69	899 2381	21.80
68 (* 15-1)	899 2223	21.80

15-1 Consists of 1 each exterior colors and 1 each interior colors.

BRUSH TOP (15.385)

P-1A (Classic Black)	57 Thru 68 ...	899 0757	.60	.75	1.00
P-2 (Brite Blue)	69	899 2480	.60	.75	1.00
P-3 (Orange)	69	899 2481	.60	.75	1.00
P-3A (Antiqua Red)	65-66	899 1508	.60	.75	1.00
P-4 (Jade Green)	69	899 2482	.60	.75	1.00
P-4A (Mystic Gold Met.)	65	899 1509	.60	.75	1.00
P-5A (Legion Lt. Blue)	65	899 1510	.60	.75	1.00
P-6A (Viscount Med. Blue)	65	899 1511	.60	.75	1.00
P-7A (Seaside Light Aqua)	65	899 1512	.60	.75	1.00
P-8A (Marina Med. Aqua Met.)	65 Thru 67 ...	899 1513	.60	.75	1.00
P-9A (Atlantis Dk. Aqua Met.)	65	899 1514	.60	.75	1.00
P-11A (Barcelona Med. Taupe Met.) ..	65	899 1516	.60	.75	1.00
P-12A (Corral Cordovan Met.)	65	899 1517	.60	.75	1.00
P-13A (Solar Yellow)	64-65	899 1518	.60	.75	1.00
P-14A (Marlin Silver Met.)	65-66	899 1676	.60	.75	1.00
P-15A (Brisbane Light Blue)	66	899 1701	.60	.75	1.00
P-16A (Brittania Dark Blue)	66	899 1702	.60	.75	1.00
P-17A (Crescent Light Green)	66	899 1703	.60	.75	1.00
P-18A (Granada Med. Green)	66-67	899 1704	.60	.75	1.00
P-19A (Balboa Lt. Aqua)	66	899 1705	.60	.75	1.00

MODEL APPLICATION		A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
BRUSH TOP (15.385) (CONTINUED)						
P-20A (Cortez Med. Aqua)	66	899 1706	.60	.75	1.00	
P-21A (Marquessa Lt. Muave)	66	899 1707	.60	.75	1.00	
P-23A (Samoa Light Gold).....	66	899 1709	.60	.75	1.00	
P-24A (Caballero Med. Tan).....	66	899 1710	.60	.75	1.00	
P-25A (Appollo Yellow).....	66-67	899 1711	.60	.75	1.00	
P-31A (Strato Lt. Blue Met.).....	67	899 1893	.60	.75	1.00	
P-32A (Barbados Med. Blue Met.)..	67	899 1894	.60	.75	1.00	
P-33A (Royale Dk. Blue Met.).....	67	899 1895	.60	.75	1.00	
P-34A (Alameda Lt. Aqua).....	67	899 1896	.60	.75	1.00	
P-36A (Yuma Lt. Tan Met.).....	67	899 1897	.60	.75	1.00	
P-37A (Sungold Met.).....	66-67	899 1898	.60	.75	1.00	
P-38A (Stallion Dk. Brown Met.) ..	67	899 1899	.60	.75	1.00	
P-39A (Matador Red).....	67 Thru 69 ...	899 1900	.60	.75	1.00	
P-40 (Majestic Dk. Blue Met.).....	62-63	899 1007	.40	.75	1.00	
P-40A (Flamingo Lt. Burgundy Met.)	67	899 1901	.60	.75	1.00	
P-41A (Rajah Dk. Burgundy Met.) .	67	899 1902	.60	.75	1.00	
P-42A (Satin Chrome).....	67	899 1903	.60	.75	1.00	
P-43 (Sceptre Sil. Met.)	63-64	899 1130	.40	.75	1.00	
P-43A (Saturn Lt. Blue Met.).....	68	899 2240	.60	.75	1.00	
P-44A (Cavaville Med. Blue Met.) .	68	899 2241	.60	.75	1.00	
P-45A (Blazer Dark Blue Met.)	68	899 2242	.60	.75	1.00	
P-46A (Laurel Lt. Green Met.)	68	899 2243	.60	.75	1.00	
P-47A (Rally Dark Green Met.)	68	899 2244	.60	.75	1.00	
P-48 (Calais Med. Coral Met.).....	63	899 1135	.40	.75	1.00	
P-48A (Tahiti Med. Turquoise Met.)	68	899 2245	.60	.75	1.00	
P-49A (Laredo Lt. Tan Met.).....	68	899 2246	.60	.75	1.00	
P-50 (Concord Maroon Met.).....	63	899 1137	.40	.75	1.00	
P-50A (Calcutta Dark Russet Met.) .	68	899 2247	.60	.75	1.00	
P-51 (Rampart Red)	64	899 1290	.40	.75	1.00	
P-52A (Scarab Gold Met.)	68	899 2249	.60	.75	1.00	
P-53 (Forum Dk. Blue)	64	899 1292	.40	.75	1.00	
P-54 (Woodside Lt. Grn. Met.)	64-65	899 1293	.60	.75	1.00	
P-54A (Turbo Lt. Silver Met.)	68	899 2250	.60	.75	1.00	
P-55 (Westminster Dk. Green)	64	899 1294	.40	.75	1.00	
P-57 (Lancelot Med. Turquoise Met.)	64	899 1296	.40	.75	1.00	
P-58A (Hialeah Yellow).....	67-68	899 2220	.60	.75	1.00	
P-59A (Polo Green Met.).....	67.....	899 2222	.60	.75	1.00	
P-60 (Contessa Rose Met.).....	64	899 1299	.40	.75	1.00	
P-61 (Vintage Maroon).....	64	899 1300	.40	.75	1.00	
P-62 (Ascot Grey).....	69	899 2396	.60	.75	1.00	
P-63 (Castillian Grey Met.).....	69	899 2397	.60	.75	1.00	
P-64 (Beale St. Blue Met.).....	69	899 2398	.60	.75	1.00	
P-65 (Regatta Blue Met.).....	69	899 2399	.60	.75	1.00	
P-68 (Alamoso Aqua Met.).....	69	899 2400	.60	.75	1.00	
P-70 (Surf Green Met.)	69.....	899 2401	.60	.75	1.00	
P-71 (Hunter Green Met.).....	69.....	899 2402	.60	.75	1.00	
P-72A (Frost White).....	57 Thru 69: 540-560	899 0765	.60	.75	1.00	
P-75 (Willow Green Met.).....	69.....	899 2403	.60	.75	1.00	
P-76 (Pompeii Yellow).....	69.....	899 2404	.60	.75	1.00	
P-77 (Butternut Beige Met.)	69.....	899 2405	.60	.75	1.00	
P-78 (Cordoba Brown Met.)	69.....	899 2406	.60	.75	1.00	
P-79 (Bittersweet Orange Met.)	69.....	899 2407	.60	.75	1.00	
P-80 (Black Mink Met.)	69.....	899 2408	.60	.75	1.00	

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
ASSORTMENT KIT, BRUSH TOP (15.385)					
69.....	899 2382	15. 65			
68 (* 15-1).....	899 2239	15. 65			
15-1 Consists of 2 each exterior colors.					
TRUNK LIGHT (15.400)					
67 Thru 69	899 2169	1. 40	1. 80	2. 40	. 4
64 Thru 66	899 1486	1. 40	1. 80	2. 40	. 2
TUNE-UP OILS AND ADDITIVES					
CLEANER, CARBURETOR AND COMBUSTION AREA (15.410)					
Case of 12 (Pt.)	899 2210	11. 50	1. 15	1. 55	
Case of 12 (19 Oz.)	899 2352	13. 80	1. 40	1. 90	
CLEANER, CRANKCASE (15.410)					
Case of 12 (38 Oz.)	899 1822	22. 10	2. 35	3. 25	
LUBRICANT, HEAT VALVE (15.410)					
Case of 12 (11 Oz.)	899 1632	13. 20	1. 30	1. 70	
STA-TUNE (GASOLINE ADDITIVE) (15.410)					
Case of 12 (12 Oz.)	899 1483	5. 40	. 55	. 75	
SUPPLEMENT, ENGINE OIL (15.410)					
Case of 12 (16 Oz.)	899 1634	10. 80	1. 20	1. 60	
VELV-OIL (ENGINE OIL ADDITIVE) (15.410)					
Case of 12 (Pt.)	899 0376	7. 20	. 90	1. 20	
VISCOSITY IMPROVER, OIL (15.410)					
Case of 12 (15 Oz.)	899 1823	9. 60	1. 00	1. 35	
USED CAR RECONDITIONING MATERIALS					
FLOOR MAT (15.415)					
ALL MODELS					
Front And Rear Set	899 1870	19. 05	21. 50	25. 40	
UPHOLSTERY CLEANER (UNIVERSAL D-5) (GALLON) (15.415)					
.....	899 2041	1. 58 (S/D)			
VINYL CLEANER (SPECIAL D-5) (15.415)					
(5 Gal.)	899 2045	6. 25 (S/D)			
(30 Gal.)	899 2046	34. 50 (S/D)			

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
UPHOLSTERY SPOTTER (PINT) (15.415)					
.....	899 2048	. 50 (S/D)			
FABRIC TINT (QUART) (15.415)					
(Brown)	899 2050	. 90 (S/D)			
(Green)	899 2051	. 90 (S/D)			
(Yellow)	899 2052	. 90 (S/D)			
(Red)	899 2053	. 90 (S/D)			
(Black)	899 2054	. 90 (S/D)			
(Blue)	899 2055	. 90 (S/D)			
(Turquoise)	899 2057	. 97 (S/D)			
REVIV-A-COLOR (CLEAR) (GALLON) (15.415)					
.....	899 2061	2. 05 (S/D)			
PLASTIC DYE (QUART) (15.415)					
(Black)	899 2062	2. 05 (S/D)			
(Blue)	899 2066	. 95 (S/D)			
(Brown)	899 2070	. 95 (S/D)			
(Gray)	899 2064	. 95 (S/D)			
(Green)	899 2071	. 95 (S/D)			
(Red)	899 2074	. 95 (S/D)			
(Turquoise)	899 2067	. 95 (S/D)			
(White)	899 2063	. 95 (S/D)			
(Yellow)	899 2073	. 95 (S/D)			
LEATHER SEALER (PINT) (15.415)					
.....	899 2077	2. 00 (S/D)			
LEATHER DYE (QUART) (15.415)					
(Black)	899 2079	1. 25 (S/D)			
(Blue)	899 2089	1. 25 (S/D)			
(Brown)	899 2082	1. 25 (S/D)			
(Green)	899 2083	1. 25 (S/D)			
(Gray)	899 2080	1. 25 (S/D)			
(Red)	899 2086	1. 37 (S/D)			
(Turquoise)	899 2090	1. 25 (S/D)			
(White)	899 2078	1. 25 (S/D)			
(Yellow)	899 2088	1. 25 (S/D)			
BLENDING METALLIC (QUART) (15.415)					
(Gold)	899 2093	1. 75 (S/D)			
(Silver)	899 2092	1. 50 (S/D)			
NYLON DYE (QUART) (15.415)					
(Black)	899 2095	1. 50 (S/D)			
(Blue)	899 2099	1. 50 (S/D)			
(Brown)	899 2098	1. 50 (S/D)			
(Green)	899 2102	1. 50 (S/D)			
(Red)	899 2103	1. 50 (S/D)			
(Turquoise)	899 2100	1. 50 (S/D)			
(White)	899 2094	1. 50 (S/D)			
(Yellow)	899 2104	1. 50 (S/D)			

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
HEADLINER TINT (QUART) (15.415)					
(Black)	899 2106	1.50 (S/D)			
(Blue)	899 2109	1.50 (S/D)			
(Brown)	899 2113	1.50 (S/D)			
(Green)	899 2114	1.50 (S/D)			
(Red)	899 2117	1.50 (S/D)			
(White)	899 2105	1.50 (S/D)			
(Yellow)	899 2116	1.50 (S/D)			
SPEC-KOTE (GALLON) (15.415)					
(Brown)	899 2119	4.97 (S/D)			
(Gray)	899 2118	4.97 (S/D)			
GLASS SCRATCH REMOVER (15.415)					
Kit	899 2120	8.37 (S/D)			
ENGINE PAINT (QUART) (15.415)					
(Blue)(Chevrolet)	899 2127	1.50 (S/D)			
(Gray)	899 2124	1.50 (S/D)			
(Green)(Rambler)	899 2139	1.50 (S/D)			
(Orange)(Chevrolet)	899 2130	1.50 (S/D)			
(Red)(Ford)	899 2132	1.50 (S/D)			
(Red)(Rambler)	899 2140	1.50 (S/D)			
(Silver)	899 2121	1.50 (S/D)			
(White)	899 2138	1.50 (S/D)			
ENGINE CLEANER (SHAMPOO) (15.415)					
(5 Gal.)	899 2141	4.75 (S/D)			
FRONT LINE USED CAR CLEANER AND POLISH (GALLON) (15.415)					
.....	899 2144	3.97 (S/D)			
VENTSHADE (4 PIECE SET) (* 15-1) (15.420)					
(2 Door) 64 Thru 69 01	899 1381	7.75	9.71	12.95	.4
(2 Door) 63 Thru 66 10-80	899 1253	6.40	8.03	10.70	.4
(4 Door) 67 Thru 69 10-80	899 1948	7.75	9.71	12.95	.5
(4 Door) 64 Thru 69 01	899 1380	7.75	9.71	12.95	.6
(4 Door) 63 Thru 66 10-80	899 1252	6.40	8.03	10.70	.4
15-1 Not applicable to Hardtops or Convertibles.					
GLARESHADE, WINDSHIELD (15.420)					
66 01	899 2146	5.95	7.45	9.95	
66 10-50-80	899 2147	5.95	7.45	9.95	
WINDSHIELD WASHER (15.440)					
58 Thru 66: 560	1 Thru 11	899 1741	5.95		
	12 Or More		5.75	7.46	9.95
SOLVENT (ALL WEATHER), WINDSHIELD WASHER (15.440)					
Case of 12 (Pt.)	899 1176	5.00	.55	.70	

MODEL APPLICATION	A/C Number	Dealer Net	Sug- gested Whole- sale	Sug- gested List	Approx. Install. Time
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WHEEL COVER KIT (4 PIECE SET) (15.450)

69 01	899 2412	16.35	28.95	38.60	
69 10	899 2414	16.35	28.75	38.60	
69 30-70	899 2413	16.35	28.95	38.60	
69 80	899 2415	16.35	28.95	38.60	
68 10	899 2216	16.35			
68 70	899 2298	16.35			
68 80	899 2218	16.35			
67 01	899 1918	16.35			
67 10: 68 01	899 1919	16.35			
67 80 (880)	899 1920	16.35			
66 01	899 1712	14.45			
66 10	899 1713	15.90			
66 80	899 1714	15.90			
(Turbo-Cast) 66 Thru 69	899 1767	51.95			
(Wire Wheels) 68-69	899 2254	57.00			
(Wire Wheels) 64 Thru 67	899 1921	57.00			

WHEEL COVER ORNAMENT KIT (15.450)

66 01	899 1855	3.30 (S/D)	6.19	8.25	
66 10-80	899 1751	3.30 (S/D)	6.19	8.25	
66 50	899 1752	3.30 (S/D)	6.19	8.25	
65 01	899 1543	3.30 (S/D)	6.19	8.25	
65 10-80	899 1544	3.30 (S/D)	6.19	8.25	
65 50	899 1545	3.30 (S/D)	6.19	8.25	

This is your Battery Warranty and Pro Rata Adjustment Policy

AMERICAN MOTORS BATTERIES WARRANTY AND ADJUSTMENT PROCEDURE

ORIGINAL EQUIPMENT BATTERIES

Original equipment batteries are covered by the American Motors New Car Warranty as outlined under subject II-1 of the Warranty Administration Manual. American Motors Batteries that are used to replace original equipment batteries are warranted for the unexpired portion of the warranty period of the vehicle or for 90 days, whichever is greater.

Thereafter, such batteries are eligible for pro rata adjustment for the remaining "adjusted months of service." (See pro rata adjustment tables below).

Original equipment batteries installed at the factory which fail after the first 24 months or 24,000 miles of service will be replaced on a pro rata basis. The pro rata adjustment period is 36 months from date of first vehicle use or retail delivery.

Adjustments should be based on actual time from date of delivery (or first vehicle use)—not mileage. Refer to the battery pro rata adjustment tables below.

SERVICE BATTERIES

American Motors Batteries (sold on a repair order or over the parts counter) are covered by the "American Motors Parts and Accessories Warranty" as outlined under subject II-2 of the Warranty Administration Manual.

Service Batteries are warranted for 90 days without mileage limitation. After 90 days, and within the battery adjustment period, a defective service replacement battery can be replaced with a new battery on a pro rata basis. Adjustments should be based on actual time in service—not mileage. Refer to the battery pro rata adjustment tables below.

BATTERY PRO RATA ADJUSTMENT

Batteries that are beyond the applicable warranty period but are within the adjustable service period and are found to be defective, not merely discharged, are handled in the following manner:

1. Install a new American Motors Battery.
2. Determine the number of months the battery has been in service.
3. From the "Pro Rata Adjustment Tables" determine the owners adjusted cost for the new battery.
4. From the "Pro Rata Adjustment Tables" determine the dealer cost.
5. Prepare a Request for Credit listing total dealer credit under column heading, "Total Parts Credit."

The Battery Pro Rata Adjustment Table shows the part number, S.A.E. dimensional group size, suggested list price, dealer net price, months of battery pro rata adjustment period, owner cost per month and dealer cost per month. The "cost per month" figures are to be used in calculating

battery pro rata adjustment amounts for American Motors batteries.

The suggested charge to the customer is determined by multiplying the "owner cost per month" by the number of months the battery was in service. The pro rata dealer credit is determined by multiplying the "dealer cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

The following example shows how to compute the suggested credit and charge to the owner and the pro rata dealer credit for a defective 8991355 Battery—50 A.H. (36 months battery) which has been in normal service for 25 months.

Suggested Credit to Owner		(A)
Suggested List Price.....	\$32.95	\$32.30
Suggested owner cost for a new battery		
(\$.00 owner cost per month times		
25 months)	\$23.00	\$22.50
Credit to owner on a new battery	\$ 9.95	\$ 9.80
Dealer Credit		
Dealer Net Price (Including Electrolyte)	\$23.50	\$23.10
Dealer cost for a new battery		
(\$.00 per month times 25 months)	\$16.25	\$16.00
Total dealer credit to be claimed on		
"Request for Credit" form under		
column heading "Total Parts Credit".....		
	\$ 7.25	\$ 7.10

Summary of Transaction

Dealer receives gross profit as follows:

From owner	\$ (.50)	\$ (.60)
From Request for Credit	\$ 7.25	\$ 7.10
From sale of old battery as scrap	\$.95	\$.95
Total Gross Profit	\$ 7.70	\$ 7.45

Dealer net prices as shown in the current Accessory Price List plus \$1.00 to cover Electrolyte used to activate batteries are to be used for all pro rata adjustments. The dealer net prices shown in the adjustment table include the \$1.00. Suggested list prices also include Electrolyte.

When preparing Request for Credit forms for pro rata battery adjustments do not add a 25% parts credit.

Batteries replaced under car or service warranties are eligible for the 25% parts allowance on the request for credit. The scrap value of \$.95 per defective battery will be deducted from the "Total Labor Credit" shown on the request for credit.

Batteries replaced under car or service warranties or on a pro rata adjustment basis are eligible for R. and R. time allowance of .3 hours plus \$1.00 to cover charging the battery for evaluation.

AMERICAN MOTORS BATTERIES PRO RATA ADJUSTMENT TABLES

AC Part Number	S.A.E. Dimensional Group Size	*Suggested List Price (A)		**Dealer Net Price (A)		Months of Warranty and Adjusted Service	Owner Cost Per Month of Use (A)		Dealer Cost Per Month of Use (A)	
8991138 (Select)	2SM-40	\$23.95	\$23.35	\$18.25	\$17.85	18	\$1.33	\$1.30	\$1.01	\$.99
8991355	2SM-50	32.95	32.30	23.50	23.10	36	.92	.90	.65	.64
8991356	2SM-60	36.95	36.25	26.20	25.75	36	1.03	1.01	.73	.72
8991146	2SH-70	42.95	42.20	29.80	29.30	36	1.19	1.18	.83	.81
8992376	17M-50		32.30		23.10	36		.90		.64
8992377	9M-60		36.25		25.75	36		1.01		.72
8992378	9M-70		42.20		29.30	36		1.18		.81

*Suggested List Price includes electrolyte

**Dealer Net Price includes \$1.00 for cost of electrolyte

(A) Reflects prices and pro rata adjustment on batteries sold on or after January 24, 1966.

This is your Battery Warranty and Pro Rate Adjustment Policy

AMERICAN MOTORS BATTERIES WARRANTY AND ADJUSTMENT PROCEDURE

Battery pro rate adjustment procedure for American Motors Batteries.

The suggested charge to the customer is determined by multiplying the "base cost per month" by the number of months the battery was in service. The pro rate dealer credit is determined by multiplying the "base cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

The following example shows how to compute the suggested credit and charge to the owner and the pro rate dealer credit for a defective 300/350 Battery-50 A.M. (30 month warranty) which has been in normal service for 25 months.

Suggested Credit to Owner	
Suggested List Price	\$12.50
Suggested owner cost for a new battery	\$12.50
(1.00 owner cost per month)	
25 months	\$25.00
Credit to owner on a new battery	\$12.50
Final Credit	\$12.50
Dealer net price (including freight)	\$12.50
Dealer cost for a new battery	\$12.50
(1.00 per month owner cost)	
25 months	\$25.00
Total dealer credit to be allowed on	
replacement "Total Labor Credit"	\$12.50

Summary of Transactions

Owner receives phone call as follows:
From dealer: "Your battery is defective."
From factory for credit: "Your battery is defective."
From owner of old battery as credit: "Your battery is defective."
Total dealer credit: \$12.50

Dealer net price as shown in the chart is \$12.50. The dealer is to be paid for the new battery. The dealer net price shown in the adjustment table is \$12.50. Suggested net price also includes freight.

When replacing battery for credit, dealer for the new battery adjustments do not add a 25% credit.

Factory suggested credit for a service replacement is \$12.50. The 25% credit is shown in the chart for the 30 month warranty. The 25% credit is shown in the chart for the 30 month warranty. The 25% credit is shown in the chart for the 30 month warranty.

When replacing battery for credit, dealer for the new battery adjustments do not add a 25% credit. The 25% credit is shown in the chart for the 30 month warranty. The 25% credit is shown in the chart for the 30 month warranty.

ORIGINAL EQUIPMENT BATTERIES

Original equipment batteries are covered by the American Motors Co. Warranty as shown in the chart. The pro rate dealer credit is determined by multiplying the "base cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

For example, a 300/350 Battery-50 A.M. (30 month warranty) which has been in normal service for 25 months. The pro rate dealer credit is determined by multiplying the "base cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

Original equipment batteries installed at the factory which are shown in the chart as 30 months of service will be replaced on a pro rate basis. The pro rate adjustment is shown in the chart for the 30 month warranty.

Adjustments should be based on actual time from date of delivery for first vehicle not subject to the adjustment. The pro rate adjustment table below.

REPLACEMENT BATTERIES

Replacement batteries installed on a new order or new vehicle are covered by the "American Motors Co. and American Motors" as shown in the chart. The pro rate dealer credit is determined by multiplying the "base cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

For example, a 300/350 Battery-50 A.M. (30 month warranty) which has been in normal service for 25 months. The pro rate dealer credit is determined by multiplying the "base cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

BATTERY PRO RATE ADJUSTMENT

When the battery is replaced, the adjustment procedure is as follows: The dealer net price is shown in the chart. The dealer net price is shown in the chart. The dealer net price is shown in the chart.

1. Dealer net price as shown in the chart.
2. Dealer net price as shown in the chart.
3. Dealer net price as shown in the chart.
4. Dealer net price as shown in the chart.
5. Dealer net price as shown in the chart.

The dealer net price as shown in the chart is \$12.50. The dealer net price is shown in the chart. The dealer net price is shown in the chart. The dealer net price is shown in the chart.

AMERICAN MOTORS BATTERIES PRO RATE ADJUSTMENT TABLES

Year Model	Year Model	Year Model	Year Model	Year Model	Year Model	Year Model
1961-62	1961-62	1961-62	1961-62	1961-62	1961-62	1961-62
1963-64	1963-64	1963-64	1963-64	1963-64	1963-64	1963-64
1965-66	1965-66	1965-66	1965-66	1965-66	1965-66	1965-66
1967-68	1967-68	1967-68	1967-68	1967-68	1967-68	1967-68
1969-70	1969-70	1969-70	1969-70	1969-70	1969-70	1969-70
1971-72	1971-72	1971-72	1971-72	1971-72	1971-72	1971-72
1973-74	1973-74	1973-74	1973-74	1973-74	1973-74	1973-74
1975-76	1975-76	1975-76	1975-76	1975-76	1975-76	1975-76
1977-78	1977-78	1977-78	1977-78	1977-78	1977-78	1977-78
1979-80	1979-80	1979-80	1979-80	1979-80	1979-80	1979-80

Pro rate adjustment procedure for American Motors Batteries. The pro rate dealer credit is determined by multiplying the "base cost per month" by the number of months of service and subtracting the result from the battery dealer net price.

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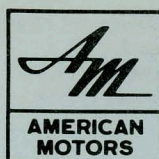
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AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide And Price List

1969 MODELS

Car Ordering Guide and Price List

Section 1 Page 1

Issued: June 6, 1968

Reissued: September 5, 1968

Reissued: October 1, 1968

Reissued: April 1, 1969

1. Effective April 1, 1969, the following prices are established to cover 1969 American Motors Models. Freight will be prepaid to destination city, and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company.

This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	FACTORY LIST	MANUF.'S SUGG'D * RETAIL PRICE
6-CYLINDER BASIC								
RAMBLER								
6906	2-Dr. Sedan	\$1538.82	\$46.35	\$1585.17	\$124.00	\$1709.17	\$1854.00	\$1998.00
6905	4-Dr. Sedan	1600.04	48.20	1648.24	128.00	1776.24	1928.00	2076.00 4700
RAMBLER 440								
6905-5	4-Dr. Sedan	1711.03	51.53	1762.56	137.00	1899.56	2061.00	2218.00 4700
6908-5	4-Dr. Station Wagon	1912.32	57.60	1969.92	154.00	2123.92	2304.00	2478.00 5000
RAMBLER ROGUE								
6909-7	2-Dr. Hardtop	1771.22	53.35	1824.57	142.00	1966.57	2134.00	2296.00 4700
JAVELIN								
6979-5	2-Dr. Hardtop	1938.48	58.40	1996.88	156.00	2152.88	2336.00	2512.00 5000
JAVELIN SST								
6979-7	2-Dr. Hardtop	2033.45	61.25	2094.70	163.00	2257.70	2450.00	2633.00 5000
REBEL								
6915	4-Dr. Sedan	1826.46	57.80	1884.26	147.00	2031.26	2312.00	2484.00 5000
6918	4-Dr. Wag. - 2 Seat	2074.48	65.65	2140.13	166.00	2306.13	2626.00	2817.00 5300
6919	2-Dr. Hardtop	1835.47	58.10	1893.57	147.00	2040.57	2324.00	2496.00 5000
REBEL SST								
6915-7	4-Dr. Sedan	1900.48	60.15	1960.63	153.00	2113.63	2406.00	2584.00 5000
6918-7	4-Dr. Wag. - 2 Seat	2170.49	68.70	2239.19	174.00	2413.19	2748.00	2947.00 5300
6919-7	2-Dr. Hardtop	1911.45	60.50	1971.95	153.00	2124.95	2420.00	2598.00 5000
AMBASSADOR								
6985-2	4-Dr. Sedan	2142.01	67.80	2209.81	172.00	2381.81	2712.00	2914.00 6100
AMBASSADOR DPL								
6985-5	4-Dr. Sedan	2217.46	73.93	2291.39	178.00	2469.39	2957.00	3165.00 6100
6988-5	4-Dr. Wag. - 2 Seat	2457.46	81.93	2539.39	197.00	2736.39	3277.00	3504.00 6400
6989-5	2-Dr. Hardtop	2229.49	74.33	2303.82	179.00	2482.82	2973.00	3182.00 6100
Add For 200 H.P., 290 CID, V-8 over Basic 6-cylinder								
Rambler		89.04	2.70	91.74	8.00	99.74	108.00	116.00
Javelin		78.02	2.35	80.37	7.00	87.37	94.00	101.00
Rebel		72.01	2.30	74.31	6.00	80.31	92.00	98.00
Ambassador-Basic		74.02	2.35	76.37	6.00	82.37	94.00	100.00
Ambassador-DPL		74.02	2.48	76.50	6.00	82.50	99.00	105.00
AMX (225 H.P., 290 CID, V-8 with 4-Speed Floor Shift - Standard)								
6939-7	2-Dr. Sport Coupe	2430.49	76.93	2507.42	195.00	2702.42	3077.00	3297.00 50
AMBASSADOR SST (200 H.P., 290 CID, V-8 with Shift Command, Column Shift - Standard)								
6985-7	4-Dr. Sedan	2529.01	84.30	2613.31	203.00	2816.31	3372.00	3605.00 6100
6988-7	4-Dr. Wag. - 2 Seat	2807.04	93.58	2900.62	225.00	3125.62	3743.00	3998.00 6400
6989-7	2-Dr. Hardtop	2541.04	84.70	2625.74	204.00	2829.74	3388.00	3622.00 6100

* Includes E.O.H. and a retail delivery charge of \$20.00 on Rambler and Javelins; \$25.00 on AMX and Rebels; and \$30.00 on Ambassadors.

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at \$1.50 total dealer billing.

The dealer hold back amount shall be paid or credited quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1969 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. American Motors Sales Corporation will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1969 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.

3. American Motors Sales Corporation will pay to Dealer an amount equal to 5% of the total Factory List Price of all new and unused 1969 model vehicles including 5% of the Factory List Price of all Factory Installed Optional equipment. The amount of the 5% will be paid only on cars unsold in Dealer's inventory as of the date the 1970 models are officially announced to the general public, and on all eligible 1969 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1970 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by American Motors Sales Corporation. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered an eligible dealer-owned demonstrator, regardless of whether or not title remains with the dealer; additionally, demonstrators which have qualified for special allowances under the provisions of the 1969 Dealer Demonstrator Program are not eligible for the 5% rebate.

4. Dealer prices on American Motors Parts and Accessories are as follows:

- a. Net prices as established by current "Master" Parts and Accessories Price List or Parts and Accessories Release and Change Notices as issued from time to time.
- b. The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on orders submitted on the American Motors Stock Order Pad provided the order is prepared and submitted as specified:

- (1) Special Discount on "Coded" competitive parts 5% of Dealer Net
- (2) Dealer Net \$ 100.00 to \$ 500.00 inclusive 5% of Dealer Net
- (3) Dealer Net \$ 500.01 to \$1000.00 inclusive 7-1/2% of Dealer Net
- (4) Dealer Net \$1000.00 and up 10% of Dealer Net

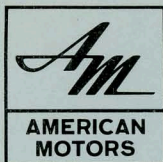
For example, for a \$1200.00 Parts order, the discount would be as follows: 5% discount on all "Coded" competitive parts, then the first \$500.00 at 5%, the second \$500.00 at 7-1/2% and the remaining \$200.00 at 10%.

These discounts will not apply to Accessories.

c. Freight on Parts and Accessories shipments:

- (1) Parts ordered on American Motors Stock Order Pads, if submitted as specified, will be shipped freight prepaid. Accessories orders designated for shipment with such parts Stock Orders will also be shipped freight prepaid.
- (2) Parts or Accessories orders, other than those on the above Stock Order Pads, amounting to \$100 minimum at dealer cost will be shipped freight prepaid. (The Special Competitive Parts Discount, 5%, 7-1/2%, and 10% allowances, do not apply to these orders.)
- (3) All other Parts or Accessories orders will be shipped f.o.b. warehouses, designated as shipping points, with freight to be paid by dealer on arrival.

5. American Motors Sales Corporation will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.



AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide And Price List

1969 1/2 SC/RAMBLER - HURST

Supplement to:
Car Ordering Guide And Price List
Section 1 Page 1A
Issued: February 17, 1969

EFFECTIVE FEBRUARY 17, 1969 THE FOLLOWING PRICES ARE ESTABLISHED TO COVER THE 1969-1/2 SC/RAMBLER - HURST.

		DEALER PRICES					RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	FACTORY LIST	MANUF.'S SUGG'D.* RETAIL PRICE
SC/RAMBLER – HURST								
6909-7	2-Dr. Hardtop	\$2465.45	\$55.60	\$2521.05	\$198.00	\$2719.05	\$2780.00	\$2998.00

* Includes E.O.H. and a retail delivery charge of \$20.00

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing, all normal vehicle movements prior to delivery, and normal evaporative losses. Five (5) additional gallons will also be installed and invoiced to all dealers at \$1.50 total dealer billing.

EQUIPMENT

The following items are included as standard equipment at no extra cost:

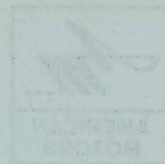
- Special White (P88) Exterior with Red (P8) & Blue (P10) Trim
- Individually-Adjustable Reclining Seats
- Vinyl Charcoal Seat Upholstery (941-D)
- Custom-Upholstered Head Restraints
- 390 CID V-8 Engine (315 HP)
- Dual Exhaust System
- Hood Scoop for Cold-Air Induction
- Hood Tie-Downs
- Sun Tachometer
- 4-Speed All-Synchro Close-Ratio Transmission
- Hurst Shifting Linkage & T-Handle
- 10.5" Diameter Clutch
- Twin-Grip Differential
- 3.54:1 Axle Ratio (11-39)
- Sports Steering Wheel
- Mag-Styled Blue Wheels
- E70 x 14 Goodyear Polyglas Wide-Tread Red-Line Tires
- Power Disc Brakes (front)
- Rear Axle Torque Links
- Handling Package
- Heavy-Duty Cooling
- Electric Windshield Wipers
- 20:1 Manual Steering Ratio
- Racing Mirrors (two)
- All-Black Grille, Taillights & Rear Panel
- SC/Rambler-Hurst & 390 V-8 Emblems

NO OTHER OPTIONAL EQUIPMENT ITEMS WILL BE INCLUDED OR PERMITTED TO BE ORDERED ON THESE CUSTOM-BUILT CARS.

LICENSE SPECIFICATIONS

STARTING VEHICLE IDENTIFICATION NUMBER	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER		SHIPPING WEIGHT
						BRAKE	TAXABLE	
A9M097X100001	106	390	8	4	4.17 x 3.57	315	55.51	3160 **

** This weight includes heater, spare wheel and tire, tire jack, all lubricants, engine coolant and all equipment listed above.



AMERICAN MOTORS SALES CORPORATION

Car Ordering Guide and Price List

1960 SC RAMBLER - HURST

THE FOLLOWING PRICES ARE THE FOLLOWING PRICES AND ARE SUBJECT TO CHANGE WITHOUT NOTICE.

MODEL	BODY TYPE	DEALER PRICE	FACTORY PRICE	DELIVERY CHARGE	TOTAL PRICE
1960-1	2-Dr. Hardtop	\$2,895.00	\$2,895.00	\$100.00	\$3,095.00
					\$2,795.00

* Includes \$100.00 and a retail delivery charge of \$100.00

As an extra charge, sufficient gasoline will be installed in all cars to cover their vehicle weight. All normal vehicle movements prior to delivery, and normal emergency towing, plus the additional gallon will also be installed and included in all vehicles at \$1.00 total dealer billing.

EQUIPMENT

The following items are included as standard equipment at no extra cost:

- Special White (P88) Exterior with Red (P8) & Blue (P10) Trim
- Individually-Adjustable Reclining Seats
- Vibrating Chromed Seat Upholstery (P41-D)
- Custom-Upholstered Head Restraints
- 390 CID V-8 Engine (315 HP)
- Dual Exhaust System
- Hood Scoop for Cold-Air Induction
- Hood Tie-Downs
- Sun Visor
- 4-Speed All-Sync Close-Ratio Transmission
- Heavy Shifting Linkage & T-Handle
- 10.5" Diameter Clutch
- Twist-Grip Differential
- 3.44:1 Axle Ratio (11-30)
- Sports Steering Wheel
- Mag-Styled Blue Wheels
- 70 x 14 Goodyear Polyglas Wide-Tread Red-Line Tires
- Power Disc Brakes (front)
- Rear Axle Torque Link
- Handling Package
- Heavy-Duty Cooling
- Electric Windshield Wipers
- 20:1 Manual Steering Ratio
- Rear Mirrors (two)
- All-Black Grille, Tailights & Rear Panel
- SC/Rambler-Hurst & 390 V-8 Emblems

NO OTHER OPTIONAL EQUIPMENT ITEMS WILL BE INCLUDED OR PERMITTED TO BE ORDERED ON THESE CUSTOM-BUILT CARS.

LICENSE SPECIFICATIONS

STARTING VEHICLE IDENTIFICATION NUMBER	WHEELBASE	CU. IN. DISP.	CYL.	CARR. WT.	BORE & STROKE	BRAKE	HORSEPOWER TAXABLE	SHIPPING WEIGHT
A4M092X100001	106	390	8	4	4.17 x 3.87	315	22.21	3160**

** This weight includes heater, spare wheel and tire, the jack, all lubricants, engine coolant and all equipment listed above.



AMERICAN MOTORS SALES CORPORATION

RETAIL PRICES

1969 AMX SUPER STOCK

Supplement to:
Retail Price List
Page 18
Issued: March 1, 1969

MODEL	BODY TYPE	FACTORY LIST	E.O.N.	MANUF.'S SUGG'D. RETAIL PRICE
<u>AMX SUPER STOCK</u>				
6939-7	2-Dr. Sport Coupe (w/Frost White (P-72) Paint)	\$5979.00	\$15.00	\$5994.00
6939-7	2-Dr. Sport Coupe (w/Red, White and Blue Paint)	5979.00	15.00	5994.00

EQUIPMENT

The following items are included as standard equipment at no extra cost:

- 390 CID V-8 AMX Engine.
- Functional Cold-Air Hood Scoop.
- Two Holley 650 C. F. M. High-Performance Carburetors.
- Edelbrock Aluminum Dual-Cross Ram Intake Manifold.
- Doug's Super Stock Exhaust Headers and Exhaust System.
- 12.3:1 Compression Pistons.
- Performance-Modified 390 Cylinder Heads.
- Unsilenced Air Cleaner.
- Heavy-Duty Radiator.
- Power-Flex Fan.
- Stock 390 Camshaft.
- Goodyear E-70 x 14 Polyglas Tires.
- Standard Wheels.
- 4.44:1 Rear Axle Gear Ratio with Twin-Grip.
- Mallory Ignition (with Mechanical Tach Drive, Mechanical Tach Not Supplied).
- Special Heavy Duty Rear Axles.
- Heavy-Duty Battery in Trunk.
- Specially Modified Heavy-Duty Rear Suspension Employing Special Super Stock Springs & Shock Absorbers.
- Heavy-Duty Competition Super Stock Clutch.
- Lakewood Hydroformed Explosion*Proof Bellhousing.
- Hurst Super Stock Remote Shifter.
- Borg-Warner Close Ratio 4-Speed Transmission.
- Rear Wheel Wells Enlarged to Accommodate Drag Slicks.

NO OTHER OPTIONAL EQUIPMENT ITEMS WILL BE INCLUDED OR PERMITTED TO BE ORDERED ON THESE CUSTOM-BUILT CARS.

STARTING VEHICLE IDENTIFICATION NUMBER	BASIC SPECIFICATIONS						SHIPPING WEIGHT
	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBL'S	BORE & STROKE	HORSEPOWER BRAKE	
A9M397X213560	97	390	8	8	4.165 x 3.574	340	3050*

* This weight includes spare wheel and tire, tire jack, all lubricants, engine coolant and all equipment listed above.

NOTICE

This car is equipped with a specially modified 390 cu. in. engine (and other special equipment). This car is intended for use in supervised acceleration trials and is not intended for highway or general passenger car use. Accordingly, THIS VEHICLE IS SOLD "AS IS" and the 12 MONTH OR 12,000 MILE VEHICLE WARRANTY COVERAGE AND 5 YEAR OR 50,000 MILE POWER TRAIN WARRANTY COVERAGE DOES NOT APPLY TO THIS VEHICLE.

less than



AMERICAN MOTORS SALES CORPORATION

RETAIL PRICES

1969 AMX SUPER STOCK

Supplement to:
Retail Price List
Page 18
Issued: March 1, 1969

MODEL	BODY TYPE	FACTORY LIST	EXC	MANUFACT. SUGG'D. RETAIL PRICE
<u>AMX SUPER STOCK</u>				
6939-7	2-Dr. Sport Coupe (w/Frost White (P-72) Paint)	\$5979.00	\$15.00	\$5994.00
6939-7	2-Dr. Sport Coupe (w/Red, White and Blue Paint)	5979.00	15.00	5994.00

EQUIPMENT

The following items are included as standard equipment at no extra cost:

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- 12.3:1 Compression Pistons.
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- Unsilenced Air Cleaner.
- Heavy-Duty Radiator.
- Power-Flex Fan.
- Stock 390 Camshaft.
- Goodyear E-70 x 14 Polyglas Tires.
- Standard Wheels.
- 4.44:1 Rear Axle Gear Ratio with Twin-Grip.
- Mallory Ignition (with Mechanical Tach Drive, Mechanical Tach Not Supplied).
- Special Heavy Duty Rear Axles.
- Heavy-Duty Battery in Trunk.
- Specially Modified Heavy-Duty Rear Suspension Employing Special Super Stock Springs & Shock Absorbers.
- Heavy-Duty Competition Super Stock Clutch.
- Lakewood Hydroformed Explosion-Proof Bellhousing.
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A9M397X213560	97	390	8	8	4.165 x 3.574	340	3050*

* This weight includes spare wheel and tire, tire jack, all lubricants, engine coolant and all equipment listed above.

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less than.

1969

License Information

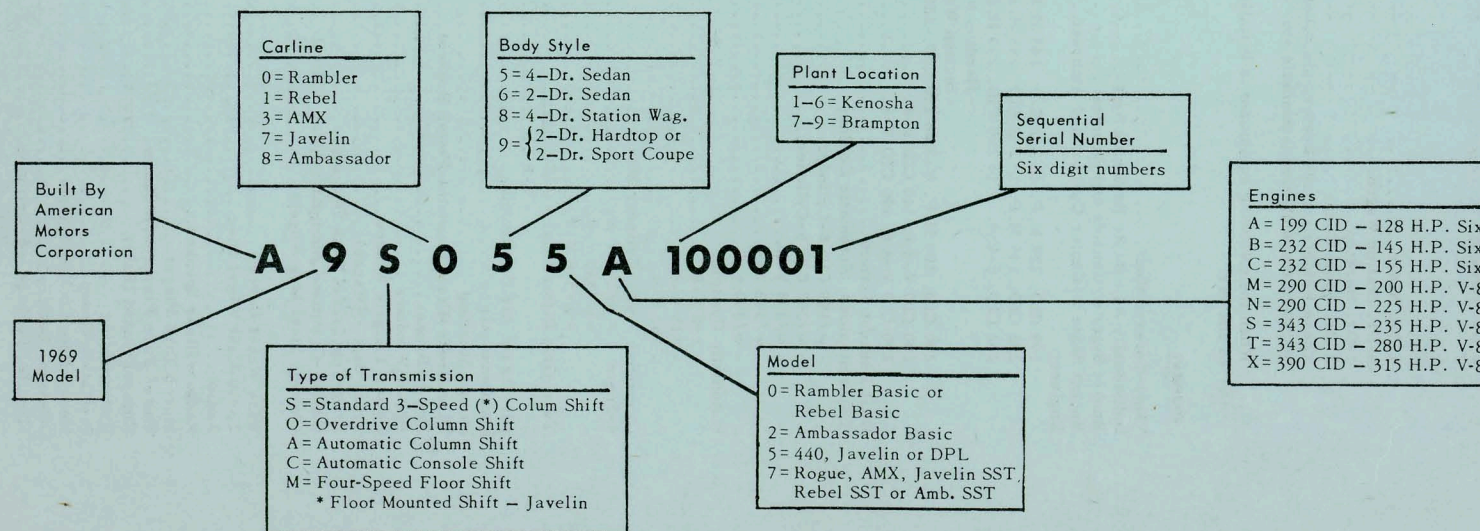
Basic Specifications

STANDARD ENGINE							
	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER BRAKE	TAXABLE
RAMBLER	106	199	6	1	3.75 x 3.00	128	33.75
AMX	97	290	8	4	3.75 x 3.28	225	45.00
JAVELIN	109	232	6	1	3.75 x 3.50	145	33.75
REBEL	114	232	6	1	3.75 x 3.50	145	33.75
AMBASSADOR	122	232	6	2	3.75 x 3.50	155	33.75

OPTIONAL ENGINES						
CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER BRAKE	TAXABLE	
*232	6	1	3.75 x 3.50	145	33.75	
290	8	2	3.75 x 3.28	200	45.00	
290	8	4	3.75 x 3.28	225	45.00	
343	8	4	4.08 x 3.28	280	53.27	
390	8	4	4.17 x 3.57	315	55.51	
290	8	2	3.75 x 3.28	200	45.00	
290	8	4	3.75 x 3.28	225	45.00	
343	8	4	4.08 x 3.28	280	53.27	
390	8	4	4.17 x 3.57	315	55.51	
232	6	2	3.75 x 3.50	155	33.75	
@290	8	2	3.75 x 3.50	155	33.75	
343	8	2	4.08 x 3.28	235	53.27	
343	8	4	4.08 x 3.28	280	53.27	
%390	8	4	4.17 x 3.57	315	55.51	

* Standard on Rogue Hardtop.
 @ Standard on Ambassador SST.
 % N/A on Rebel.

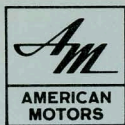
Vehicle Identification Number Key



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel

Car Ordering Guide and Price List
 Section 1 Page 3
 Issued: June 6, 1968
 Reissued: September 5, 1968



1969

License Information (Cont'd.)

Shipping Weights

TENTATIVE

Car Ordering Guide and Price List
Section 1 Page 4
Issued: September 5, 1968

6 CYLINDER MODELS

BODY TYPE	RAMBLER			AMX	JAVELIN		REBEL		AMBASSADOR		
	BASIC	440	ROGUE		BASIC	SST	BASIC	SST	BASIC	DPL	SST
2-Dr. Sedan.....	2604	--	--	--	--	--	--	--	--	--	--
4-Dr. Sedan.....	2638	2643	--	--	--	--	3062	3074	3276	3358	--
4-Dr. Station Wagon....	--	2800	--	--	--	--	3301	3306	--	3561	--
2-Dr. Hardtop.....	--	--	2678	--	2826	2836	3117	3140	--	3403	--

290 V-8 MODELS

4-Dr. Sedan.....	--	--	--	--	--	--	--	--	--	--	3508
4-Dr. Station Wagon....	--	--	--	--	--	--	--	--	--	--	3732
2-Dr. Hardtop.....	--	--	--	--	--	--	--	--	--	--	3566
2-Dr. Sport Coupe.....	--	--	--	3097	--	--	--	--	--	--	--

These weights include heater, air conditioning on Ambassador only, spare wheel and tire, bumper jack, standard transmission (automatic std. on Ambassador SST models), all lubricants and engine coolant.

When the following equipment is installed at the factory, weights listed below should be added to the weight of the car:

EQUIPMENT	RAMBLER	AMX	JAVELIN	REBEL	AMBASSADOR
Vinyl-Covered Roof.....	8	NA	8	8	8
Individually Adjustable Reclining Seat.....	21	NA	NA	20	20
Bucket Seats w/Console and Armrest.....	NA	-	-	17	17
Bucket Seats w/Center Cushion and Armrest.....	NA	-	-	9	9
Engines:					
199 CID, 128 H.P. to 232 CID, 145 H.P. 6-Cyl.	10	-	-	-	-
232 CID, 145 H.P. to 232 CID, 155 H.P. 6-Cyl.	-	-	-	10	-
232 CID, 6-Cyl. to 290 CID, 290 H.P. V-8					
- Hardtop & Sedan.....	257	-	267	215	*192
- Station Wagon.....	249	-	-	187	*187
290 CID, 200 H.P. V-8 to 290 CID, 225 H.P. V-8.....	10	-	10	-	-
290 CID V-8 to 343 CID V-8.....	-	12	37	37	37
290 CID V-8 to 390 CID V-8.....	-	36	81	-	91
Dual Exhaust System.....	NA	STD	20	30	30
Transmissions, Automatic Column					
- w/199 CID 6-Cylinder.....	27	NA	NA	NA	NA
- w/232 CID 6-Cylinder.....	17	NA	17	10	10
- w/290 V-8.....	-26	NA	-26	-26	*-26
- w/343 V-8.....	NA	NA	16	16	16
- w/390 V-8.....	NA	NA	NA	-	6
Automatic Console					
- 290 V-8.....	-	9	-18	-	-
- 343 V-8.....	-	12	4	-	-
- 390 V-8.....	-	14	14	-	-
Overdrive - w/6-Cylinder Model.....	27	NA	NA	30	-
4-Speed - w/290 V-8.....	21	-	21	-	21
- w/343 V-8.....	NA	-	37	-	37
- w/390 V-8.....	-	STD	14	-	-
Twin-Grip Differential - 6-Cylinder.....	4	NA	4	8	8
- V-8.....	8	8	8	8	8
All-Season Air Conditioning.....	77	77	77	81	STD
Command Air.....	NA	10	10	10	-71
Power Steering.....	31	31	31	32	31
Disc Brake-Front (includes Power Brakes).....	-	28	28	28	28
Power Brakes.....	9	9	9	9	9
Power Windows.....	NA	NA	NA	-	17
Power Tailgate Window.....	NA	-	-	4	4
Third Seat - (Wagon).....	NA	-	-	29	29
Roof-Top Travel Rack (Wagon).....	7	-	-	STD	STD
Cruise-Command Automatic Speed Control.....	NA	NA	NA	5	5
Chrome Steel Mag Wheels.....	NA	13	(79-5) 17	NA	NA
	-	-	(79-7) 13	-	-
Wire Wheel Covers.....	-	22	22	22	22
Turbo-Cast Wheel Disc.....	-	24	24	24	24
Radio.....	7	7	7	8	8
Radio w/Rear Speaker.....	NA	NA	NA	11	11
Stereo Tape Player.....	NA	NA	NA	14	14
Stereo Tape Player w/M Radio.....	NA	12	12	NA	NA
Bumper Guard (Pair).....	4	4	4	4	4
Undercoating.....	NA	14	NA	16	16
Insulation Group.....	14	NA	14	16	16
Heavy-Duty Cooling System.....	5	5	5	5	5
70-Amp. Battery.....	7	7	7	7	7
Handling Package - 6-Cylinder.....	10	NA	10	11	11
- V-8.....	7	NA	7	7	7
Over Size Tires: 6:95 x 14.....	9	NA	NA	NA	NA
6:95 x 14 to 7:35 x 14.....	19	NA	14	NA	NA
7:35 x 14 to 7:75 x 14.....	NA	NA	NA	9	9
7:75 x 14 to 8:25 x 14.....	NA	NA	NA	7	7
Wide-Profile Red-Line.....	-	-	20	20	20

* Included in Basic
Weight of SST Model

2. RAMBLER TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

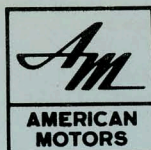
1969 RAMBLER ROGUE SEAT, TRIM AND COLOR AVAILABILITY			SERIES		"ROGUE"					
			TRIM		CLOTH (STD.) "BRIGADIER"				VINYL (OPT.) "BASKETWEAVE"	
			TRIM COLOR		CHARCOAL	BLUE	GREEN	RED	CHARCOAL	BLUE
MODELS	SEAT TYPES AVAILABLE	"T" CODES	941	943	944	945	941	943	945	
2 DOOR HARDTOP "ROGUE"	BENCH CUSHION—NON-RECLINING BACK (STD.) †		A	A	A	A	B	B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)		C	C	C	C	D	D	D	
EXTERIOR COLORS		BODY COLOR	WHEEL COLOR							
11 SOLID COLORS— STANDARD	MATADOR RED	39	39	●			●	●		●
	ASCOT GRAY, (Light)	62	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic, (Medium)	63	80	●	●		●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●			●	●	
	REGATTA BLUE, Metallic (Dark)	65	65	●	●			●	●	
	ALAMOSA AQUA, Metallic (Medium)	68	68	●				●		
	SURF GREEN, Metallic (Medium)	70	71	●		●		●		
	FROST WHITE	72	80	●	●	●	●	●	●	●
	POMPEII YELLOW	76	75	●		●		●		
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●				●		
	BLACK MINK, Metallic	80	80	●	●	●	●	●	●	●
6 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY (Light)	62	80	●	●		●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63					●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●			●	●	
	REGATTA BLUE, Metallic (Dark)	65					●	●		
	FROST WHITE	80	80	●	●	●	●	●	●	●
BLACK MINK, Metallic	72				●					
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED	39	39	●			●	●		●
	BLACK MINK, Metallic	80					●	●	●	●
	ASCOT GRAY (Light)	62	80	●	●		●	●	●	●
	BLACK MINK, Metallic	80					●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●		●	●	●	●
	FROST WHITE	72					●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●		●	●	●	●
	BLACK MINK, Metallic	80					●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●			●	●	
	FROST WHITE	72					●	●		
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●			●	●	
	BLACK MINK, Metallic	80					●	●		
	REGATTA BLUE, Metallic (Dark)	65	65	●	●			●	●	
	ASCOT GRAY (Light)	62					●	●		
	REGATTA BLUE, Metallic (Dark)	65	65	●	●			●	●	
	BLACK MINK, Metallic	80					●	●		
	ALAMOSA AQUA, Metallic (Medium)	68	68	●				●		
	FROST WHITE	72					●			
	ALAMOSA AQUA, Metallic (Medium)	68	68	●				●		
	BLACK MINK, Metallic	80					●			
	SURF GREEN, Metallic (Medium)	70	71	●		●		●		
	FROST WHITE	72				●	●			
	SURF GREEN, Metallic (Medium)	70	71	●		●		●		
	BLACK MINK, Metallic	80				●	●			
	POMPEII YELLOW	76	75	●		●		●		
	FROST WHITE	72				●	●			
	POMPEII YELLOW	76	75	●		●		●		
	BLACK MINK, Metallic	80				●	●			
BUTTERNUT BEIGE, Metallic (Medium)	77	78	●				●			
FROST WHITE	72						●			
BUTTERNUT BEIGE, Metallic (Medium)	77	78	●				●			
BLACK MINK, Metallic	80						●			

Available with "Levant" grain vinyl roof in White or Black.

†Letter codes identify fabric with seat type.

1969 STANDARD EQUIPMENT—RAMBLER

	RAMBLER		
	BASIC	440	ROGUE
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 35-Amp. (55 Amp. w/AC)	STD	STD	STD
Arm Rests - Front.....	STD	STD	STD
- Rear; 2-Door Models.....	NA	STD	STD
4-Door Models.....	NA	STD	-
Ash Receiver - Front.....	STD	STD	STD
- Rear	NA	STD	STD
Battery "Clear-Power 24" - 50 Amp.	STD	STD	STD
Cigarette Lighter	NA	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	EXT	STD	STD
Dome Light (2-Rear Compartment Lights on Hardtop).....	STD	STD	STD
Engine - 128 H.P., 199 CID, Six 1-Barrel Carburetor.....	STD	STD	NA
- 145 H.P., 232 CID, Six 1-Barrel Carburetor.....	EXT	EXT	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with closed PCV			
"Air-Guard" System with Air Pump (V-8 w/ M Trans.)	NA	NA	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment	Black Rubber	Colored Cut Pile	
-Cargo Area (Wagons).....	-	Colored Cut Pile	-
-Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filters	STD	STD	STD
Fuel-Pump - Vacuum Booster (Booster NA w/Electric Wipers)	STD	STD	STD
Fuel Tank - 16 Gallons	STD	STD	STD
Glove Box Lock.....	NA	STD	STD
Head Lamps - Single	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Single.....	STD	-	-
- Dual	NA	STD	STD
Oil Filter, Full-Flow.....	STD	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light.....	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings.....	STD	STD	STD
- Shoulder-Belt, 2 Front.....	STD	STD	STD
- 4-Way Hazard Warning Signals.....	STD	STD	STD
- Energy-Absorbing, Safety Steering Column.....	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16".....	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Head Restraints - Right & Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Reflectors - Front & Rear.....	STD	STD	STD
- Windshield Washers, Manual Type.....	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD	STD	STD
- High-Penetration-Strength Windshield Glass.....	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) and 3 Rear.....	STD	STD	STD
- Moulded Headlining	STD	STD	STD
- Turn Signals w/ "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models).....	STD	STD	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System.....	STD	STD	STD
Standard Transmission, 3-Speed Column Shift (6-cylinder)	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	STD



1969 RAMBLER

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 5
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	440	ROGUE			
PAINT AND UPHOLSTERY (See Trim Charts)								
-	-	Color - Two-Tone (Std. Appl. of A.M. Colors)	X	X	X	\$1.25	\$18.75	\$24.30
-	-	Additional Charge For Deviation From Standard A.M. Color Availability	X	X	X	2.00	30.40	39.40
All-Vinyl Seat Upholstery (Standard on Wagon)								
-	B	- Bench Cushion	X	X	X	1.25	18.85	24.45
-	D	- Individual Cushion	X	X	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 2) ..	-	-	-			
-	-	Optional Axle Ratios (See Tires & Axle Ration Section 7, Page 1)	X	X	X	.25	3.80	4.95
TOPS								
35-8	WHV	Vinyl-Covered Roof (Hardtops) - White	NA	NA	X	4.00	60.95	78.95
35-9	BKV	- Black	NA	NA	X	4.00	60.95	78.95
SEAT OPTIONS								
36-2	IS	Individually Adjustable Reclining Seats	X	X	X	2.65	40.00	51.80
ENGINES								
40-1	128	128 H.P. - 199 CID, Six, 1-Barrel	STD	STD	NA	NC	NC	NC
40-2	145	145 H.P. - 232 CID, Six, 1-Barrel	X	X	STD	2.30	35.00	45.35
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	NA	X	X	(See Section 1, Page 1 for V-8 Price)		
(a) 40-5	225	Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For: 225 H.P. - 290 CID, V-8, 4-Barrel	NA	NA	X	2.30	35.00	45.35
TRANSMISSIONS								
42-A	A	Shift-Command, Column Shift - 6-cylinder	X	X	X	9.10	138.90	171.35
		- V-8 (200 H.P.)	NA	X	X	10.10	153.70	189.60
42-M	M	4-Speed, Floor Mounted Shift (225 H.P. V-8)	NA	NA	X	9.75	149.00	193.00
42-O	O	Overdrive, Column Shift (128 H.P.)	X	X	NA	5.90	89.50	115.90
42-S	S	3-Speed, Column Shift (6-cylinder)	STD	STD	STD	NC	NC	NC
45-1	TGD	Twin-Grip Differential	X	X	X	2.15	32.65	42.30
COOLING OPTION								
46-2	AC	All-Season Air Conditioning - H.D. Cooling System, 50 Amp. Battery and 55 Amp. Alternator. <u>H.D.</u> <u>Equipment Installed w/Factory A/C Only</u>	X	X	X	16.40	250.00	323.80
46-4	GAC	Air Conditioning Package - All-Season Air Conditioning, Solex Glass (All Windows) and Power Steering	X	X	X	19.55	298.70	386.85
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) N/A w/2.37:1 Axle Ratio	X	X	X	.90	13.50	17.50
POWER ASSISTS								
48-1	PS	Power Steering (Recommended w/Air Conditioning) ...	X	X	X	4.55	69.25	89.70
49-1	PB	Power Brakes	X	X	X	2.15	32.55	42.15
SOLEX GLASS								
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.65	25.00	32.40
51-2	SW	Windshield Only	X	X	X	1.15	17.50	22.70
52-3	LGR	Roof-Top Travel Rack (Wagon)	-	X	-	2.00	30.00	38.85

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.



1969 RAMBLER

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List

Section 2 Page 6

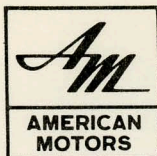
Issued: June 6, 1968

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Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	440	ROGUE	E.O.H.		
APPEARANCE ITEMS								
55-2	CR	Custom Steering Wheel	X	STD	STD	\$.60	\$ 8.95	\$11.60
55-3	SSW	Sports Steering Wheel	NA	X	X	1.55	23.40	30.30
56-1	WD	Wheel Discs	X	X	X	1.10	16.35	21.20
56-4	APG	Appearance Group - Rocker Panel Molding and Wheel Discs	X	X	X	2.00	30.00	38.85
CONVENIENCE ITEMS								
(a) 57-1	EW	Electric Windshield Wipers Only.....	X	X	X	.80	11.50	14.90
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers.....	X	X	X	1.45	22.00	28.50
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models.....	X	X	X	1.05	15.40	19.95
RADIO								
62-2	RP	AM Push Button Radio	X	X	X	3.10	47.25	61.20
PROTECTION ITEMS								
64-1	BG2	Bumper Guards - Front (Wagon)	-	X	-	.65	9.75	12.65
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagon)	X	X	X	1.30	19.50	25.25
65-2	ING	Insulation Group - Undercoating & Hood Insulation	X	X	X	.85	12.80	21.15
HEAVY-DUTY EQUIPMENT								
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan, and Fan Shroud (Std. w/Air Conditioning).....	X	X	X	.85	12.40	16.05
67-7	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.45	6.50	8.45
68-5	4A7	Heavy-Duty 70 Amp. Battery and 55 Amp. Alternator (For Car Less A/C).....	X	X	X	1.35	20.00	25.90
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers).....	X	X	X	.90	13.00	16.85
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X	.90	13.00	16.85
72-1	BH	Engine-Block Heater.....	X	X	X	.55	8.15	10.55
77-1	HC	Heavy-Duty Clutch - (128 H.P. w/3-Speed Transmission).....	X	X	NA	.30	4.10	5.30

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.



1969 RAMBLER

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 7
Issued: September 5, 1968
Reissued: October 1, 1968
#Reissued: November 20, 1968

#	C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
				BASIC	440	ROGUE	E.O.H.		
# -		928-G	H.D. Vinyl Upholstery 31 oz. (Black) Bench Seat...	X	NA	NA	\$1.25	\$18.85	\$24.45
# -		928-H	H.D. Vinyl Upholstery 31 oz. (Black) Ind. Seats ...	X	NA	NA	1.25	18.85	24.45
57-4		EWG	Electric Windshield Wipers and Electric Washers ..	X	X	X	1.05	15.75	20.40
81-1		LRM	Remote Control Left Outside Mirror	X	X	X	.55	8.00	10.40
59-2		EL	Parking Brake Warning Light	X	X	X	.30	4.50	5.85
68-4		55A	Alternator 55-Amp.....	X	X	X	.95	14.00	18.15
75-1		HCF	Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	X	.50	6.95	9.00
75-3		HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops).....	X	X	NA	.85	12.90	16.75
77-3		CIG	Cigarette Lighter	X	STD	STD	.20	2.85	3.70
77-5		TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only.....	X	X	X	.55	8.25	10.70
77-8		RAR	Rear Ash Receivers	X	STD	STD	.75	11.35	14.70
77-9		DLFS	Dome Light Over Front Seat (N.A. Hardtop)	X	X	NA	.55	7.95	10.30
78-2		DH	Dual Horn.....	X	STD	STD	.40	5.80	7.55
78-3		MP	Drain Plugs - Magnetic.....	X	X	X	.25	3.45	4.50
78-5		LRS	Less Rear Seat - Basic Sedans Only (Includes Cargo Platform for Rear Seat Area).....	X	NA	NA	1.00	14.75	19.10
78-6		MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only (N.A. Wagon and Rogue).....	X	X	NA	3.80	57.70	74.75
78-7		GL	Glove Box Lock.....	X	STD	STD	.20	3.05	3.95
78-8		RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.65	9.40	12.20
78-9		RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.55	7.20
79-5		APW	Pull Wire for Roof Type Antenna.....	X	X	X	.35	4.95	6.45
79-6		TL	Luggage Compartment Light (N.A. on Wagons).....	X	X	X	.20	2.95	3.85
79-8		FLS	Front Door Dome Light Switches	X	STD	STD	.10	1.45	1.90
# -			Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. w/Air Conditioning).....	X	X	X	1.80	26.90	34.85

Order under Special Instruction

3. AMX TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

<div>1969</div> <div>A.M.X.</div> <div>SEAT, TRIM and COLOR AVAILABILITY</div> <div>Revised</div>			SERIES		"AMX" (Std.)				"AMX" (Opt.)	
			TRIM		VINYL "VENTILAIR"				LEATHER	
			TRIM COLOR		CHARCOAL	PLATINUM	RED	SADDLE	CHARCOAL	SADDLE
MODELS	SEAT TYPES AVAILABLE		"T" CODES		931	932	935	936	931	936
SPORT COUPE	BUCKET SEAT—RECLINING BACK (Std.)		†		F	F	F	F	L	L
EXTERIOR COLORS		BODY COLOR	RACING STRIPES**							
			BLACK	WHITE	RED	BLUE Metallic	SILVER Metallic			
14 SOLID COLORS—STANDARD	MATADOR RED	39	•	•		•	•	•	•	•
	CASTILLIAN GRAY, Metallic (Medium)	63	•	•	•	•	•	•	•	•
	BEALE ST. BLUE, Metallic (Medium)	64	•	•		•	•	•	•	•
	REGATTA BLUE, Metallic (Dark)	65	•	•		•	•	•	•	•
	ALAMOSA AQUA, Metallic (Medium)	68	•	•		•	•	•	•	•
	HUNTER GREEN, Metallic (Dark)	71	•	•		•	•	•	•	•
	FROST WHITE	72	•		•	•	•	•	•	•
	WILLOW GREEN, Metallic (Medium)	75	•	•				•	•	•
	POMPEII YELLOW	76	•	•				•	•	•
	BUTTERNUT BEIGE, Metallic (Medium)	77	•	•				•	•	•
	BITTERSWEET ORANGE, Metallic	79	•	•				•	•	•
	*BIG BAD ORANGE	3	•					•	•	•
	*BIG BAD BLUE	2	•					•	•	•
	*BIG BAD GREEN	4	•					•	•	•

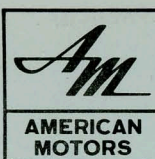
*Optional **Stripes are available only in optional performance "GO" packages.

†Letter codes identify fabric with seat type.

"Big Bad Colors" available January Production

1969 STANDARD EQUIPMENT—AMX

	AMX
Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 35-Amp. (55-Amp. w/A/C)	STD
Arm Rests - Front	STD
Ash Receiver - Front.....	STD
Batteries "Clear-Power 24" - 50-Amp. (60-Amp. w/343 & 390 CID, V-8)	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Collapsible Spare Tire	STD
Sports Steering Wheel	STD
Courtesy Lights.....	STD
Dual Exhaust System	STD
Engine - 225 H.P., 290 CID, V-8, 4-Barrel Carburetor.....	STD
Engine Coolant	STD
Exhaust Emission Control System with Closed PCV	
"Air-Guard" System with Air Pump (V-8 w/M Transmission).....	STD
"Engine-Mod" System Less Air Pump (V-8's w/ Auto Transmission)	STD
Floor Mats - Passenger Compartment (Colored Cut Pile).....	STD
- Trunk Mat (Rubber)	STD
Fresh-Air Ventilation, Dual Intakes	STD
Flo-Thru Ventilation	STD
Fuel Tank and In-Line at Carburetor Filter	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD
Fuel Tank - 19 Gallons	STD
Glove Box Lock.....	STD
Head Lamps - Single	STD
Horn - Dual	STD
Inst. Cluster w/ Tachometer and 140 M.P.H. Speedometer	STD
Oil Filter, Full-Flow.....	STD
Rear Traction Bars	STD
Safety Features - Double-Safety Brake Syetem	STD
- Brake System Pressure Warning Light.....	STD
- Self-Adjusting Brakes.....	STD
- Bonded Brake Linings.....	STD
- Shoulder-Belt, 2 Front.....	STD
- 4-Way Hazard Warning Signals.....	STD
- Energy-Absorbing Safety Steering Column.....	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16".....	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD
- Rear-View Outside Mirror, Left	STD
- Heat Restraints - Right & Left	STD
- Padded Instrument Panel & Sun Visors	STD
- Back-Up Lights.....	STD
- Side Marker Lights - Front and Rear	STD
- Windshield Washers, Manual Type.....	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD
- High-Penetration-Strength Windshield Glass	STD
- Seat Belts, 2 Front (Retractable)	STD
- Molded Headlining	STD
- Turn Signals with "Lane Changer" feature	STD
Seats - Reclining Bucket	STD
Seat Cushions, Foam - Front.....	STD
Tire - E70 x 14 "Polyglas" (Fiberglass-Belted) Black.....	STD
Transmission - Manual, 4-Speed Floor Shift	STD
Weather Eye Heating System	STD
Wheel Discs	STD
Suspension, Heavy-Duty	STD



1969 AMX

Factory Installed Regular Production Options

Car Ordering Guide and Price List
Section 3 Page 3
Issued: June 6, 1968

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			AMX	E.O.H.		
PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Additional Charge for Deviation from Specified A.M. Color Availability	X			
-	L	Leather Seat Upholstery.....	X			
-	-	Tires - (See Tires and Axle Ratio Section7, Page 2)	-			
"Racing" Stripes (Avail. Only w/Performance "Go" Packages, See Trim Chart for Avail. Body Colors)						
61-2	BKS	- Black.....	X			
61-3	WHS	- White.....	X			
61-4	RES	- Red.....	X			
61-5	BUS	- Blue.....	X			
61-7	SIS	- Silver.....	X			
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seats (Avail. w/4-Speed Trans. Only)	X			
38-1	2HR	Headrest-Right and Left	X			
PERFORMANCE "GO" PACKAGES						
39-1	PP1	343 "Go" Packages - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), 6" Rim Width Wheels And "Racing" Stripe (Over-The-Top) in choice of Black, White, Red, Blue or Silver.....	X			
39-2	PP2	390 "Go" Packages - Same As Above Except 390 CID Engine	X			
ENGINES						
40-5	225	225 H.P., - 290 CID, V-8, 4-Barrel.....	STD			
40-7	280	280 H.P., - 343 CID, V-8, 4-Barrel.....	X			
40-9	315	315 H.P., - 390 CID, V-8, 4-Barrel.....	X			
TRANSMISSIONS						
42-C	C	Shift-Command, Floor Shift and Console.....	X			
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift.....	STD			
45-1	TGD	Twin-Grip Differential.....	X			
COOLING OPTION						
46-2	AC	All-Season Air Conditioning System- H.D. Engine Cooling System, 60-Amp. Battery and 40-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390, V-8) <u>H.D. Equipment Installed w/Factory A/C Only</u>	X			
46-3	CA	"Command Air" Ventilation System - Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A /C)	X			



1969 AMX

Factory Installed Regular Production Options

Car Ordering Guide and Price List
Section 3 Page 4
Issued: June 6, 1968

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	SUGG'D RETAIL PRICE
			AMX	E.O.H.		
POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X			
48-2	QRM	Quick-Ratio Steering (Manual)	X			
49-1	PB	Power Brakes.....	X			
49-2	DB	Power Disc Brakes - Front.....	X			
SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X			
51-2	SW	Windshield Only	X			
54-1	ASW	Adjust-O-Tilt Steering Wheel.....	X			
APPEARANCE ITEMS						
56-2	TC	Turbo-Cast Wheel Covers.....	X			
56-3	WC	Wire Wheel Covers.....	X			
56-5	MAG	"Mag"-Styled Wheel - 6" Rim Width, 14" Wheels	X			
CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X			
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light and Lights-On Warning Buzzer.....	X			
RADIOS AND SPEAKERS						
62-2	RP	AM Push Button Radio	X			
62-3	RFM	AM-FM Push Button Radio	X			
63-2	STR	Stereo 8 Tape Player with Manual Radio and 2 Rear Speakers ...	X			
PROTECTION ITEMS						
64-3	BGR	Bumper Guards - Rear Only.....	X			
65-1	UN	Undercoating.....	X			
HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C).....	X			
67-1	HB	Heavy-Duty 70-Amp. Battery	X			
68-5	4A7	Heavy-Duty 70-Amp. Battery and 40-Amp. Alternator (For Cars Less A/C)	X			
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front and Rear Springs and 1-3/16" Piston Diameter Shock Absorber	X			
72-1	BH	Engine-Block Heater	X			



1969 AMX

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

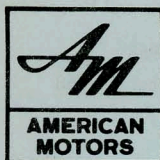
Car Ordering Guide and Price List

Section 3 Page 3

Issued: June 6, 1968

Reissued: September 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			AMX	E.O.H.		
PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Additional Charge for Deviation from Specified A.M. Color Availability	X	\$ 2.10	\$ 31.95	\$ 41.40
-	L	Leather Seat Upholstery.....	X	4.20	64.05	82.95
-	-	Tires - (See Tires and Axle Ratio Section7, Page 2)	-			
"Racing" Stripes (Avail. Only w/Performance "Go" Packages, See Trim Chart for Avail. Body Colors)						
61-2	BKS	- Black.....	X	} Prices included in Performance "Go" Packages		
61-3	WHS	- White.....	X			
61-4	RES	- Red.....	X			
61-5	BUS	- Blue.....	X			
61-7	SIS	- Silver.....	X			
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seats (Avail. w/4-Speed Trans. Only)	X	2.00	31.50	40.85
PERFORMANCE "GO" PACKAGES						
39-1	PP1	343 "Go" Packages - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires w/ 6" Rim Width Wheels, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), And "Racing" Stripe (Over-The-Top) in Choice of Black, White, Red, Blue or Silver	X	12.40	189.00	244.80
39-2	PP2	390 "Go" Packages - Same As Above Except 390 CID Engine	X	16.50	252.00	326.40
ENGINES						
40-5	225	225 H. P. , - 290 CID, V-8, 4-Barrel.....	STD	N/C	N/C	N/C
40-7	280	280 H. P. , - 343 CID, V-8, 4-Barrel.....	X	2.45	36.75	47.60
40-9	315	315 H. P. , - 390 CID, V-8, 4-Barrel.....	X	6.55	99.75	129.20
TRANSMISSIONS						
42-C	C	Shift-Command, Floor Shift and Console.....	X	5.30	80.85	104.75
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift.....	STD	N/C	N/C	N/C
45-1	TGD	Twin-Grip Differential.....	X	2.25	34.00	44.05
COOLING OPTION						
46-2	AC	All-Season Air Conditioning System- H.D. Engine Cooling System, 50-Amp. Battery and 55-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390, V-8). <u>H.D. Equipment Installed w/Factory A/C Only</u>	X	19.15	292.10	378.30
46-3	CA	"Command Air" Ventilation System - Ventilation Outlets Used w/All-Season Air Conditioning System and 3-Speed High Capacity Blower Motor (N/A w/A /C)	X	2.10	31.50	40.80



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C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			AMX	E.O.H.		
POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	\$ 4.50	\$ 68.45	\$ 88.65
48-2	QRM	Quick-Ratio Steering (Manual)	X	.85	12.90	16.75
49-1	PB	Power Brakes.....	X	2.25	34.20	44.30
49-2	DB	Power Disc Brakes - Front.....	X	5.20	78.75	102.00
SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	1.65	24.85	32.20
51-2	SW	Windshield Only	X	1.15	17.15	22.25
54-1	ASW	Adjust-O-Tilt Steering Wheel.....	X	2.25	34.20	44.30
APPEARANCE ITEMS						
56-2	TC	Turbo-Cast Wheel Covers.....	X	2.45	37.40	48.45
56-3	WC	Wire Wheel Covers.....	X	2.75	41.35	53.55
56-5	MAG	"Mag"-Styled Wheel - 6" Rim Width, 14" Wheels	X	3.85	58.80	76.20
CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	1.45	21.75	28.20
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light and Lights-On Warning Buzzer.....	X	1.00	14.70	19.05
RADIOS AND SPEAKERS						
62-2	RP	AM Push Button Radio	X	3.25	49.65	64.35
62-3	RFM	AM-FM Push Button Radio	X	7.10	108.50	140.55
63-2	STR	Stereo 8 Tape Player with Manual Radio and 2 Rear Speakers ...	X	10.35	158.10	204.80
PROTECTION ITEMS						
64-3	BGR	Bumper Guards - Rear Only.....	X	.70	10.25	13.30
65-1	UN	Undercoating.....	X	.75	10.85	17.85
HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C).....	X	.90	13.05	16.90
67-1	HB	Heavy-Duty 70-Amp. Battery	X	.40	6.00	7.80
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	1.55	23.10	29.95
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front and Rear Springs and 1-3/16" Piston Diameter Shock Absorber	X	1.00	15.00	19.45
72-1	BH	Engine-Block Heater	X	.45	6.15	7.95



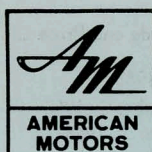
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C.C. & CODE		CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
				AMX	E.O.H.		
PAINT AND UPHOLSTERY (See Trim Charts)							
-	-	-	Additional Charge for Deviation from Specified A.M. Color Availability	X	\$2.00	\$30.40	\$39.40
-	L	-	Leather Seat Upholstery.....	X	4.00	61.00	79.00
-	-	-	Tires - (See Tires and Axle Ratio Section7, Page 2)	-			
-	-	-	Optional Axle Ratios (See Tires and Axle Ratio Section 7, Page 1) "Racing" Stripes (Avail. Only w/Performance "Go" Packages, See Trim Chart for Avail. Body Colors)	X	.25	3.80	4.95
61-2	BKS	-	Black.....	X	} Prices included in Performance "Go" Packages		
61-3	WHS	-	White.....	X			
61-4	RES	-	Red.....	X			
61-5	BUS	-	Blue.....	X			
61-7	SIS	-	Silver.....	X			
36-7	CAS	-	Center Armrest and Center Cushion - w/Std. Bucket Seats (Avail. w/4-Speed Trans. Only)	X	1.80	27.15	35.20
PERFORMANCE "GO" PACKAGES							
39-1	PP1	-	343 "Go" Packages - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires w/ 6" Rim Width Wheels, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), And "Racing" Stripe (Over-The-Top) in Choice of Black, White, Red, Blue or Silver	X	11.80	180.00	233.15
39-2	PP2	-	390 "Go" Packages - Same As Above Except 390 CID Engine	X	15.75	240.00	310.85
ENGINES							
40-5	225	-	225 H.P., - 290 CID, V-8, 4-Barrel.....	STD	NC	NC	NC
40-7	280	-	280 H.P., - 343 CID, V-8, 4-Barrel.....	X	2.30	35.00	45.35
40-9	315	-	315 H.P., - 390 CID, V-8, 4-Barrel.....	X	6.25	95.00	123.05
TRANSMISSIONS							
42-C	C	-	Shift-Command, Floor Shift and Console.....	X	6.00	91.00	117.85
42-M	M	-	4-Speed Close Ratio Full-Synchro, Floor Shift.....	STD	NC	NC	-
45-1	TGD	-	Twin-Grip Differential.....	X	2.15	32.65	42.30
COOLING OPTION							
46-2	AC	-	All-Season Air Conditioning System- H.D. Engine Cooling System, 50-Amp. Battery and 55-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390, V-8). <u>H.D. Equipment Installed w/Factory A/C Only</u>	X	18.65	285.00	369.15
46-3	CA	-	"Command Air" Ventilation System - Ventilation Outlets Used w/All-Season Air Conditioning System, 3-Speed High Capacity Blower Motor and 55-Amp. Alternator (N/A w/A/C)	X	2.10	31.50	40.80



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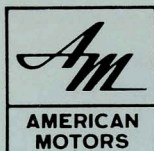
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Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			AMX	E.O.H.		
POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	\$4.80	\$73.25	\$94.90
48-2	QRM	Quick-Ratio Steering (Manual)	X	.85	12.25	15.85
49-1	PB	Power Brakes.....	X	2.15	32.55	42.15
49-2	DB	Power Disc Brakes - Front.....	X	4.60	70.00	90.70
SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	1.65	25.00	32.40
51-2	SW	Windshield Only.....	X	1.15	17.50	22.70
54-1	ASW	Adjust-O-Tilt Steering Wheel.....	X	2.30	34.95	45.30
APPEARANCE ITEMS						
56-2	TC	Turbo-Cast Wheel Covers.....	X	2.35	35.60	46.10
56-3	WC	Wire Wheel Covers.....	X	2.60	39.35	51.00
56-5	MAG	"Mag"-Styled Wheel - 6" Rim Width, 14" Wheels	X	3.70	55.90	72.40
CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	2.20	33.00	42.75
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light and Lights-On Warning Buzzer.....	X	1.00	15.00	19.45
RADIOS AND SPEAKERS						
62-2	RP	AM Push Button Radio	X	3.10	47.25	61.20
62-3	RFM	AM-FM Push Button Radio	X	6.80	103.30	133.80
63-2	STR	Stereo 8 Tape Player with Manual Radio and 2 Rear Speakers ...	X	9.85	150.55	195.00
PROTECTION ITEMS						
64-3	BGR	Bumper Guards - Rear Only.....	X	.65	9.75	12.65
65-1	UN	Undercoating.....	X	.75	11.00	18.15
HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C).....	X	.85	12.40	16.05
67-1	HB	Heavy-Duty 70-Amp. Battery	X	.45	6.50	8.45
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	1.35	20.00	25.90
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front and Rear Springs and 1-3/16" Piston Diameter Shock Absorber	X	1.00	15.00	19.45
72-1	BH	Engine-Block Heater	X	.55	8.15	10.55



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			AMX	E.O.H.		
PAINT AND UPHOLSTERY (See Trim Charts)						
@# -	-	"Big Bad Color" Package- Includes Body Color, Painted Front & Rear Bumpers, Aluminum Molding for Upper Edge of Front Bumper & Painted Rear Bumper Guards	X	\$1.75	\$26.25	\$34.00
@ AVAILABLE JANUARY PRODUCTION						
-	-	Additional Charge for Deviation from Specified A. M. Color Availability	X	2.00	30.40	39.40
-	L	Leather Seat Upholstery.....	X	4.00	61.00	79.00
-	-	Tires - (See Tires and Axle Ratio Section7, Page 2)	-			
-	-	Optional Axle Ratios (See Tires and Axle Ratio Section 7, Page 1) "Racing" Stripes (Avail. Only w/Performance "Go" Packages, See Trim Chart for Avail. Body Colors)	X	.25	3.80	4.95
61-2	BKS	- Black.....	X	} Prices included in Performance "Go" Packages		
61-3	WHS	- White.....	X			
61-4	RES	- Red.....	X			
61-5	BUS	- Blue.....	X			
61-7	SIS	- Silver.....	X			
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seats (Avail. w/4-Speed Trans. Only)	X	1.80	27.15	35.20
PERFORMANCE "GO" PACKAGES						
39-1	PP1	343 "Go" Packages - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires w/ 6" Rim Width Wheels, Twin-Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), And "Racing" Stripe (Over-The-Top) in Choice of Black, White, Red, Blue or Silver	X	11.80	180.00	233.15
39-2	PP2	390 "Go" Packages - Same As Above Except 390 CID Engine	X	15.75	240.00	310.85
ENGINES						
40-5	225	225 H. P., - 290 CID, V-8, 4-Barrel.....	STD	NC	NC	NC
40-7	280	280 H. P., - 343 CID, V-8, 4-Barrel.....	X	2.30	35.00	45.35
40-9	315	315 H. P., - 390 CID, V-8, 4-Barrel.....	X	6.25	95.00	123.05
TRANSMISSIONS						
42-C	C	Shift-Command, Floor Shift and Console.....	X	6.00	91.00	117.85
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift.....	STD	NC	NC	-
45-1	TGD	Twin-Grip Differential.....	X	2.15	32.65	42.30
COOLING OPTION						
46-2	AC	All-Season Air Conditioning System- H.D. Engine Cooling System, 50-Amp. Battery and 55-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390, V-8). <u>H.D. Equipment Installed w/Factory A/C Only</u>	X	18.65	285.00	369.15
46-3	CA	"Command Air" Ventilation System - Ventilation Outlets Used w/All-Season Air Conditioning System, 3-Speed High Capacity Blower Motor and 55-Amp. Alternator (N/A w/A/C)	X	2.10	31.50	40.80



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			AMX	E.O.H.		
POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	\$4.80	\$73.25	\$94.90
48-2	QRM	Quick-Ratio Steering (Manual)	X	.85	12.25	15.85
49-1	PB	Power Brakes.....	X	2.15	32.55	42.15
49-2	DB	Power Disc Brakes - Front.....	X	4.60	70.00	90.70
SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	1.65	25.00	32.40
51-2	SW	Windshield Only.....	X	1.15	17.50	22.70
54-1	ASW	Adjust-O-Tilt Steering Wheel.....	X	2.30	34.95	45.30
APPEARANCE ITEMS						
56-2	TC	Turbo-Cast Wheel Covers.....	X	2.35	35.60	46.10
56-3	WC	Wire Wheel Covers.....	X	2.60	39.35	51.00
56-5	MAG	"Mag"-Styled Wheel - 6" Rim Width, 14" Wheels	X	3.70	55.90	72.40
CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	2.20	33.00	42.75
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light and Lights-On Warning Buzzer.....	X	1.00	15.00	19.45
RADIOS AND SPEAKERS						
62-2	RP	AM Push Button Radio	X	3.10	47.25	61.20
62-3	RFM	AM-FM Push Button Radio	X	6.80	103.30	133.80
63-2	STR	Stereo 8 Tape Player with Manual Radio and 2 Rear Speakers ...	X	9.85	150.55	195.00
PROTECTION ITEMS						
#64-3	BGR	Bumper Guards - Rear Only..... (Painted Bumper Guards are standard w/Big Bad Colors)	X	.65	9.75	12.65
65-1	UN	Undercoating.....	X	.75	11.00	18.15
HEAVY-DUTY EQUIPMENT						
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C).....	X	.85	12.40	16.05
67-1	HB	Heavy-Duty 70-Amp. Battery	X	.45	6.50	8.45
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	1.35	20.00	25.90
70-1	HP	Handling Package (Special Duty Suspension) - Higher Rate Front and Rear Springs and 1-3/16" Piston Diameter Shock Absorber	X	1.00	15.00	19.45
72-1	BH	Engine-Block Heater	X	.55	8.15	10.55

4. JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

1969 JAVELIN SEAT, TRIM AND COLOR AVAILABILITY Revised							SERIES		JAVELIN		"JAVELIN SST"									
							TRIM		2 VINYL BASKET		CLOTH "GLENGARRY"					VINYL "VENTILAIR"				
							TRIM COLOR		CHARCOAL	PARCHMENT	CHARCOAL	PLATINUM	BLUE	RED	BEIGE	CHARCOAL	PLATINUM	BLUE	RED	BEIGE
MODELS	SEAT TYPES AVAILABLE						"T" CODES	961	968	961	962	963	965	966	961	962	963	965	966	
2 DR. HARDTOP	BUCKET SEAT—NON-RECLINING BACK (Std.)						†	J	J											
2 DR. SST-HT	BUCKET SEAT—RECLINING BACK (Std.)									E	E	E	E	E		F	F	F	F	F
EXTERIOR COLORS				BODY COLOR	WHEEL COLOR	**RECOMMENDED "C" TYPE RALLY STRIPES*			STD. PAINT STRIPE											
						BLACK	WHITE	RED												
14 SOLID COLORS—STANDARD	MATADOR RED	39	39	●	●		White	● ₁	● ₁	● ₁	● ₁		● ₁		● ₁	● ₁		● ₁		
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●	Black	● ₁	● ₁	● ₁	● ₂	● ₂	● ₁		● ₁	● ₂	● ₂	● ₁		
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●		White	● ₂	● ₂	● ₂	● ₂	● ₂			● ₂	● ₂	● ₂			
	REGATTA BLUE, Metallic (Dark)	65	65		●		White	● ₂	● ₂	● ₂	● ₂	● ₂			● ₂	● ₂	● ₂			
	ALAMOSA AQUA, Metallic (Medium)	68	68	●	●		Black	● ₁	● ₁	● ₁	● ₁				● ₁	● ₁				
	HUNTER GREEN, Metallic (Dark)	71	71	●	●		White	● ₁	● ₁	● ₁	● ₁			● ₁	● ₁	● ₁			● ₁	
	FROST WHITE	72	80	●		●	Black	● ₁	● ₁	● ₁	● ₂	● ₂	● ₁	● ₂	● ₁	● ₂	● ₂	● ₁	● ₂	
	WILLOW GREEN, Metallic (Medium)	75	75	●	●		Black	● ₁	● ₁	● ₁	● ₁			● ₁	● ₁	● ₁			● ₁	
	POMPEII YELLOW	76	75	●			Black	● ₁	● ₁	● ₁	● ₁				● ₁	● ₁				
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●	●		Black	● ₁	● ₁	● ₁	● ₁			● ₁	● ₁	● ₁			● ₁	
	BITTERSWEET ORANGE, Metallic	79	79	●	●		Black	● ₁	● ₁	● ₁	● ₁			● ₁	● ₁	● ₁			● ₁	
	*BIG BAD ORANGE	3		●	●		Black	● ₃	● ₃	● ₃				● ₃	● ₃	● ₃			● ₃	
	*BIG BAD BLUE	2		●	●		Black	● ₃	● ₃	● ₃	● ₃				● ₃	● ₃				
	*BIG BAD GREEN	4		●	●		Black	● ₃	● ₃	● ₃				● ₃	● ₃				● ₃	

† Letter codes identify fabric with seat type.

* Optional

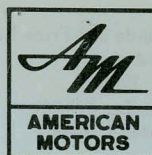
** Recommended Rally Stripes are listed by stripe color and matching accent stripes below.
Where Rally Stripes are used paint stripes are omitted.

"Big Bad Colors" available January Production

OPTIONAL "LEVANT" GRAIN VINYL COVERED ROOF
1 BLACK OR WHITE 2 BLACK, WHITE OR BLUE (MEDIUM) 3 BLACK ONLY

1969 STANDARD EQUIPMENT—JAVELIN

JAVELIN		
	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (55-Amp. w/A/C)	STD	STD
Arm Rests - Front	STD	STD
Ash Receiver - Front	STD	STD
Batteries "Clear-Power 24" - 50-Amp. (60-Amp. w/343 & 390 CID V-8)	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	STD	NA
Sports Steering Wheel	NA	STD
Compartment Lights	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV		
"Air-Guard" System with Air Pump (V-8 w/M Trans.)	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder) ..	STD	STD
Floor Mats - Passenger Compartment (Colored Cut Pile)	STD	STD
- Trunk Mat (Rubber)	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD
Flo-Thru Ventilation	STD	STD
Fuel Tank and In-Line at Carburetor Filter	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tank - 19 Gallons	STD	STD
Glove Box Lock	STD	STD
Head Lamps - Single	STD	STD
Weather Eye Heating System	STD	STD
Horn - Dual	STD	STD
Oil Filter, Full-Flow	STD	STD
Safety Features -		
- Double-Safety Brake System	STD	STD
- Brake System Pressure Warning Light	STD	STD
- Self-Adjusting Brakes	STD	STD
- Bonded Brake Linings	STD	STD
- Shoulder-Belt, 2 Front	STD	STD
- 4-Way Hazard Warning Signals	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD
- Rear-View Outside Mirror, Left	STD	STD
- Head Restraints - Right & Left	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD
- Back-Up Lights - Front and Rear	STD	STD
- Side Marker Lights	STD	STD
- Windshield Washers, Manual Type	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear	STD	STD
- Molded Headlining	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD
Seats - Non-Reclining Front, Bucket	STD	NA
- Reclining Bucket	NA	STD
Seat Cushions, Foam - Front	STD	STD
Single Exhaust System, Dual Std on 390 CID V-8	STD	STD
Transmission - Stand, 3-Speed Floor Shift	STD	STD
Wheel Trim - Hub Caps	STD	NA
- Wheel Discs	EXT	STD



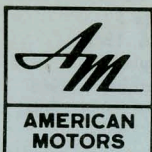
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C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST			
PAINT AND UPHOLSTERY (See Trim Charts)							
@# -	-	"Big Bad Color" Package- Includes Body Color, Painted Front & Rear Bumpers, Aluminum Molding for Upper Edge of Front Bumper & Painted Rear Bumper Buards ..	X	X	\$1.75	\$26.25	\$34.00
-	-	Additional Charge For Deviation From Specified A.M. Color Availability	X	X	2.00	30.40	39.40
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 2).....	-	-			
@	-	Optional Axle Ratios (See Tires & Axle Ratio Section 7, Pg. 1)	X	X	.25	3.80	4.95
		"C" Type Rally Side Stripes (Replaces Pin Stripes, See Trim Chart For Avail. Body Colors)					
#92-1	CSB	- Black	X	X	1.40	21.00	27.20
#93-1	CSW	- White	X	X	1.40	21.00	27.20
#94-1	CSR	- Red	X	X	1.40	21.00	27.20
@#85-1	ERP	Simulated Exhaust Rocker Panel Moldings					
		- Except SST	X	-	2.55	38.45	49.80
		- SST	-	X	1.65	24.80	32.15
@#86-1	SPR	Spoiler - Mounted on Roof Top (Avail. w/All Solid Colors Except P-63, P-68, P-76 & P-77).....	X	X	1.70	25.30	32.80
@ AVAILABLE JANUARY PRODUCTION							
TOPS							
Vinyl Covered Roof (N/A w/Spoiler)							
35-7	BUV	- Blue	X	X	5.05	77.00	99.75
35-8	WHV	- White	X	X	5.05	77.00	99.75
35-9	BKV	- Black	X	X	5.05	77.00	99.75
SEAT OPTIONS							
36-6	CON	Console Only - Rear Seat Courtesy Light and Rear Seat Ash Receiver (Avail. w/ Column Shift).....	X	X	2.70	41.00	53.10
36-7	CAS	Center Armrest and Center Cushion - w/Std. Bucket Seat (N/A w/Console)	X	X	1.80	27.15	35.20
PERFORMANCE "GO" PACKAGES							
39-1	PP1	343 "Go" Packages - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires w/6" Rim Width Wheels, Handling Package and Black Fiberglass Hood Scoops	X	X	13.45	205.00	265.50
39-2	PP2	390 "Go" Packages - Same as Above Except 390 CID Engine	NA	X	17.35	265.00	343.25
ENGINE							
40-2	145	145 H.P., - 232 CID, Six, 1-Barrel.....	STD	STD	NC	NC	NC
40-4	200	200 H.P., - 290 CID, V-8, 2-Barrel.....	X	X	(See Sec. 1, Pg. 1 For V-8 Price)		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:					
40-5	225	225 H.P., - 290 CID, V-8, 4-Barrel.....	X	X	2.30	35.00	45.35
40-7	280	280 H.P., - 343 CID, V-8, 4-Barrel.....	X	X	4.60	70.00	90.70
40-9	315	315 H.P., - 390 CID, V-8, 4-Barrel.....	NA	X	8.55	130.00	168.40
41-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P., V-8 Standard on 315 H.P.	X	X	1.55	23.60	30.60
TRANSMISSIONS							
42-C	C	Shift-Command, Floor Shift and Console					
		- 200 H.P. & 280 H.P., V-8.....	X	X	14.55	221.80	287.25
		- 315 H.P., V-8.....	NA	X	15.05	230.00	297.90
42-A	A	Shift-Command, Column Shift - 6-cylinder.....	X	X	10.15	154.90	191.10
		- 290, V-8 (N/A 225 H.P.)	X	X	10.70	162.80	200.85
		- 343, V-8.....	X	X	11.85	180.80	223.05
42-M	M	4-Speed Close Ratio Full-Synchro, Floor Shift, V-8 (N/A 200 H.P.).....	X	X	10.35	158.00	204.65
42-S	S	3-Speed, Floor Shift (Avail. w/145 H.P. & 200 H.P.).....	STD	STD	NC	NC	NC



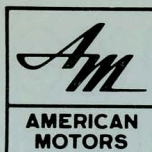
1969 JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 4
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST			
44-2	INC	Instrument Cluster w/Tachometer and 140 M.P.H. Speedometer (V-8 Only)	X	X	\$2.55	\$38.75	\$50.20
45-1	TGD	Twin-Grip Differential	X	X	2.15	32.65	42.30
COOLING OPTION							
46-2	AC	All-Season Air Conditioning System - H.D. Engine Cooling System, 50-Amp. Battery and 55-Amp. Alternator, (60-Amp. Battery Std. w/343 and 390 V-8). <u>H.D. Equipment</u> <u>Installed w/Factory A/C Only</u>	X	X	18.65	285.00	369.15
46-3	CA	"Command Air" Ventilation System-Ventilation Outlets Used w/All-Season Air Conditioning System, 3-Speed High Capacity Blower Motor & 55-Amp. Alternator(N/A w/A/C)	X	X	2.10	31.50	40.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	.90	13.50	17.50
POWER ASSISTS							
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	4.80	73.25	94.90
48-2	QRM	Quick-Ratio Steering (Manual)	X	X	.85	12.25	15.85
49-1	PB	Power Brakes	X	X	2.15	32.55	42.15
49-2	DB	Power Disc Brakes - Front (V-8 Only)	X	X	4.60	70.00	90.70
SOLEX GLASS							
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	1.65	25.00	32.40
51-2	SW	Windshield Only	X	X	1.15	17.50	22.70
54-1	ASW	Adjust-O-Tilt Steering Wheel	X	X	2.30	34.95	45.30
APPEARANCE ITEMS							
56-1	WD	Wheel Discs	X	STD	1.10	16.35	21.20
56-2	TC	Turbo-Cast Wheel Covers - Except SST	X	NA	3.40	51.95	67.30
		- SST	NA	X	2.35	35.60	46.10
56-3	WC	Wire Wheel Covers - Except SST	X	NA	3.65	55.70	72.15
		- SST	NA	X	2.60	39.35	51.00
56-5	MAG	"Mag" Styled Wheels - 6" Rim Width, 14" Wheels (N/A w/ 6.95 x 14 Tires) - Except SST	X	NA	4.75	72.25	93.60
		- SST	NA	X	3.70	55.90	72.40
CONVENIENCE ITEMS							
57-2	VG	Visibility Group - Remote-Control Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	2.20	33.00	42.75
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights- On Warning Buzzer	X	X	1.20	18.00	23.35
RADIOS AND SPEAKERS							
62-2	RP	AM Push Button Radio	X	X	3.10	47.25	61.20
62-3	RFM	AM-FM Push Button Radio	X	X	6.80	103.30	133.80
63-2	STR	Stereo 8 Tape Player w/Manual Radio and 2-Rear Speakers	X	X	9.85	150.55	195.00



1969 JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 5
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968
#Reissued: November 20, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST			
PROTECTION ITEMS							
#64-3	BGR	Bumper Guards - Rear Only (Painted Bumper Guards are standard w/Big Bad Colors).....	X	X	\$.65	\$ 9.75	\$12.65
65-2	ING	Insulation Group - Undercoating and Hood Insulation.....	X	X	.85	12.80	21.15
HEAVY-DUTY EQUIPMENT							
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C).....	X	X	.85	12.40	16.05
67-1	HB	Heavy-Duty 70-Amp. Battery.....	X	X	.45	6.50	8.45
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C).....	X	X	1.35	20.00	25.90
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers).....	X	X	1.00	15.00	19.45
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers).....	X	X	1.00	15.00	19.45
72-1	BH	Engine-Block Heater	X	X	.55	8.15	10.55
73-1	CST	Collapsible Spare Tire (Replaces Std. Spare Tire)					
		- w/All Black Tires	X	X	1.00	15.00	19.45
		- w/All White Tires	X	X	.70	10.00	12.95
		- w/Red-Line Tires	X	X	.20	3.05	3.95
77-1	HC	Heavy-Duty Clutch (w/3-Speed Transmission 200 H.P.) ...	X	X	.55	8.15	10.55
		For Fleet Use Only -					
57-1	EW	Electric Windshield Wipers	X	X	.80	11.50	14.90
81-1	LRM	Remote Control Left Outside Mirror.....	X	X	.55	8.00	10.40

5. REBEL TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

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Issued: June 6, 1968

Reissued: September 5, 1968

Reissued: October 1, 1968

1969 REBEL SEAT, TRIM AND COLOR AVAILABILITY					SERIES		"REBEL"					
					TRIM		CLOTH (Std.) "DORIC"			VINYL (Opt.) (Std. on Wagons) "BASKETWEAVE"		
					TRIM COLORS		BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	BEIGE
MODELS	SEAT TYPES AVAILABLE				"T" CODES	953	956	957	951	953	956	957
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)				†	A	A	A	B	B		
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)					C	C	C	D	D	D	D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)								B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)					C	C	C	D	D	D	D
2 DOOR HARD- TOP	BENCH CUSHION—NON-RECLINING BACK (Std.)					A	A	A	B	B	B	B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)					C	C	C	D	D	D	D
		EXTERIOR COLORS		BODY COLOR	WHEEL COLOR	OPT. STRIPE						
11 SOLID COLOR—STANDARD	MATADOR RED		39	39	White		●		●		●	
	ASCOT GRAY, (Light)		62	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic (Medium)		63	80	Black	●			●	●		
	BEALE ST. BLUE, Metallic (Medium)		64	65	White	●			●	●		
	REGATTA BLUE, Metallic (Dark)		65	65	White	●			●	●		
	HUNTER GREEN, Metallic (Dark)		71	71	White		●	●	●		●	●
	FROST WHITE		72	80	Black	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic (Medium)		75	75	Black		●	●	●		●	●
	POMPEII YELLOW		76	75	Black			●	●			●
	BUTTERNUT BEIGE, Metallic (Medium)		77	78	Black		●		●		●	
BLACK MINK, Metallic		80	80	White	●	●	●	●	●	●	●	
8 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY, (Light)		62	80	Black	●			●	●		
	CASTILLIAN GRAY, Metallic (Medium)		63									
	BEALE ST. BLUE, Metallic (Medium)		64	65	White	●			●	●		
	REGATTA BLUE, Metallic (Dark)		65									
	WILLOW GREEN, Metallic (Medium)		75	75	Black			●	●			●
POMPEII YELLOW		76										
BLACK MINK, Metallic		80	80	White	●	●	●	●	●	●	●	
FROST WHITE		72		Black								
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED		39	39	White		●		●		●	
	ASCOT GRAY, (Light)		62									
	MATADOR RED		39	39	White		●		●		●	
	BLACK MINK, Metallic		80									
	ASCOT GRAY, (Light)		62	80	Black	●			●	●		
	BLACK MINK, Metallic		80									
	CASTILLIAN GRAY, Metallic (Medium)		63	80	Black	●			●	●		
	FROST WHITE		72									
	CASTILLIAN GRAY, Metallic (Medium)		63	80	Black	●			●	●		
	BLACK MINK, Metallic		80									
	BEALE ST. BLUE, Metallic (Medium)		64	65	White	●			●	●		
	FROST WHITE		72									
	BEALE ST. BLUE, Metallic (Medium)		64	65	White	●			●	●		
	BLACK MINK, Metallic		80									
	REGATTA BLUE, Metallic (Dark)		65	65	White	●			●	●		
	ASCOT GRAY, (Light)		62									
	REGATTA BLUE, Metallic (Dark)		65	65	White	●			●	●		
	BLACK MINK, Metallic		80									
	HUNTER GREEN, Metallic (Dark)		71	71	White		●	●	●		●	●
	BLACK MINK, Metallic		80									
	WILLOW GREEN, Metallic (Medium)		75	75	Black		●	●	●		●	●
	FROST WHITE		72									
	WILLOW GREEN, Metallic (Medium)		75	75	Black		●	●	●		●	●
	BLACK MINK, Metallic		80									
POMPEII YELLOW		76	75	Black			●	●			●	
FROST WHITE		72										
POMPEII YELLOW		76	75	Black			●	●			●	
BLACK MINK, Metallic		80										
BUTTERNUT BEIGE, Metallic (Medium)		77	78	Black		●		●		●		
FROST WHITE		72										
BUTTERNUT BEIGE, Metallic (Medium)		77	78	Black		●		●		●		
BLACK MINK, Metallic		80										

*Wheel color matches body color on Canadian built cars.

†Letter codes identify fabric with seat type.

Issued: June 6, 1968

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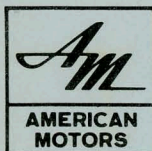
1969 REBEL SST SEAT, TRIM AND COLOR AVAILABILITY		TRIM TYPE	CLOTH—(Std.) "CLOISTER"				VINYL (Opt.) (Std. on Wagons) "VENTILAIR"					
		TRIM COLORS	PLATINUM	BLUE	BROWN	AVOCADO	PLATINUM	BLUE	RED	BEIGE	AVOCADO	YELLOW
MODELS	SEAT TYPES AVAILABLE	"T" CODES	972	973	976	977	972	973	975	976	977	979
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.)	†	A	A	A	A	B					
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D		D	D	
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.)						B	B		B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D		D	D	
2 DOOR HARD- TOP	BENCH CUSHION—NON-RECLINING BACK (Std.)		A	A	A	A	B	B	B	B		B
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	C	C	D	D	D	D		D
	BUCKET SEAT—RECLINING BACK (Opt.)		E	E			F	F	F			F
EXTERIOR COLORS		BODY COLOR	WHEEL* COLOR	OPTIONAL "LEVANT" GRAIN VINYL COVERED ROOF 1 BLACK OR WHITE 2 BLACK, WHITE OR BLUE (Medium)								
14 SOLID COLORS—STANDARD	MATADOR RED	39	39	● ₁				● ₁	● ₁			
	ASCOT GRAY, (Light)	62	80	● ₂	● ₂			● ₂	● ₂	● ₁		
	CASTILLIAN GRAY, Metallic (Medium)	63	80	● ₂	● ₂			● ₂	● ₂	● ₁		
	BEALE ST. BLUE, Metallic (Medium)	64	65	● ₂	● ₂			● ₂	● ₂			
	REGATTA BLUE, Metallic (Dark)	65	65	● ₂	● ₂			● ₂	● ₂			
	ALAMOSA AQUA, Metallic (Medium)	68	68	● ₁				● ₁				
	HUNTER GREEN, Metallic (Dark)	71	71	● ₁		● ₁	● ₁			● ₁	● ₁	● ₁
	FROST WHITE	72	80	● ₂	● ₂	● ₁	● ₁	● ₂	● ₂	● ₁	● ₁	● ₁
	WILLOW GREEN, Metallic (Medium)	75	75	● ₁		● ₁	● ₁			● ₁	● ₁	● ₁
	POMPEII YELLOW	76	75	● ₁			● ₁	● ₁			● ₁	● ₁
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	● ₁		● ₁		● ₁		● ₁		● ₁
	CORDOBA BROWN, Metallic (Dark)	78	78	● ₁		● ₁		● ₁		● ₁		
	BITTERSWEET ORANGE, Metallic	79	79	● ₁		● ₁		● ₁		● ₁		
	BLACK MINK, Metallic	80	80	● ₂	● ₂	● ₁	● ₁	● ₂	● ₂	● ₁	● ₁	● ₁
10 TWO-TONE REVERSIBLE E.C. OPTION	ASCOT GRAY, (Light)	62	80	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●			●	●	●		
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●			●	●			
	REGATTA BLUE, Metallic (Dark)	65	65	●	●			●	●			
	WILLOW GREEN, Metallic (Medium)	75	75	●		●					●	●
	POMPEII YELLOW	76	75	●			●					●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●		●				●		
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	CORDOBA BROWN, Metallic (Dark)	78	78	●		●				●		
	BITTERSWEET ORANGE, Metallic	79	79	●		●				●		
	BLACK MINK, Metallic	80	80	●		●				●		
	ASCOT GRAY, (Light)	62	80	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●			●	●	●		
	FROST WHITE	72	80	●	●			●	●	●		
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●			●	●			
	REGATTA BLUE, Metallic (Dark)	65	65	●	●			●	●			
	ASCOT GRAY, (Light)	62	80	●	●			●	●	●		
	REGATTA BLUE, Metallic (Dark)	65	65	●	●			●	●			
	BLACK MINK, Metallic	80	80	●	●			●	●			
	ALAMOSA AQUA, Metallic (Medium)	68	68	●				●				
	FROST WHITE	72	80	●				●				
	ALAMOSA AQUA, Metallic (Medium)	68	68	●				●				
	BLACK MINK, Metallic	80	80	●				●				
	HUNTER GREEN, Metallic (Dark)	71	71	●		●	●			●	●	●
	BLACK MINK, Metallic	80	80	●		●				●		
	WILLOW GREEN, Metallic (Medium)/WHITE	75 / 72	75	●		●	●	●		●	●	●
	WILLOW GREEN, Metallic (Medium)	75	75	●		●	●	●			●	●
	BLACK MINK, Metallic	80	80	●		●					●	●
	POMPEII YELLOW/FROST WHITE	76 / 72	75	●		●	●	●				●
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	75	●		●	●	●				●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●		●				●		
	FROST WHITE	72	80	●		●				●		
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●		●				●		
	BLACK MINK, Metallic	80	80	●		●				●		
	CORDOBA BROWN, Metallic (Dark)	78	78	●		●				●		
	ASCOT GRAY, (Light)	62	80	●	●			●	●	●		
	CORDOBA BROWN, Metallic (Dark)/WHITE	78 / 72	78	●		●	●	●		●		
	CORDOBA BROWN, Metallic (Dark)	78	78	●		●				●		
	BLACK MINK, Metallic	80	80	●		●				●		
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	79	●		●	●	●		●		
	BITTERSWEET ORANGE, Metallic	79	79	●		●				●		
	BLACK MINK, Metallic	80	80	●		●				●		

*Wheel color matches body color on Canadian built cars.

†Letter codes identify fabric with seat type.

1969 STANDARD EQUIPMENT—REBEL

	REBEL	
	BASIC	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD
Alternator, 35-Amp. (55 Amp. w/AC)	STD	STD
Arm Rests - Front.....	STD	STD
- Rear; 2-Door Models.....	NA	STD
4-Door Models.....	STD	STD
Ash Receiver - Front	STD	STD
- Rear (Ash Receiver for Rear Door of 3-Seat Wagon).....	NA	STD
Batteries "Clear-Power 24" - 50 Amp. (60-Amp. w/343 CID, V-8).....	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	EXT	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop)	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-Barrel Carburetor.....	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV "Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder)	STD	STD
Floor Mats - Passenger Compartment.....	Colored Rubber	Colored Cut Pile
- Cargo Area (Wagons).....		
- Trunk Mat (Rubber).....	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD
Fuel Tank and In-Line At Carburetor Filters	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons)	STD	STD
Glove Box Lock.....	NA	STD
Lock for Hidden Rear Compartment on Wagons.....	NA	STD
Head Lamps - Dual.....	STD	STD
Weather Eye Heating System	STD	STD
Horn - Single.....	STD	-
- Dual	NA	STD
Oil Filter, Full-Flow	STD	STD
Roof-Top Travel Rack (Station Wagon).....	STD	STD
Safety Features - Double-Safety Brake System	STD	STD
- Brake System Pressure Warning Light.....	STD	STD
- Self-Adjusting Brakes.....	STD	STD
- Bonded Brake Linings.....	STD	STD
- Shoulder-Belt, 2 Front.....	STD	STD
- 4-Way Hazard Warning Signals.....	STD	STD
- Energy-Absorbing Safety Steering Column.....	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16".....	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD
- Rear-View Outside Mirror, Left	STD	STD
- Head Restraints - Right & Left	STD	STD
- Padded Instrument Panel & Sun Visors.....	STD	STD
- Back-Up Lights	STD	STD
- Side Marker Lights, Front & Rear	STD	STD
- Windshield Washers, Manual Type	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD	STD
- High-Penetration-Strength Windshield Glass.....	STD	STD
- Seat Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear ..	STD	STD
- Molded Headlining	STD	STD
- Turn Signals with "Lane Changer" feature.....	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models).....	STD	STD
Seat Cushions foam - Front	STD	STD
Single Exhaust System.....	STD	STD
Tailgate - Dual Hinged.....	STD	STD
Transmission - Standard, 3-Speed Column Shift.....	STD	STD
Wheel Trim - Hub Caps.....	STD	STD



1969 REBEL

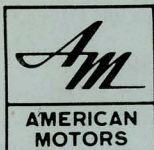
Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

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Section 5 Page 4
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST			
		PAINT AND UPHOLSTERY (See Trim Charts)					
-	-	Colors - Two-Tone (Std. Appl. of A.M. Colors)					
		- Sedans and Hardtops.....	X	X	\$1.40	\$20.70	\$26.80
		- Wagons Only (Includes Painted Body Side- Panels and Accent Moldings)	X	X	3.30	49.90	64.65
-	-	Additional Charge for Deviation from Standard A.M. Color Availability	X	X	2.00	30.40	39.40
-	WO	Simulated Wood-Grain Body Side Panels (Wagon Only) N/A Two Tones	NA	X	5.70	86.85	112.50
-	B	All-Vinyl Seat Upholstery - (Standard on Wagons)					
		- Bench Cushion.....	X	X	1.25	18.85	24.45
-	D	- Individual Cushion.....	X	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ration Section 7, Page 3).....	-	-			
-	-	Optional Axle Ratios (See Tires & Axle Ration Section 7, Pg. 1)	X	X	.25	3.80	4.95
61-1	EPS	Exterior Paint Stripe (N/A on Wagon w/Two-Tone).....	X	NA	.75	11.00	14.25
		TOPS					
		Vinyl Covered Roof (Sedans and Hardtops)					
35-7	BUV	- Blue	NA	X	4.60	69.75	90.35
35-8	WHV	- White	NA	X	4.60	69.75	90.35
35-9	BKV	- Black	NA	X	4.60	69.75	90.35
		SEAT OPTIONS					
36-2	IS	Individually Adjustable Reclining Seat	X	X	3.00	45.00	58.30
36-5	SBA	Bucket Seats, (Hardtop Only) Reclining w/Front Armrest and Center Cushion. When Shift-Command and Console is ordered, the Console Replaces Center Cushion	NA	X	5.60	85.45	110.70
		ENGINES					
40-2	145	145 H.P. - 232 CID, Six, 1-Barrel	STD	STD	NC	NC	NC
40-3	155	155 H.P. - 232 CID, Six, 2-Barrel	X	X	.80	12.00	15.55
40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel.....	X	X	See Section 1, Page 1		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:					
40-6	235	235 H.P. - 343 CID, V-8, 2-Barrel.....	X	X	2.65	40.00	51.80
40-7	280	280 H.P. - 343 CID, V-8, 4-Barrel.....	X	X	4.10	62.00	80.30
41-1	DE	Dual Exhaust (Avail. w/343 CID V-8)	X	X	1.55	23.60	30.60
		TRANSMISSIONS					
(a) 42-C	C	Shift-Command, Floor Shift and Console (All V-8 Except 235 H.P.) Avail. Hardtops Only	NA	X	14.15	215.80	279.50
42-A	A	Shift-Command, Column Shift - 6-cylinder.....	X	X	10.15	154.90	191.10
		- 290 CID	X	X	10.70	162.80	200.85
		- 343 CID	X	X	11.85	180.80	223.05
42-O	O	Overdrive, Column Shift (145 H.P. Only)	X	X	5.90	89.50	115.90
42-S	S	3-Speed, Column Shift (145 H.P. Only)	STD	STD	NC	NC	NC

(a) Bucket Seats Also Must Be Ordered With Shift-Command, Floor and Console.



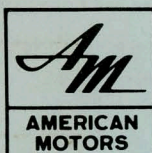
1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 5
Issued: June 6, 1968
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C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST			
45-1	TGD	Twin-Grip Differential.....	X	X	\$2.15	\$32.65	\$42.30
COOLING OPTION							
46-2	AC	All-Season Air Conditioning System, - H.D. Engine Cooling System, 50 Amp. Battery and 55 Amp. Alternator (60 Amp. Battery Std. w/343 V-8). <u>H.D. Equipment Installed w/Factory A/C Only</u>	X	X	19.00	290.00	375.60
46-3	CA	"Command Air" Ventilation System- Ventilation Outlets Used w/All-Season Air Conditioning System, 3-Speed High Capacity Blower Motor and 55-Amp. Alternator (N/A w/A/C)	X	X	2.10	31.50	40.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8).....	X	X	.90	13.50	17.50
POWER ASSISTS							
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	5.10	77.45	100.30
49-1	PB	Power Brakes	X	X	2.15	32.55	42.15
49-2	DB	Power Disc Brakes - Front (V-8 Only).....	X	X	4.60	70.00	90.70
50-1	PW1	Power Lift Window - Tailgate (Std. on 3-Seat Wagon)....	X	X	1.80	27.00	35.00
SOLEX GLASS							
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	1.80	27.50	35.65
51-2	SW	Windshield Only.....	X	X	1.35	20.00	25.90
52-1	TS	Third Seat, Station Wagon - Includes Power Rear Window and 2 Seat Belts for Third Seat.....	NA	X	6.00	91.00	117.85
53-1	ASC	Cruise-Command Automatic Speed System (Available w/V-8 and Automatic Transmission)	X	X	2.65	40.00	51.80
54-1	ASW	Adjust-O-Tilt Steering (Avail. Only w/Automatic Transmission, Column or Floor Mounted).....	X	X	2.30	34.95	45.30
APPEARANCE ITEMS							
55-2	CR	Custom Steering Wheel	X	STD	.70	9.95	12.90
55-3	SSW	Sports Steering Wheel	NA	X	1.55	23.40	30.30
56-1	WD	Wheel Discs	X	X	1.10	16.35	21.20
56-2	TC	Turbo-Cast Wheel Covers.....	X	X	3.40	51.95	67.30
56-3	WC	Wire Wheel Covers.....	X	X	3.65	55.70	72.15
56-4	APG	Appearance Group - Wheel Opening Moldings and Wheel Discs.....	X	NA	2.00	30.00	38.85
CONVENIENCE ITEMS							
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	2.20	33.00	42.75



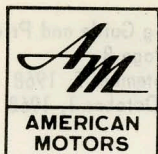
1969 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 6
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST			
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Receiver Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models and Rear Door Switches for SST Models	X	X	\$1.20	\$18.00	\$23.35
RADIOS AND SPEAKERS							
62-2	RP	AM Push Button Radio	X	X	3.10	47.25	61.20
62-3	RFM	AM - FM Push Button Radio	X	X	6.80	103.30	133.80
63-1	DCS	Duo-Cooustic Rear Speaker - Avail. Only w/Radio (N/A w/Stereo Tape Player or Wagons)	X	X	.70	10.15	13.15
63-3	STP	Stereo 8 Tape Player and 2 Rear Speakers (Sedans and Hardtops)	X	X	6.80	103.30	133.80
PROTECTION ITEMS							
64-1	BG2	Bumper Guards - Front (Wagons)	X	X	.85	12.25	15.85
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	1.65	24.50	31.75
65-2	ING	Insulation Group - Undercoating and Hood Insulation	X	X	.85	12.80	21.15
HEAVY-DUTY EQUIPMENT							
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X	.85	12.40	16.05
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X	.45	6.50	8.45
68-5	4A7	Heavy-Duty 70-Amp. Battery and 55-Amp. Alternator (For Cars Less A/C)	X	X	1.35	20.00	25.90
70-1	HP	Handling Package - 6-cylinder (N/A Wagons) Front Sway Bar, H.D. Springs and Shock Absorbers...	X	X	1.20	18.00	23.35
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8's - H.D. Springs and Shock Absorbers	X	X	.90	13.00	16.85
72-1	BH	Engine-Block Heater	X	X	.55	8.15	10.55
77-1	HC	Heavy-Duty Clutch-(145 H.P. w/3-Speed Transmission)..	X	X	.30	4.10	5.30



1969 REBEL

Factory Installed Fleet Options

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Section 5 Page 7

Issued: September 5, 1968

Reissued: October 1, 1968

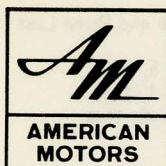
#Reissued: November 20, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	SST	E.O.H.		
-	951-G	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Bench Seats.....	X	NA	\$1.25	\$18.85	\$24.45
-	951-H	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	1.25	18.85	24.45
#39-3	PCP	Police Car Package - V-8 Only wo/AC (Includes H.D. Brakes, H.P., PO, LEC, H.D. Rubber Floor Mats)(Order items separately with AC)			2.85	43.25	56.05
47-2	HDP	Heavy Duty Drive Line Package (N.A. V-8 Engine) ..	X	-	2.70	40.60	52.60
57-1	EW	Electric Windshield Wipers	X	X	.80	11.50	14.90
57-4	EWG	Electric Windshield Wipers and Electric Washers	X	X	1.05	15.75	20.40
81-1	LRM	Remote Control Left Outside Mirror	X	X	.55	8.00	10.40
59-2	EL	Parking Brake Warning Light	X	X	.30	4.50	5.85
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning).....	X	X	.90	13.40	17.35
68-1	65D	Alternator, 65 Amp. (N.A. with Air Conditioning) - With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning)	X	X	8.85	134.95	174.80
68-3	65S	- With Single Belt Drive - V-8 Only (N.A. w/AC)	X	X	8.15	124.50	161.25
68-4	55A	Alternator, 55 Amp	X	X	.95	14.00	18.15
(a) 71-1	HBD	Heavy Duty Brakes	X	X	.80	11.55	14.95
74-2	PO	Police Special Calibrated Speedometer	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only N.A. SST, H.T.	X	X	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N.A. SST Hardtop)	X	X	.95	13.90	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. SST Hardtop)	X	X	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. SST Hardtop)	X	X	1.70	25.80	33.45
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only.....	X	X	.55	8.25	10.70
#	-	Assist Straps (4-Door Sedan Only) on Center Pillar ..	X	NA	.35	5.10	6.60
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/ Cruise Command Speed Control System)	X	X	.65	9.85	12.80
77-8	RAR	Rear Armrests w/Built-in Ash Receiver - 2-Door H.T. Rear Ash Receivers (Sedans and Wagon) - 4-Door...	X	STD	.75	11.35	14.70
77-9	DLFS	Dome Light Over Front Seat	X	NA	.55	7.95	10.30
78-2	DH	Dual Horn	X	STD	.40	5.80	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	.25	3.45	4.50
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans and Hardtops Only	X	NA	1.00	14.75	19.10
78-6	MC	Flexible Metal Condit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	3.80	57.70	74.75
78-7	GL	Glove Box Lock	X	STD	.20	3.05	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	.65	9.40	12.20
78-9	RKNP	-Less Resistance Type Plugs	X	X	.40	5.55	7.20
79-1	AH1	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	.40	5.60	7.25
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	.40	5.60	7.25
79-5	APW	Pull Wire For Roof Type Antenna	X	X	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	.20	2.95	3.85
79-8	FLS	Front Door Dome Light Switches	X	STD	.10	1.45	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	.15	2.05	2.65
#	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles	X	X	1.80	26.90	34.85
#	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command).....	X	NA	.50	6.95	9.00

Order under Special Instruction

(a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter

8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10"



1969 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List

Section 5 Page 8

Issued: September 5, 1968

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Rebel 6 Heavy Duty Taxi

Four Special Taxi Cab Equipment TX Groups have been developed for model 6915 to provide a Heavy Duty Taxi Cab for 1969.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS		AUTOMATIC TRANSMISSION VERSIONS	
	TX-1	TX-3	TX-2	TX-4
H. D. Three Speed Transmission	X	X		
Automatic Transmission (Including Oil Cooler)....			X	X
H. D. Clutch & Housing	X	X		
H. D. T-951G or H Vinyl Upholstery & Side Panels.	X	X	X	X
Handling Package (includes Sway Bar, H. D. Springs & Shocks, Front & Rear)	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X
H. D. Battery (70 amp)	X	X	X	X
H. D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X
H. D. Brakes (Std. V-8 Brakes 10" Diameter)	X	X	X	X
Solid Front Seat Backs	X	X	X	X
55 Amp Alternator	X		X	
H. D. Cooling System (Radiator-Power Flex Fan- Shroud)	X		X	
Air Conditioning (Includes H. D. Cooling System and 55 Amp. Alt.		X		X

GROUP PRICES

	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
TX-1.....	\$10.20	\$ 155.45	\$ 201.35
TX-2.....	18.55	283.25	366.85
TX-3.....	27.45	419.55	543.40
TX-4.....	35.85	547.35	708.90

Cost of Model 6915 6-Cylinder 4-Door Sedan
(Add to Selected Package)

\$147.00 \$2019.70 \$2484.00

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS.

It is recommended that all 6915 models to be used as taxi cabs be ordered with one of the above TX groups. If 6915 models are ordered for taxi cab use 1 (without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

6. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

1969 AMBASSADOR					TRIM TYPE	CLOTH (STD.) "CARTHAGE"			VINYL (OPT.) "BASKETWEAVE"			
SEAT, TRIM AND COLOR AVAILABILITY					TRIM COLORS	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	BEIGE	AVOCADO
MODELS	SEAT TYPES AVAILABLE				"T" CODES	983	986	987	981	983	986	987
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)				†	A	A	A	B			
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)					C	C	C	D	D	D	D
EXTERIOR COLORS		BODY COLORS	WHEEL COLORS	OPT. STRIPE								
11 SOLID COLORS— STANDARD	MATADOR RED	39	39	WHITE			•		•		•	
	ASCOT GRAY, (Light)	62	80	BLACK	•				•	•		
	CASTILLIAN GRAY, Metallic (Medium)	63	80	BLACK	•				•	•		
	BEALE ST. BLUE, Metallic (Medium)	64	65	WHITE	•				•	•		
	REGATTA BLUE, Metallic (Dark)	65	65	WHITE	•				•	•		
	HUNTER GREEN, Metallic (Dark)	71	71	WHITE			•	•	•		•	•
	FROST WHITE	72	80	BLACK	•	•	•	•	•	•	•	•
	WILLOW GREEN, Metallic (Medium)	75	75	BLACK		•	•	•	•		•	•
	POMPEII YELLOW	76	75	BLACK				•	•			•
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	BLACK		•			•		•	
	BLACK MINK, Metallic	80	80	WHITE	•	•	•	•	•	•	•	•
8 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, (Light)	62	80	BLACK	•				•	•		
	CASTILLIAN GRAY, Metallic (Medium)	63										
	BEALE ST. BLUE, Metallic (Medium)	64	65	WHITE	•				•	•		
	REGATTA BLUE, Metallic (Dark)	65										
	WILLOW GREEN, Metallic (Medium)	75	75	BLACK				•	•			•
	POMPEII YELLOW	76										
16 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	BLACK MINK, Metallic	80	80	WHITE	•	•	•	•	•	•	•	•
	FROST WHITE	72		BLACK								
	MATADOR RED	39	39	WHITE			•		•		•	
	ASCOT GRAY, (Light)	62										
	MATADOR RED	39	39	WHITE			•		•		•	
	BLACK MINK, Metallic	80										
	ASCOT GRAY, (Light)	62	80	BLACK	•				•	•		
	BLACK MINK, Metallic	80										
	CASTILLIAN GRAY, Metallic (Medium)	63	80	BLACK	•				•	•		
	FROST WHITE	72										
	CASTILLIAN GRAY, Metallic (Medium)	63	80	BLACK	•				•	•		
	BLACK MINK, Metallic	80										
	BEALE ST. BLUE, Metallic (Medium)	64	65	WHITE	•				•	•		
	FROST WHITE	72										
	BEALE ST. BLUE, Metallic (Medium)	64	65	WHITE	•				•	•		
	BLACK MINK, Metallic	80										
	REGATTA BLUE, Metallic (Dark)	65	65	WHITE	•				•	•		
	ASCOT GRAY, (Light)	62										
	REGATTA BLUE, Metallic (Dark)	65	65	WHITE	•				•	•		
	BLACK MINK, Metallic	80										
	HUNTER GREEN, Metallic (Dark)	71	71	WHITE			•	•	•		•	•
	BLACK MINK, Metallic	80										
	WILLOW GREEN, Metallic (Medium)	75	75	BLACK			•	•	•		•	•
	FROST WHITE	72										
	WILLOW GREEN, Metallic (Medium)	75	75	BLACK			•	•	•		•	•
	BLACK MINK, Metallic	80										
	POMPEII YELLOW	76	75	BLACK				•	•			•
	FROST WHITE	72										
	POMPEII YELLOW	76	75	BLACK				•	•			•
	BLACK MINK, Metallic	80										
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	BLACK			•		•		•	
	FROST WHITE	72										
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	BLACK			•		•		•	
	BLACK MINK, Metallic	80										

† Letter codes identify fabric with seat type.

1969 AMBASSADOR DPL SEAT, TRIM AND COLOR AVAILABILITY					TRIM TYPE	CLOTH (STD.) "TRAFALGAR"				VINYL (OPT.) (STD. ON WAGON) "VENTILAIR"					
					TRIM COLORS	CHARCOAL	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	AVOCADO	
MODELS	SEAT TYPES AVAILABLE				"T" CODES	991	993	996	997	991	993	995	996	997	
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)				†	A	A	A	A						
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)					C	C	C	C	D	D		D	D	
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (STD.)									B	B		B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)					C	C	C	C	D	D		D	D	
2 DOOR HARDTOP	BENCH CUSHION—NON-RECLINING BACK (STD.)					A	A	A	A	B	B	B	B	B	
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)					C	C	C	C	D	D	D	D	D	
EXTERIOR COLORS					BODY COLORS	OPT. STRIPE									
14 SOLID COLORS—STANDARD	MATADOR RED				39	WHITE	● ₁				● ₁		● ₁		
	ASCOT GRAY, (Light)				62	BLACK	● ₁	● ₂			● ₁	● ₂	● ₁		
	CASTILLIAN GRAY, Metallic (Medium)				63	BLACK	● ₁	● ₂			● ₁	● ₂	● ₁		
	BEALE ST. BLUE, Metallic (Medium)				64	WHITE	● ₂	● ₂			● ₂	● ₂			
	REGATTA BLUE, Metallic (Dark)				65	WHITE	● ₂	● ₂			● ₂	● ₂			
	ALAMOSA AQUA, Metallic (Medium)				68	BLACK	● ₁				● ₁				
	HUNTER GREEN, Metallic (Dark)				71	WHITE	● ₁		● ₁	● ₁	● ₁			● ₁	● ₁
	FROST WHITE				72	BLACK	● ₁	● ₂	● ₁	● ₁	● ₁	● ₂	● ₁	● ₁	● ₁
	WILLOW GREEN, Metallic (Medium)				75	BLACK	● ₁		● ₁	● ₁	● ₁			● ₁	● ₁
	POMPEII YELLOW				76	BLACK	● ₁			● ₁	● ₁				● ₁
	BUTTERNUT BEIGE, Metallic (Medium)				77	BLACK	● ₁		● ₁		● ₁			● ₁	
	CORDOBA BROWN, Metallic (Dark)				78	WHITE	● ₁		● ₁		● ₁			● ₁	
	BITTERSWEET ORANGE, Metallic				79	BLACK	● ₁		● ₁		● ₁			● ₁	
BLACK MINK, Metallic				80	WHITE	● ₁	● ₂	● ₁	● ₁	● ₁	● ₂	● ₁	● ₁	● ₁	
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, (Light)				62	BLACK	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic (Medium)				63		●	●			●	●	●		
	BEALE ST. BLUE, Metallic (Medium)				64	WHITE	●	●			●	●			
	REGATTA BLUE, Metallic (Dark)				65		●	●			●	●			
	WILLOW GREEN, Metallic (Medium)				75	BLACK	●			●				●	
	POMPEII YELLOW				76		●			●				●	
	BUTTERNUT BEIGE, Metallic (Medium)				77	BLACK WHITE	●		●		●			●	
CORDOBA BROWN, Metallic (Dark)				78	●			●		●			●		
BLACK MINK, Metallic / FROST WHITE				80 / 72	WHITE/BLACK	●	●	●	●	●	●	●	●	●	
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	MATADOR RED / ASCOT GRAY, (Light)				39 / 62	WHITE	●				●		●		
	MATADOR RED / BLACK MINK, Metallic				39 / 80	WHITE	●				●		●		
	ASCOT GRAY, (Light) / BLACK MINK, Metallic				62 / 80	BLACK	●	●			●	●	●		
	CASTILLIAN GRAY, Metallic (Medium)				63	BLACK	●	●			●	●	●		
	FROST WHITE				72		●	●			●	●	●		
	CASTILLIAN GRAY, Metallic (Medium)				63	BLACK	●	●			●	●	●		
	BLACK MINK, Metallic				80		●	●			●	●	●		
	BEALE ST. BLUE, Metallic (Medium)				64	WHITE	●	●			●	●			
	FROST WHITE				72		●	●			●	●			
	BEALE ST. BLUE, Metallic (Medium)				64	WHITE	●	●			●	●			
	BLACK MINK, Metallic				80		●	●			●	●			
	REGATTA BLUE, Metallic (Dark)				65	WHITE	●	●			●	●			
	ASCOT GRAY, (Light)				62		●	●			●	●			
	REGATTA BLUE, Metallic (Dark)				65	WHITE	●	●			●	●			
	BLACK MINK, Metallic				80		●	●			●	●			
	ALAMOSA AQUA, Metallic (Medium)				68	BLACK	●				●				
	FROST WHITE				72		●				●				
	ALAMOSA AQUA, Metallic (Medium)				68	BLACK	●				●				
	BLACK MINK, Metallic				80		●				●				
	HUNTER GREEN, Metallic (Dark)				71	WHITE	●		●	●	●			●	●
	BLACK MINK, Metallic				80		●		●	●	●			●	●
	WILLOW GREEN, Metallic (Medium) / WHITE				75 / 72	BLACK	●		●	●	●			●	●
	WILLOW GREEN, Metallic (Medium)				75	BLACK	●		●	●	●			●	●
	BLACK MINK, Metallic				80		●		●	●	●			●	●
	POMPEII YELLOW / FROST WHITE				76 / 72	BLACK	●			●	●				●
	POMPEII YELLOW / BLACK MINK, Metallic				76 / 80	BLACK	●			●	●				●
	BUTTERNUT BEIGE, Metallic (Medium)				77	BLACK	●		●		●			●	
	FROST WHITE				72		●		●		●			●	
	BUTTERNUT BEIGE, Metallic (Medium)				77	BLACK	●		●		●			●	
	BLACK MINK, Metallic				80		●		●		●			●	
	CORDOBA BROWN, Metallic (Dark)				78	WHITE	●		●		●			●	
	ASCOT GRAY, (Light)				62		●		●		●			●	
	CORDOBA BROWN, Metallic (Dark) / WHITE				78 / 72	WHITE	●		●		●			●	
	CORDOBA BROWN, Metallic (Dark)				78	WHITE	●		●		●			●	
	BLACK MINK, Metallic				80		●		●		●			●	
	BITTERSWEET ORANGE, Metallic / WHITE				79 / 72	BLACK	●	●			●			●	
	BITTERSWEET ORANGE, Metallic				79	BLACK	●		●		●			●	
	BLACK MINK, Metallic				80		●		●		●			●	

NOTE: DPL 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.

"Levant Grain" grain vinyl. 1 Black or White. 2 Blue, Black or White †Lettered codes identify fabric with seat type.

Issued: June 6, 1968

Reissued: September 5, 1968

Reissued: October 1, 1968

Reissued: November 20, 1968

1969 AMBASSADOR SST				TRIM TYPE	SST										SST CUST.	
SEAT, TRIM AND COLOR AVAILABILITY					TRIM COLORS	CLOTH (Std.) "ARAGON"				VINYL (Opt.) (Std. on Wagons) "VENTILAIR"					CLOTH (Opt.) "VEL- OUR"	
						PLATINUM	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	YELLOW	PLATINUM	BLUE
MODELS	SEAT TYPES AVAILABLE			"T" CODES	992	993	996	997	991	993	995	996	999	992	993	
4 DOOR SEDAN	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)			†	M	M	M	M	N			N		V	V	
4 DOOR ST. WAG.	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)					M	M	M	N	N		N				
2 DOOR HARD- TOP	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)				M	M	M	M	N	N	N	N	N			
	BUCKET SEAT—RECLINING BACK (Opt.)				E	E	E	E	F	F	F	F	F			
EXTERIOR COLORS				BODY COLORS	OPT. STRIPE											
14 SOLID COLORS—STANDARD	MATADOR RED	39	White	● ₁					● ₁		● ₁			● ₁		
	ASCOT GRAY, (Light)	62	Black	● ₂	● ₂				● ₁	● ₂	● ₁			● ₂	● ₂	
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	● ₂	● ₂				● ₁	● ₂	● ₁			● ₂	● ₂	
	BEALE ST. BLUE, Metallic (Medium)	64	White	● ₂	● ₂				● ₂	● ₂				● ₂	● ₂	
	REGATTA BLUE, Metallic (Dark)	65	White	● ₂	● ₂				● ₂	● ₂				● ₂	● ₂	
	ALAMOS A AQUA, Metallic (Medium)	68	Black	● ₁					● ₁					● ₁		
	HUNTER GREEN, Metallic (Dark)	71	White	● ₁		● ₁	● ₁		● ₁			● ₁	● ₁	● ₁		
	FROST WHITE	72	Black	● ₂	● ₂	● ₁	● ₁		● ₁	● ₂	● ₁	● ₁	● ₁	● ₂	● ₂	
	WILLOW GREEN, Metallic (Medium)	75	Black	● ₁		● ₁	● ₁		● ₁			● ₁	● ₁	● ₁		
	POMPEII YELLOW	76	Black	● ₁			● ₁		● ₁				● ₁	● ₁		
	BUTTERNUT BEIGE, Metallic (Medium)	77	Black	● ₁		● ₁			● ₁			● ₁		● ₁		
	CORDOBA BROWN, Metallic (Dark)	78	White	● ₁		● ₁			● ₁			● ₁		● ₁		
BITTERSWEET ORANGE, Metallic	79	Black	● ₁		● ₁			● ₁			● ₁		● ₁			
BLACK MINK, Metallic	80	White	● ₂	● ₂	● ₁	● ₁		● ₁	● ₂	● ₁	● ₁	● ₁	● ₂	● ₂		
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, (Light)	62														
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	●	●				●	●	●			●	●	
	BEALE ST. BLUE, Metallic (Medium)	64	White	●	●				●	●				●	●	
	REGATTA BLUE, Metallic (Dark)	65								●						
	WILLOW GREEN, Metallic (Medium)	75	Black	●			●		●				●	●		
	POMPEII YELLOW	76														
	BUTTERNUT BEIGE, Metallic (Medium)	77	Wht. or Blk.	●		●		●			●		●			
	CORDOBA BROWN, Metallic (Dark)	78														
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	BLACK MINK, Metallic/FROST WHITE	80 / 72	Wht. or Blk.	●	●	●	●		●	●	●	●	●	●	●	
	MATADOR RED/ASCOT GRAY, (Light)	39 / 62	White	●					●		●			●		
	MATADOR RED/BLACK MINK, Metallic	39 / 80	White	●					●		●			●		
	ASCOT GRAY, (Light)/BLACK MINK, Metallic	62 / 80	Black	●	●				●	●	●			●	●	
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	●	●				●	●	●			●	●	
	FROST WHITE	72														
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	●	●				●	●	●			●	●	
	BLACK MINK, Metallic	80														
	BEALE ST. BLUE, Metallic (Medium)	64	White	●	●				●	●				●	●	
	FROST WHITE	72														
	BEALE ST. BLUE, Metallic (Medium)	64	White	●	●				●	●				●	●	
	BLACK MINK, Metallic	80														
	REGATTA BLUE, Metallic (Dark)	65	White	●	●				●	●				●	●	
	ASCOT GRAY, (Light)	62														
	REGATTA BLUE, Metallic (Dark)	65	White	●	●				●	●				●	●	
	BLACK MINK, Metallic	80														
	ALAMOS A AQUA, Metallic (Medium)	68	Black	●					●					●		
	FROST WHITE	72														
	ALAMOS A AQUA, Metallic (Medium)	68	Black	●					●					●		
	BLACK MINK, Metallic	80														
	HUNTER GREEN, Metallic (Dark)	71	White	●		●	●		●			●	●	●		
	BLACK MINK, Metallic	80														
	WILLOW GREEN, METALLIC (Medium)/WHITE	75 / 72	Black	●		●	●	●		●		●	●	●		
	WILLOW GREEN, Metallic (Medium)	75	Black	●		●	●	●		●		●	●	●		
	BLACK MINK, Metallic	80														
	POMPEII YELLOW/FROST WHITE	76 / 72	Black	●			●	●		●			●	●		
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	Black	●			●	●		●			●	●		
	BUTTERNUT BEIGE, Metallic (Medium)	77	Black	●		●				●			●		●	
	FROST WHITE	72														
	BUTTERNUT BEIGE, Metallic (Medium)	77	Black	●		●				●			●		●	
	BLACK MINK, Metallic	80														
	CORDOBA BROWN, Metallic (Dark)	78	White	●		●				●			●		●	
	ASCOT GRAY, (Light)	62														
	CORDOBA BROWN, Metallic (Dark)/WHITE	78 / 72	White	●		●				●			●		●	
	CORDOBA BROWN, Metallic (Dark)	78	White	●		●				●			●		●	
	BLACK MINK, Metallic	80														
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	Black	●		●				●			●		●	
	BITTERSWEET ORANGE, Metallic	79														
	BLACK MINK, Metallic	80	Black	●		●				●			●		●	

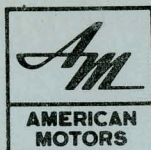
NOTE: 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.

"Levant Grain" grain vinyl. 1 Black or White. 2 Blue, Black or White † Lettered codes identify fabric with seat type.

1969 STANDARD EQUIPMENT—AMBASSADOR

AMBASSADOR

	BASIC	DPL	SST
Air Cleaner, Cellulose-Fiber for Carburetor	STD	STD	STD
Alternator, 55-Amp.	STD	STD	STD
Arm Rests - Front.....	STD	STD	STD
- Rear	STD	STD	STD
Ash Receiver - Front.....	STD	STD	STD
- Rear (Ash Receiver for Rear Door of 3-Seat Wagon).....	STD	STD	STD
Batteries - "Clear-Power 24" 50-Amp. (60-Amp. w/343 & 390 CID, V-8)..	STD	STD	STD
Cigarette Lighter	STD	STD	STD
Coat Hooks, Two	STD	STD	STD
Custom Steering Wheel	STD	STD	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop)	STD	STD	STD
Electric Clock.....	EXT	EXT	STD
Engine - 155 H.P., 232 CID, Six, 2-Barrel Carburetor.....	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-Barrel Carburetor	EXT	EXT	STD
Engine Coolant	STD	STD	STD
Exhaust Emission Control System with Closed PCV			
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder).....	STD	STD	STD
Floor Mats - Passenger Compartment	Colored Cut Pile		
- Cargo Area (Wagons).....	Colored Cut Pile		
- Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and In-Line at Carburetor Filters.....	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers)	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on Wagons).....	STD	STD	STD
Glove Box Lock.....	STD	STD	STD
Lock for Hidden Rear Compartment on Wagons.....	-	STD	STD
Head Lamps - Dual	STD	STD	STD
All Season Air Conditioning System	STD	STD	STD
Weather Eye Heating System	STD	STD	STD
Horn - Dual	STD	STD	STD
Oil Filter, Full-Flow.....	STD	STD	STD
Roof Top Travel Rack (Station Wagon).....	-	STD	STD
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light.....	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front.....	STD	STD	STD
- Energy-Absorbing Safety Steering Column.....	STD	STD	STD
- 4-Way Hazard Warning	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror	STD	STD	STD
- Rear-View Outside Mirror, Left	STD	STD	STD
- Head Restraints - Right & Left	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights.....	STD	STD	STD
- Side Marker Lights - Front and Rear	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) Except Bucket Seats, 3 Rear and 2 For Third Seat Wagon.....	STD	STD	STD
- Molded Headlinings	STD	STD	STD
- Turn Signals with "Lane Changer" feature.....	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models).....	STD	STD	NA
- Individually Adjustable Reclining Seat	EXT	EXT	STD
Seat Cushions Foam - Front	STD	STD	STD
Single Exhaust System, Dual Std. on 390 CID, V-8	STD	STD	STD
Sway Bar - Front	STD	STD	STD
Tailgate - Dual Hinged	-	STD	STD
Transmission - Standard, 3-Speed Column Shift.....	STD	STD	NA
- Shift-Command, Column Shift.....	EXT	EXT	STD
Wheel Trim - Hub Caps.....	STD	NA	NA
- Wheel Discs	EXT	STD	STD
Simulated Wood-Grain Body Side and Rear Door Panels (Wagon).....	-	NA	STD



1969 AMBASSADOR

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List

Section 6 Page 5

Issued: June 6, 1968

Reissued: September 5, 1968

Reissued: October 1, 1968

Reissued: November 20, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	MANUF'S SUGG'D RETAIL PRICE
			BASIC	DPL	SST			
		PAINT AND UPHOLSTERY (See Trim Chart)						
-	-	Colors - Two-Tone (Std. Appl. of A.M. Colors)						
		- Sedans and Hardtops	X	X	X	\$1.40	\$20.70	\$26.80
		- Wagons Only (Includes Painted Body Side Panels and Accent Moldings)	-	X	NA	3.30	49.90	64.65
-	-	Additional Charge For Deviation From Standard A.M. Color Availability	X	X	X	2.00	30.40	39.40
		All-Vinyl Seat Upholstery (Standard on Wagon)						
-	B	- Bench Cushion	X	X	-	1.25	18.85	24.45
-	D	- Individual Cushion	X	X	NA	1.25	18.85	24.45
-	N	- Individual Cushion	NA	NA	X	1.25	18.85	24.45
-	V	Custom Velour Seat Trim - Velour Seat Upholstery, & Stainless Steel Trim Insert In Place Of Standard Wood-Grain Body Side Insert (Sedan Only)	NA	NA	X	3.45	52.50	68.00
-	-	Tires - (See Tires and Axle Ratio Section 7, Page 3)	-	-	-			
-	-	Optional Axle Ratios (See Tires and Axle Ratio Section 7, Page 1)	X	X	X	.25	3.80	4.95
61-1	EPS	Exterior Paint Stripe(N/A SST Wagon or DPL Wagon w/Two-Tone)	X	X	X	.75	11.00	14.25
		TOPS						
		Vinyl Covered Roof (Sedans & Hardtops)						
35-7	BUV	- Blue	NA	X	X	5.05	77.15	99.95
35-8	WHV	- White	NA	X	X	5.05	77.15	99.95
35-9	BKV	- Black	NA	X	X	5.05	77.15	99.95
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seat	X	X	STD	3.00	45.00	58.30
36-5	SBA	Bucket Seat, (Hardtop Only) Reclining w/Front Armrest and Center Cushion When Shift-Command and Console is Ordered, the Console Replaces Center Cushion .	NA	NA	X	5.60	85.45	110.70
		ENGINES						
40-3	155	155 H.P. - 232 CID, Six, 2-Barrel	STD	STD	NA	NC	NC	NC
40-4	200	200 H.P. - 290 CID, V-8, 2-Barrel	X	X	STD	(See Section 1, Page 1 for V-8 Price)		
		Additional Charge Over Base 290 CID - 2-Barrel - 200 H.P., V-8 For:						
40-6	235	235 H.P. - 343 CID, V-8, 2-Barrel	X	X	X	2.65	40.00	51.80
40-7	280	280 H.P. - 343 CID, V-8, 4-Barrel	X	X	X	4.10	62.00	80.30
40-9	315	315 H.P. - 390 CID, V-8, 4-Barrel	NA	NA	X	8.55	130.00	168.40
41-1	DE	Dual Exhaust w/343 CID, V-8, (Std. on 390 CID, V-8)	X	X	X	1.55	23.60	30.60
		TRANSMISSIONS						
# (a)	42-C	C Shift-Command, Floor Shift and Console - Avail. on Hardtop Only (All V-8 Except 235 H.P.)						
		- Except 390 CID - SST Only	NA	NA	X	3.50	53.00	68.65
		- 390 CID - SST Only	NA	NA	X	4.05	61.20	79.25
42-A	A	Shift-Command, Column Shift -6-cylinder	X	X	NA	10.15	154.90	191.10
		- 290 CID	X	X	STD	10.70	162.80	200.85
		- 343 CID - All Except SST	X	X	-	11.85	180.80	223.05
		- SST Only	-	-	X	1.20	18.00	22.20
		- 390 CID - SST Only	NA	NA	X	1.75	26.20	32.35
42-S	S	3-Speed, Column (155 H.P. Only)	STD	STD	NA	NC	NC	NC
45-1	TGD	Twin-Grip Differential	X	X	X	2.15	32.65	42.30

(a) Bucket Seats Also Must Be Ordered with Shift-Command, Floor and Console.



1969 AMBASSADOR

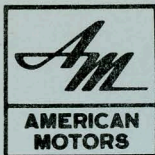
Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 6 Page 6
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	DPL	SST			
COOLING OPTION								
@ 46-3	CA	"Command Air" Ventilation System (Mandatory If A/C is Deleted) - Ventilation Outlets used w/All-Season Air Conditioning System, 55-Amp. Alternator and 3-Speed High Capacity Blower Motor - Basic.....	X	-	-	\$(11.15)	\$(150.00)	\$(186.95)
		- DPL & SST	-	X	X	(11.15)	(150.00)	(196.30)
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)....	X	X	STD	.90	13.50	17.50
POWER ASSISTS								
48-1	PS	Power Steering (Recommended w/Air Conditioning)....	X	X	X	5.10	77.45	100.30
49-1	PB	Power Brakes.....	X	X	X	2.20	33.40	43.30
49-2	DB	Power Disc Brakes - Front (V-8 Only).....	X	X	X	4.60	70.00	90.70
50-1	PW1	Power Lift Windows - Tailgate (Std. on 3-Seat Wagon).	-	X	X	1.80	27.00	35.00
50-4	PW4	- Side Windows	NA	X	X	5.35	81.40	105.45
50-5	PW5	- Side Windows and Tailgate	-	X	X	7.10	108.40	140.40
SOLEX GLASS								
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	X	2.00	30.00	38.85
51-2	SW	Windshield Only.....	X	X	X	1.50	22.50	29.15
52-1	TS	Third Seat, Station Wagon-Includes Power Rear Window and 2 Seat Belts For Third Seat	-	X	X	6.00	91.00	117.85
53-1	ASC	Cruise-Command Automatic Speed System (Avail. w/ V-8 Automatic Transmission)	X	X	X	2.65	40.00	51.80
54-1	ASW	Adjust-O-Tilt Steering (Avail. Only w/Automatic Transmission, Column or Floor Mounted).....	X	X	X	2.30	34.95	45.30
APPEARANCE ITEMS								
55-3	SSW	Sports Steering Wheel	X	X	X	1.55	23.40	30.30
56-1	WD	Wheel Discs	X	STD	STD	1.10	16.35	21.20
56-2	TC	Turbo-Cast Wheel Covers - All Except DPL and SST	X	NA	NA	3.40	51.95	67.30
		- DPL and SST	NA	X	X	2.35	35.60	46.10
56-3	WC	Wire Wheel Covers - All Except DPL and SST	X	NA	NA	3.65	55.70	72.15
		- DPL and SST	NA	X	X	2.60	39.35	51.00
CONVENIENCE ITEMS								
57-2	VG	Visibility Group - Remote-Control Outside Mirror, Clock (Std. on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All Except SST.....	X	X	NA	2.20	33.00	42.75
		- SST.....	NA	NA	X	1.45	22.00	28.50

@ IF ALL-SEASON AIR CONDITIONING IS DELETED "COMMAND AIR" MUST BE ORDERED.



1969 AMBASSADOR

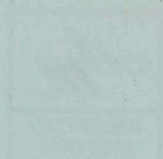
Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 6 Page 7
Issued: June 6, 1968
Reissued: September 5, 1968
Reissued: October 1, 1968
Reissued: November 20, 1968

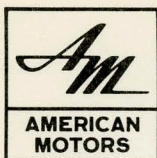
C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	DPL	SST			
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Receiver Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models...	X	X	STD	\$ 1.20	\$18.00	\$23.35
RADIOS AND SPEAKERS								
62-2	RP	AM Push Button Radio	X	X	X	3.10	47.25	61.20
62-3	RFM	AM-FM Push Button Radio.....	X	X	X	6.80	103.30	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Avail. Only w/Radio (N/A w/Stereo Tape Player or Wagons).....	X	X	X	.70	10.15	13.15
63-3	STP	Stereo 8 Tape Player and 2 Rear Speakers (Sedans and Hardtops)	X	X	X	6.80	103.30	133.80
PROTECTION ITEMS								
64-1	BG2	Bumper Guards - Front (Wagons).....	-	X	X	.85	12.25	15.85
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons).....	X	X	X	1.65	24.50	31.75
65-1	UN	Undercoating	NA	NA	X	.75	11.00	18.15
65-2	ING	Insulation Group - Undercoating and Hood Insulation..	X	X	NA	.85	12.80	21.15
HEAVY-DUTY EQUIPMENT								
66-1	HDC	Heavy-Duty Cooling System - H.D. Radiator, Power-Flex Fan and Fan Shroud (Std. w/A/C)	X	X	X	.85	12.40	16.05
67-1	HB	Heavy-Duty 70-Amp. Battery	X	X	X	.45	6.50	8.45
70-1	HP	Handling Package - H.D. Springs and Shock Absorbers	X	X	X	.90	13.00	16.85
72-1	BH	Engine-Block Heater	X	X	X	.55	8.15	10.55
77-1	HC	Heavy-Duty Clutch-(155 H.P. w/3-Speed Transmission)	X	X	NA	.30	4.10	5.30

Product Information



It is recommended that you read the entire manual before using the product.

Model	Power	Weight	Dimensions	Features	Accessories	Price
Model A	100W	15 lbs	12" x 10" x 8"	Basic features	Standard	\$120.00
Model B	150W	20 lbs	14" x 12" x 10"	Advanced features	Standard	\$150.00
Model C	200W	25 lbs	16" x 14" x 12"	Professional features	Standard	\$180.00
Model D	250W	30 lbs	18" x 16" x 14"	Professional features	Standard	\$210.00
Model E	300W	35 lbs	20" x 18" x 16"	Professional features	Standard	\$240.00
Model F	350W	40 lbs	22" x 20" x 18"	Professional features	Standard	\$270.00
Model G	400W	45 lbs	24" x 22" x 20"	Professional features	Standard	\$300.00
Model H	450W	50 lbs	26" x 24" x 22"	Professional features	Standard	\$330.00
Model I	500W	55 lbs	28" x 26" x 24"	Professional features	Standard	\$360.00
Model J	550W	60 lbs	30" x 28" x 26"	Professional features	Standard	\$390.00
Model K	600W	65 lbs	32" x 30" x 28"	Professional features	Standard	\$420.00
Model L	650W	70 lbs	34" x 32" x 30"	Professional features	Standard	\$450.00
Model M	700W	75 lbs	36" x 34" x 32"	Professional features	Standard	\$480.00
Model N	750W	80 lbs	38" x 36" x 34"	Professional features	Standard	\$510.00
Model O	800W	85 lbs	40" x 38" x 36"	Professional features	Standard	\$540.00
Model P	850W	90 lbs	42" x 40" x 38"	Professional features	Standard	\$570.00
Model Q	900W	95 lbs	44" x 42" x 40"	Professional features	Standard	\$600.00
Model R	950W	100 lbs	46" x 44" x 42"	Professional features	Standard	\$630.00
Model S	1000W	105 lbs	48" x 46" x 44"	Professional features	Standard	\$660.00
Model T	1050W	110 lbs	50" x 48" x 46"	Professional features	Standard	\$690.00
Model U	1100W	115 lbs	52" x 50" x 48"	Professional features	Standard	\$720.00
Model V	1150W	120 lbs	54" x 52" x 50"	Professional features	Standard	\$750.00
Model W	1200W	125 lbs	56" x 54" x 52"	Professional features	Standard	\$780.00
Model X	1250W	130 lbs	58" x 56" x 54"	Professional features	Standard	\$810.00
Model Y	1300W	135 lbs	60" x 58" x 56"	Professional features	Standard	\$840.00
Model Z	1350W	140 lbs	62" x 60" x 58"	Professional features	Standard	\$870.00
Model AA	1400W	145 lbs	64" x 62" x 60"	Professional features	Standard	\$900.00
Model AB	1450W	150 lbs	66" x 64" x 62"	Professional features	Standard	\$930.00
Model AC	1500W	155 lbs	68" x 66" x 64"	Professional features	Standard	\$960.00
Model AD	1550W	160 lbs	70" x 68" x 66"	Professional features	Standard	\$990.00
Model AE	1600W	165 lbs	72" x 70" x 68"	Professional features	Standard	\$1020.00
Model AF	1650W	170 lbs	74" x 72" x 70"	Professional features	Standard	\$1050.00
Model AG	1700W	175 lbs	76" x 74" x 72"	Professional features	Standard	\$1080.00
Model AH	1750W	180 lbs	78" x 76" x 74"	Professional features	Standard	\$1110.00
Model AI	1800W	185 lbs	80" x 78" x 76"	Professional features	Standard	\$1140.00
Model AJ	1850W	190 lbs	82" x 80" x 78"	Professional features	Standard	\$1170.00
Model AK	1900W	195 lbs	84" x 82" x 80"	Professional features	Standard	\$1200.00
Model AL	1950W	200 lbs	86" x 84" x 82"	Professional features	Standard	\$1230.00
Model AM	2000W	205 lbs	88" x 86" x 84"	Professional features	Standard	\$1260.00
Model AN	2050W	210 lbs	90" x 88" x 86"	Professional features	Standard	\$1290.00
Model AO	2100W	215 lbs	92" x 90" x 88"	Professional features	Standard	\$1320.00
Model AP	2150W	220 lbs	94" x 92" x 90"	Professional features	Standard	\$1350.00
Model AQ	2200W	225 lbs	96" x 94" x 92"	Professional features	Standard	\$1380.00
Model AR	2250W	230 lbs	98" x 96" x 94"	Professional features	Standard	\$1410.00
Model AS	2300W	235 lbs	100" x 98" x 96"	Professional features	Standard	\$1440.00
Model AT	2350W	240 lbs	102" x 100" x 98"	Professional features	Standard	\$1470.00
Model AU	2400W	245 lbs	104" x 102" x 100"	Professional features	Standard	\$1500.00
Model AV	2450W	250 lbs	106" x 104" x 102"	Professional features	Standard	\$1530.00
Model AW	2500W	255 lbs	108" x 106" x 104"	Professional features	Standard	\$1560.00
Model AX	2550W	260 lbs	110" x 108" x 106"	Professional features	Standard	\$1590.00
Model AY	2600W	265 lbs	112" x 110" x 108"	Professional features	Standard	\$1620.00
Model AZ	2650W	270 lbs	114" x 112" x 110"	Professional features	Standard	\$1650.00
Model BA	2700W	275 lbs	116" x 114" x 112"	Professional features	Standard	\$1680.00
Model BB	2750W	280 lbs	118" x 116" x 114"	Professional features	Standard	\$1710.00
Model BC	2800W	285 lbs	120" x 118" x 116"	Professional features	Standard	\$1740.00
Model BD	2850W	290 lbs	122" x 120" x 118"	Professional features	Standard	\$1770.00
Model BE	2900W	295 lbs	124" x 122" x 120"	Professional features	Standard	\$1800.00
Model BF	2950W	300 lbs	126" x 124" x 122"	Professional features	Standard	\$1830.00
Model BG	3000W	305 lbs	128" x 126" x 124"	Professional features	Standard	\$1860.00
Model BH	3050W	310 lbs	130" x 128" x 126"	Professional features	Standard	\$1890.00
Model BI	3100W	315 lbs	132" x 130" x 128"	Professional features	Standard	\$1920.00
Model BJ	3150W	320 lbs	134" x 132" x 130"	Professional features	Standard	\$1950.00
Model BK	3200W	325 lbs	136" x 134" x 132"	Professional features	Standard	\$1980.00
Model BL	3250W	330 lbs	138" x 136" x 134"	Professional features	Standard	\$2010.00
Model BM	3300W	335 lbs	140" x 138" x 136"	Professional features	Standard	\$2040.00
Model BN	3350W	340 lbs	142" x 140" x 138"	Professional features	Standard	\$2070.00
Model BO	3400W	345 lbs	144" x 142" x 140"	Professional features	Standard	\$2100.00
Model BP	3450W	350 lbs	146" x 144" x 142"	Professional features	Standard	\$2130.00
Model BQ	3500W	355 lbs	148" x 146" x 144"	Professional features	Standard	\$2160.00
Model BR	3550W	360 lbs	150" x 148" x 146"	Professional features	Standard	\$2190.00
Model BS	3600W	365 lbs	152" x 150" x 148"	Professional features	Standard	\$2220.00
Model BT	3650W	370 lbs	154" x 152" x 150"	Professional features	Standard	\$2250.00
Model BU	3700W	375 lbs	156" x 154" x 152"	Professional features	Standard	\$2280.00
Model BV	3750W	380 lbs	158" x 156" x 154"	Professional features	Standard	\$2310.00
Model BW	3800W	385 lbs	160" x 158" x 156"	Professional features	Standard	\$2340.00
Model BX	3850W	390 lbs	162" x 160" x 158"	Professional features	Standard	\$2370.00
Model BY	3900W	395 lbs	164" x 162" x 160"	Professional features	Standard	\$2400.00
Model BZ	3950W	400 lbs	166" x 164" x 162"	Professional features	Standard	\$2430.00
Model CA	4000W	405 lbs	168" x 166" x 164"	Professional features	Standard	\$2460.00
Model CB	4050W	410 lbs	170" x 168" x 166"	Professional features	Standard	\$2490.00
Model CC	4100W	415 lbs	172" x 170" x 168"	Professional features	Standard	\$2520.00
Model CD	4150W	420 lbs	174" x 172" x 170"	Professional features	Standard	\$2550.00
Model CE	4200W	425 lbs	176" x 174" x 172"	Professional features	Standard	\$2580.00
Model CF	4250W	430 lbs	178" x 176" x 174"	Professional features	Standard	\$2610.00
Model CG	4300W	435 lbs	180" x 178" x 176"	Professional features	Standard	\$2640.00
Model CH	4350W	440 lbs	182" x 180" x 178"	Professional features	Standard	\$2670.00
Model CI	4400W	445 lbs	184" x 182" x 180"	Professional features	Standard	\$2700.00
Model CJ	4450W	450 lbs	186" x 184" x 182"	Professional features	Standard	\$2730.00
Model CK	4500W	455 lbs	188" x 186" x 184"	Professional features	Standard	\$2760.00
Model CL	4550W	460 lbs	190" x 188" x 186"	Professional features	Standard	\$2790.00
Model CM	4600W	465 lbs	192" x 190" x 188"	Professional features	Standard	\$2820.00
Model CN	4650W	470 lbs	194" x 192" x 190"	Professional features	Standard	\$2850.00
Model CO	4700W	475 lbs	196" x 194" x 192"	Professional features	Standard	\$2880.00
Model CP	4750W	480 lbs	198" x 196" x 194"	Professional features	Standard	\$2910.00
Model CQ	4800W	485 lbs	200" x 198" x 196"	Professional features	Standard	\$2940.00
Model CR	4850W	490 lbs	202" x 200" x 198"	Professional features	Standard	\$2970.00
Model CS	4900W	495 lbs	204" x 202" x 200"	Professional features	Standard	\$3000.00
Model CT	4950W	500 lbs	206" x 204" x 202"	Professional features	Standard	\$3030.00
Model CU	5000W	505 lbs	208" x 206" x 204"	Professional features	Standard	\$3060.00
Model CV	5050W	510 lbs	210" x 208" x 206"	Professional features	Standard	\$3090.00
Model CW	5100W	515 lbs	212" x 210" x 208"	Professional features	Standard	\$3120.00
Model CX	5150W	520 lbs	214" x 212" x 210"	Professional features	Standard	\$3150.00
Model CY	5200W	525 lbs	216" x 214" x 212"	Professional features	Standard	\$3180.00
Model CZ	5250W	530 lbs	218" x 216" x 214"	Professional features	Standard	\$3210.00
Model DA	5300W	535 lbs	220" x 218" x 216"	Professional features	Standard	\$3240.00
Model DB	5350W	540 lbs	222" x 220" x 218"	Professional features	Standard	\$3270.00
Model DC	5400W	545 lbs	224" x 222" x 220"	Professional features	Standard	\$3300.00
Model DD	5450W	550 lbs	226" x 224" x 222"	Professional features	Standard	\$3330.00
Model DE	5500W	555 lbs	228" x 226" x 224"	Professional features	Standard	\$3360.00
Model DF	5550W	560 lbs	230" x 228" x 226"	Professional features	Standard	\$3390.00
Model DG	5600W	565 lbs	232" x 230" x 228"	Professional features	Standard	\$3420.00
Model DH	5650W	570 lbs	234" x 232" x 230"	Professional features	Standard	\$3450.00
Model DI	5700W	575 lbs	236" x 234" x 232"	Professional features	Standard	\$3480.00
Model DJ	5750W	580 lbs	238" x 236" x 234"	Professional features	Standard	\$3510.00
Model DK	5800W	585 lbs	240" x 238" x 236"	Professional features	Standard	\$3540.00
Model DL	5850W	590 lbs	242" x 240" x 238"	Professional features	Standard	\$3570.00
Model DM	5900W	595 lbs	244" x 242" x 240"	Professional features	Standard	\$3600.00
Model DN	5950W	600 lbs	246" x 244" x 242"	Professional features	Standard	\$3630.00
Model DO	6000W	605 lbs	248" x 246" x 244"	Professional features	Standard	\$3660.00
Model DP	6050W	610 lbs	250" x 248" x 246"	Professional features	Standard	\$3690.00
Model DQ	6100W	615 lbs	252" x 250" x 248"	Professional features	Standard	\$3720.00
Model DR	6150W	620 lbs	254" x 252" x 250"	Professional features	Standard	\$3750.00
Model DS	6200W	625 lbs	256" x 254" x 252"	Professional features	Standard	\$3780.00
Model DT	6250W	630 lbs	258" x 256" x 254"	Professional features	Standard	\$3810.00
Model DU	6300W	635 lbs	260" x 258" x 256"	Professional features	Standard	\$3840.00
Model DV	6350W	640 lbs	262" x 260" x 258"	Professional features	Standard	\$3870.00
Model DW	6400W	645 lbs	264" x 262" x 260"	Professional features	Standard	\$3900.00
Model DX	6450W	650 lbs	266" x 264" x 262"	Professional features	Standard	\$3930.00
Model DY	6500W	655 lbs	268" x 266" x 264"	Professional features	Standard	\$3960.00
Model DZ	6550W	660 lbs	270" x 268" x 266"	Professional features	Standard	\$3990.00
Model EA	6600W	665 lbs	272" x 270" x 268"	Professional features	Standard	\$4020.00
Model EB	6650W	670 lbs	274" x 272" x 270"	Professional features	Standard	\$4050.00
Model EC	6700W	675 lbs	276" x 274" x 272"	Professional features	Standard	\$4080.00
Model ED	6750W	680 lbs	278" x 276" x 274"	Professional features	Standard	\$4110.00
Model EE	6800W	685 lbs	280" x 278" x 276"	Professional features	Standard	\$4140.00
Model EF	6850W	690 lbs	282" x 280" x 278"	Professional features	Standard	\$4170.00
Model EG	6900W	695 lbs	284" x 282" x 280"	Professional features	Standard	\$4200.00
Model EH	6950W	700 lbs	286" x 284" x 282"	Professional features	Standard	\$4230.00
Model EI	7000W	705 lbs	288" x 286" x 284"	Professional features	Standard	\$4260.00
Model EJ	7050W	710 lbs	290" x 288" x 286"	Professional features	Standard	\$4290.00
Model EK	7100W	715 lbs	292" x 290" x 288"	Professional features	Standard	\$4320.00
Model EL	7150W	720 lbs	294" x 292" x 290"	Professional features	Standard	\$4350.00
Model EM	7200W	725 lbs	296" x 294" x 292"	Professional features	Standard	\$4380.00
Model EN	7250W	730 lbs	298" x 296" x 294"	Professional features	Standard	\$4410.00
Model EO	7300W	735 lbs	300" x 298" x 296"	Professional features	Standard	\$4440.00
Model EP	7350W	740 lbs	302" x 300" x 298"	Professional features	Standard	\$4470.00
Model EQ	7400W	745 lbs	304" x 302" x 300"	Professional features	Standard	\$4500.00
Model ER	7450W	750 lbs	306" x 304" x 302"	Professional features	Standard	\$4530.00
Model ES	7500W	755 lbs	308" x 306" x 304"	Professional features	Standard	\$4560.00
Model ET	7550W	760 lbs	310" x 308" x 306"	Professional features	Standard	\$4590.00
Model EU	7600W	765 lbs	312" x 310" x 308"	Professional features	Standard	\$4620.00
Model EV	7650W	770 lbs	314" x 312" x 310"	Professional features	Standard	\$4650.00
Model EW	7700W	775 lbs	316" x 314" x 312"	Professional features	Standard	\$4680.00
Model EX	7750W	780 lbs	318" x 316" x 314"	Professional features	Standard	\$4710.00
Model EY	7800W	785 lbs	320" x 318" x 316"	Professional features	Standard	\$4740.00
Model EZ	7850W	790 lbs	322" x 320" x 318"	Professional features	Standard	\$4770.00
Model FA	7900W	795 lbs	324" x 322" x 320"	Professional features	Standard	\$4800.00
Model FB	7950W	800 lbs	326" x 324" x 322"	Professional features	Standard	\$4830.00
Model FC	8000W	805 lbs	328" x 326" x 324"	Professional features	Standard	\$4860.00
Model FD	8050W	810 lbs	330" x 328" x 326"	Professional features	Standard	\$4890.00
Model FE	8100W	815 lbs	33			



1969 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 6 Page 8
Issued: September 5, 1968
Reissued: October 1, 1968
#Reissued: November 20, 1968

C.C. & CODE #	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
			BASIC	DPL	SST			
# -	981-G	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Bench Seats	X	NA	NA	\$1.25	\$18.85	\$24.45
# -	981-H	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black) Ind. Seats	X	NA	NA	1.25	18.85	24.45
#39-3	PCP	Police Car Package - V-8 Only wo/AC (Includes H.D. Brakes, H.P., PO, LEC, H.D. Rubber Floor Mats) Order item separately with AC				2.85	43.25	56.05
57-1	EW	Electric Windshield Wipers	X	X	X	.80	11.50	14.90
57-4	EWG	Electric Windshield Wipers and Electric Washers...	X	X	X	1.05	15.75	20.40
81-1	LRM	Remote Control Left Outside Mirror.....	X	X	X	.55	8.00	10.40
59-2	EL	Parking Brake Warning Light (Std. on SST).....	X	X	STD	.30	4.50	5.85
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning).....	X	X	X	.90	13.40	17.35
68-1	65D	Alternator 65 Amp. (N.A. with Air Conditioning) -With Dual Belt Drive - 6-Cyl. Models Only..... (Also N.A. with Power Steering or Air Conditioning)	X	X	X	8.85	134.95	174.80
68-3	65S	-With Single Belt Drive (V-8 Only) (N.A. w/AC) .	X	X	X	8.15	124.50	161.25
68-4	55A	Alternator, 55 Amp.....	X	X	X	.95	14.00	18.15
71-1	HBD	Heavy Duty Brakes	X	X	X	.80	11.55	14.95
74-2	PO	Police Special Calibrated Speedometer.....	X	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only	X	X	NA	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushions - Front and Rear	X	X	NA	.95	13.90	18.00
75-3	HCBR	Heavy Duty Seat Cushions and Back - Front Only....	X	X	NA	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear	X	X	NA	1.70	25.80	33.45
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only.....	X	X	X	.55	8.25	10.70
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/ Cruise-Command Speed Control System)	X	X	X	.65	9.85	12.80
77-9	DLFS	Dome Light over Front Seat (Hardtop & SST Wagon) .	X	X	X	.55	7.95	10.30
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only.....	X	X	X	3.80	57.70	74.75
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.65	9.40	12.20
78-9	RKNP	-Less Resistance Type Plugs	X	X	X	.40	5.55	7.20
79-5	APW	Pull Wire for Roof Type Antenna.....	X	X	X	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (N.A. Wagon).....	X	X	STD	.20	2.95	3.85
79-9	RLS	Rear Door Dome Light Switches - 4-Door Models Only.....	X	X	STD	.15	2.05	2.65
#	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.80	26.90	34.85
#	-	H.D. Rubber Floor Mats (Fleet Dept. Approval Required).....	X	X	NA	NC	NC	NC
#	Order under Special Instruction							
	SPECIAL FOR FLEET USE ONLY -							
	315 HP - 390 CID, V-8, 4 Bbl. Engine Group - Includes 315 H. P. V-8, Handling Package and Automatic Transmission (Restricted to Special Purpose Vehicles. Central Office Car Distribution approval required)							
			X	X	-	21.75	332.00	430.00

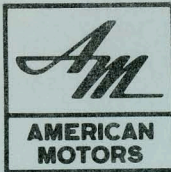
(Note: 315 H. P., V-8 Group prices are over 290 CID, 200 H. P. price)

7. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios

Regular Production Tires

Fleet Tires



1969 AMERICAN MOTORS POWER TEAMS

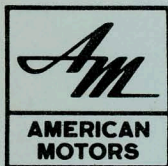
1969	TRANSMISSION ENGINE	3-Speed Manual Column Shift **	Over- drive Column Shift	Shift- Command Column Shift	Shift- Command Console Shift	4-Speed Manual Floor Shift	
RAMBLER	199, 1-Bbl. Sedans Less AC	3.08 Std.	3.31 Std.	2.73 Std. 3.08 Opt.	N. A.		
	199, 1-Bbl. Wagons (plus Sedans W/AC			3.08 Std. 2.73 Opt.			
	232, 1-Bbl. Sedans & Wag.	3.08 Std. 3.31 Opt.	N. A.	3.08 Std. 3.31 Opt.			
	232, 1-Bbl. Hardtop			2.37 Std. - 308 3.08 Opt. - 331			
	290, 2-Bbl.	N. A.		2.87 Std. - 308 3.15 Opt.	N. A.		
	290, 4-Bbl.	N. A.		N. A.		3.54 Std.	
	AMX & JAVELIN	232, 1-Bbl. (N. A. AMX)	3.08 Std. 3.31 Opt.	N. A.	3.08 Std. 3.31 Opt.	N. A.	
290, 2-Bbl. (N. A. AMX)		3.15 Std.	2.87 Std. 3.15 Opt.		2.87 Std. 3.15 Opt	N. A.	
290, 4-Bbl.		N. A.	N. A.		2.87 Std. 3.15 Opt. (AMX)	3.54 Std.	
343, 4-Bbl.			*2.87 Std. NA 390 3.15 Opt.		*2.87 Std. 3.15 Opt.	3.54 Std. 3.15 Opt.	
390, 4-Bbl.							
REBEL & AMBASSADOR	232, 1-Bbl. (N. A. AMB.)	3.15 Std.	3.54 Std.	3.15 Std.	N. A.		
	232, 2-Bbl.		N. A.				
	290, 2-Bbl.	N. A.	N. A.	2.87 Std. 3.15 Opt.		N. A.	
	343, 2-Bbl.	N. A.		2.87 Std. 3.15 Opt.	N. A.		
	343, 4-Bbl.			2.87 Std.			
390, 4-Bbl. (N. A. REBEL)		3.15 Opt.					

OPTIONAL RATIOS ARE AVAILABLE AT EXTRA COST.

WE CANNOT ACCEPT DEVIATIONS

* 3.15 Std. with "Go" Packages.

** Javelin - Floor Shift



1969 REGULAR PRODUCTION TIRE OPTIONS

Car Ordering Guide and Price List

Section 7 Page 2

Issued: June 6, 1968

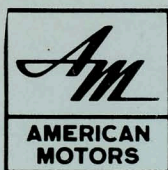
Reissued: September 5, 1968

Reissued: October 1, 1968

Reissued: November 20, 1968

SIZE	LOAD RANGE	TYPE	STANDARD RIM SIZE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
RAMBLER - "6" (Sedans & Hardtop)							
6.45 x 14	B (2-Ply, 4 PR)	Black	4.5"	00		STD	
6.45 x 14	B (2-Ply, 4 PR)	White	4.5"	01	\$1.65	\$24.50	\$31.75
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	04	.70	10.00	12.95
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	05	2.50	38.00	49.25
RAMBLER - "6" (Wagon)							
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	00		STD	
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	01	1.65	25.00	32.40
# RAMBLER - "V-8" (Sedan & Hardtop)							
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	00		STD	
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	01	1.65	25.00	32.40
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	16	.75	11.00	14.25
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	17	2.60	39.00	50.50
# RAMBLER - "V-8" (Wagon)							
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	00		STD	
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	01	1.65	25.00	32.40
AMX - "V-8"							
WIDE - PROFILE - EXTRA PERFORMANCE FIBERGLASS BELTED							
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Black	6.0"	00		STD	
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Red Line	6.0"	91	1.75	26.50	34.35
JAVELIN - "6"							
6.95 x 14	B (2-Ply, 4 PR)	Black	5.0"	00		STD	
6.95 x 14	B (2-Ply, 4 PR)	White	5.0"	01	1.65	25.00	32.40
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	16	.75	11.00	14.25
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	17	2.60	39.00	50.50
JAVELIN - "V-8"							
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	00		STD	
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	01	1.75	26.50	34.35
JAVELIN - "6" and "V-8"							
WIDE - PROFILE - EXTRA PERFORMANCE FIBERGLASS BELTED							
E-70 x 14	B (2-Ply, 4 PR)	"Polyglas" Red Line	6.0"	91	3.85	58.10	75.25

NOTE: Basic Tire Cord is Vytacord, or Polyester.



1969 REGULAR PRODUCTION TIRE OPTIONS

Car Ordering Guide and Price List

Section 7 Page 3

Issued: June 6, 1968

Reissued: September 5, 1968

Reissued: October 1, 1968

SIZE	LOAD RANGE	TYPE	STANDARD RIM SIZE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
REBEL - "6" and "V-8" (Sedans and Hardtops)							
7.35 x 14	B (2-Ply, 4 PR)	Black	5.5"	00		STD	
7.35 x 14	B (2-Ply, 4 PR)	White	5.5"	01	\$1.75	\$26.50	\$34.35
7.75 x 14	B (2-Ply, 4 PR)	Black	5.5"	32	.75	11.00	14.25
7.75 x 14	B (2-Ply, 4 PR)	White	5.5"	33	2.60	39.00	50.50
7.75 x 14	D (4-Ply, 8 PR)	Black	5.5"	38	3.10	47.00	60.90
7.75 x 14	D (4-Ply, 8 PR)	White	5.5"	39	4.95	75.00	97.15
REBEL - "6" and "V-8" (Wagons) AMBASSADOR - "6" and "V-8" (Sedans and Hardtops)							
7.75 x 14	B (2-Ply, 4 PR)	Black	5.5"	00		STD	
7.75 x 14	B (2-Ply, 4 PR)	White	5.5"	01	1.80	27.00	35.00
7.75 x 14	D (4-Ply, 8 PR)	Black	5.5"	38	2.40	36.00	46.65
7.75 x 14	D (4-Ply, 8 PR)	White	5.5"	39	4.20	64.00	82.90
8.25 x 14	B (2-Ply, 4 PR)	Black	6.0"	42	.80	12.00	15.55
8.25 x 14	B (2-Ply, 4 PR)	White	6.0"	43	2.65	40.00	51.80
8.25 x 14	D (4-Ply, 8 PR)	Black	6.0"	48	3.15	48.00	62.20
8.25 x 14	D (4-Ply, 8 PR)	White	6.0"	49	5.00	76.00	98.45
AMBASSADOR - "6" and "V-8" (Wagons)							
8.25 x 14	B (2-Ply, 4 PR)	Black	6.0"	00		STD	
8.25 x 14	B (2-Ply, 4 PR)	White	6.0"	01	1.80	27.00	35.00
8.25 x 14	D (4-Ply, 8 PR)	Black	6.0"	48	2.40	36.00	46.65
8.25 x 14	D (4-Ply, 8 PR)	White	6.0"	49	4.20	64.00	82.90
REBEL - "V-8" (Sedans and Hardtops) AMBASSADOR - "V-8" (Sedans and Hardtops)							
WIDE - ASPECT - EXTRA PERFORMANCE FIBERGLASS BELTED							
F-78 x 14	B (2-Ply, 4 PR)	"Polyglas" White	5.5"	92	3.70	56.35	73.00
		- Ambassador	5.5"	92	3.40	51.35	66.50

NOTE: Basic Tire Cord is Vytacord or Polyester.

6220
6090
130



AMERICAN MOTORS CORPORATION

14250 PLYMOUTH ROAD • DETROIT, MICHIGAN 48232

September 6, 1968

TO: ALL AMERICAN MOTORS/RAMBLER DEALERS

SUBJECT: 1969 MODEL TENTATIVE PRICES -- CONFIDENTIAL

You have just returned to your homes after having taken part in the most exciting and unusual new car announcement in the history of the automobile industry. The initial reactions to our 1969 product line and extremely novel presentation method, lead us to believe that our 1969 objective is certainly attainable. In fact, many dealers indicated that they will travel well beyond this objective. I am certain that when dealers continue to exhibit the aggressive attitude they have displayed throughout this year, 1969 will prove to be a banner year in both sales and profits.

In my letter of July 26 I indicated that initial shipments would begin on the Rebel and Ambassador in mid-August and on the Rambler, Javelin and AMX in late August. Shipments are rolling as planned, and production of 1969 models is presently on schedule. Many of you by now are receiving 1969 models.

These cars are being invoiced at tentative prices. The attached tentative price lists indicate price increases over 1968 Total Dealer Billings as follows:

American -	\$100
Javelin and Rebel -	\$110
Ambassador and AMX -	\$130

Optional equipment and accessories were increased 5%.

These increases were established in order to give us the opportunity to completely evaluate the costs of added safety improvements and general economic increases and assure us of being able to continue our pricing policies so as to keep you completely competitive. As in previous years, I wish to emphasize that these prices are tentative and you will again have complete price protection from tentative to final prices.



AMERICAN MOTORS CORPORATION

1600 PLYMOUTH ROAD • DETROIT, MICHIGAN 48211

September 6, 1968

TO: ALL AMERICAN MOTORS/RAMBLER DEALERS

SUBJECT: 1969 MODEL TENTATIVE PRICES -- CONFIDENTIAL

You have just returned to your homes after having taken part in the most exciting and unusual new car announcement in the history of the automobile industry. The initial reactions to our 1969 product line and extremely novel presentation method, lead us to believe that our 1969 objective is certainly attainable. In fact, many dealers indicated that they will travel well beyond this objective. I am certain that when dealers continue to exhibit the aggressive attitude they have displayed throughout this year, 1969 will prove to be a banner year in both sales and profits.

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Ambassador	-	\$100
Javelin and Rebel	-	\$110
Ambassador and AMX	-	\$130

Optional equipment and accessories were increased 5%.

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September 6, 1968

Subject: 1969 Model Tentative Prices -- Confidential

SHOULD FIRM PRICES BE HIGHER THAN TENTATIVE PRICES, ONLY THOSE CARS SHIPPED AFTER THE EFFECTIVE DATE OF THE FIRM PRICES WILL BE AFFECTED. ANY PRICE INCREASE WOULD NOT APPLY TO CARS PREVIOUSLY SHIPPED TO YOU OR IN YOUR STOCK ON THAT DATE.

IF FIRM PRICES ARE LOWER THAN TENTATIVE PRICES, YOU WILL RECEIVE A REBATE FOR THE DIFFERENCE FOR CARS IN YOUR STOCK OR IN TRANSIT ON THAT DATE. PRICES ON OPTIONAL EQUIPMENT AND ACCESSORIES WILL ALSO BE TENTATIVE AND THE SAME POLICY WILL APPLY.

Should firm prices be lower than tentative, the following formula will apply.

(TOTAL TENTATIVE INVOICE) minus (TOTAL FINAL INVOICE) equals REBATE.

For all 1969 models billed to you up to the day prior to public announcement, we will pay you an allowance equivalent to floor planning charges at the current 6-3/4 percent annual rate. For cars sold by you prior to announcement date you will receive this floor plan allowance up to the date of sale.

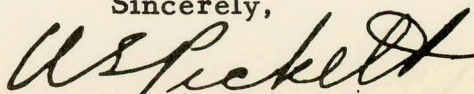
The normal floor plan allowance will apply to all 1969 model cars, including those shipped before announcement date. This means that on cars shipped to you before announcement date, you will receive floor planning up to that date plus the equivalent of fifteen days thereafter.

Economic factors indicate that there is a strong possibility that 1969 model prices will be increased over 1968 -- thus making 1968 models an excellent value. You should consider this factor and use it aggressively to maintain our sales volume through the balance of the current model year.

The potential 1969 model price increase coupled with the \$125 September program for Javelin, AMX, Rebel and Ambassador Hardtops makes these models attractive merchandise for you to feature in your advertising and salesmen promotions. Use this money now to bring your Hardtop stock in line and to increase your overall sales.

I was most happy to have the opportunity to meet with so many of you, and, I for one, am looking forward to an outstanding sales year in 1969. Your comments indicate you are of the same mind.
GOOD LUCK AND GOOD SELLING !

Sincerely,



September 6, 1968

Subject: 1969 Model Tentative Prices -- Confidential

SHOULD FIRM PRICES BE HIGHER THAN TENTATIVE PRICES, ONLY THOSE CARS SHIPPED AFTER THE EFFECTIVE DATE OF THE FIRM PRICES WILL BE AFFECTED. ANY PRICE INCREASE WOULD NOT APPLY TO CARS PREVIOUSLY SHIPPED TO YOU OR IN YOUR STOCK ON THAT DATE.

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(TOTAL TENTATIVE INVOICE) minus (TOTAL FINAL INVOICE) equals REBATE.

For all 1969 models called to you up to the day prior to public announcement, we will pay you an allowance equivalent to floor plan charges at the current 6-3/4 percent annual rate. For cars sold by you prior to announcement date you will receive this floor plan allowance up to the date of sale.

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I was most happy to have the opportunity to meet with so many of you, and, I for one, am looking forward to an outstanding sales year in 1969. Your comments indicate you are of the same mind. GOOD LUCK AND GOOD SELLING!

Sincerely,

W. R. ...



AMERICAN MOTORS SALES CORPORATION

14250 PLYMOUTH ROAD • DETROIT, MICHIGAN 48232

April 24, 1969

TO ALL AMERICAN MOTORS/RAMBLER DEALERS

SUBJECT: New 1969 Performance Suspension

Beginning May 1, 1969, American Motors will offer a new performance front suspension as a factory option on 1969 Javelins with the 290 CID, 225 HP engine. This new front suspension, which is covered by normal factory warranty, utilizes double ball-joint construction and spring location on the upper control arm.

The installed price is as follows:

. Manufacturer's Suggested Retail Price.....	\$711.00
. Total Dealer Billing.....	549.00
. EOH.....	36.00

Because this is a special installation, an additional three to four weeks must be allowed for delivery of the car.

Ordering of this option may be accomplished through the use of the Special Instructions box on the 1969 Car Purchase Order - AM Form A-254. Simply indicate "Performance Front Suspension" in this box.

For your reference, the part number of the installed assembly is 4488000.

Performance Promotion Dept.

do

AMERICAN MOTORS SALES CORPORATION

1115 PLYMOUTH ROAD • DETROIT, MICHIGAN 48215



April 24, 1969

TO ALL AMERICAN MOTORS/RAMBLER DEALERS

SUBJECT: New 1969 Performance Suspension

Beginning May 1, 1969, American Motors will offer a new performance front suspension as a factory option on 1969 Jeeps with the 250 CID, 225 HP engines. This new front suspension, which is covered by normal factory warranty, utilizes double ball-joint construction and spring location on the upper control arm.

The installed price is as follows:

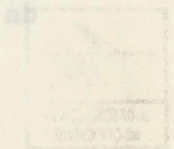
Manufacturer's Suggested Retail Price.....	\$711.00
Total Dealer Billing.....	529.00
FOB.....	30.00

Because this is a special installation, an additional three to four weeks must be allowed for delivery of the car.

Ordering of this option may be accomplished through the use of the Special Instructions box on the 1969 Car Purchase Order - AM Form A-251. Simply indicate "Performance Front Suspension" in this box.

For your reference, the part number of the installed assembly is 1488000.

Performance Promotion Dept.





1969 FLEET — SALES TIRE OPTIONS

Car Ordering Guide and Price List
Section 7 Page 4
Issued: September 5, 1968
Reissued: October 1, 1968
#Reissued: November 20, 1968

SIZE	LOAD RANGE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	MANUF.'S SUGG'D RETAIL PRICE
RAMBLER — "6" (Sedans & Hardtop)						
*6.45 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	67	\$.20	\$ 3.00	\$ 3.90
*6.45 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	68	1.80	27.50	35.65
6.95 x 14 D	(4 Ply, 4 PR)	Nylon Black	08	2.05	31.00	40.15
*6.95 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	69	.90	13.00	16.85
*6.95 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	70	2.70	41.00	53.10
*6.85 x 15 D	(4 Ply, 4 PR)	Rayon Black & two 4 Ply (4 PR) Suburbanites....	65	1.75	26.00	33.70
6.85 x 15 D	(4 Ply, 4 PR)	Rayon Black	52	1.55	23.00	29.80
RAMBLER — "6" (Wagon)						
6.95 x 14 D	(4 Ply, 4 PR)	Nylon Black	08	1.40	21.00	27.20
*6.95 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	69	.20	3.00	3.90
*6.95 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	70	1.85	28.00	36.30
*6.85 x 15 D	(4 Ply, 4 PR)	Rayon Black & two 4 Ply (4 PR) Suburbanites....	65	1.05	16.00	20.75
6.85 x 15 D	(4 Ply, 4 PR)	Rayon Black	52	.90	13.00	16.85
RAMBLER — "V-8"						
6.95 x 14 D	(4 Ply, 4 PR)	Nylon Black	08	1.40	21.00	27.20
*6.95 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	69	.20	3.00	3.90
*6.95 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	70	1.85	28.00	36.30
*7.35 x 14 D	(4 Ply, 4 PR)	Nylon Black	20	2.10	32.00	41.45
REBEL — "6" & "V-8" (Sedans & Hardtop)						
7.35 x 14 D	(4 Ply, 4 PR)	Nylon Black	20	1.40	21.00	27.20
*7.35 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	73	.20	3.00	3.90
*7.35 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	74	1.95	29.50	38.25
7.35 x 15 D	(4 Ply, 4 PR)	Nylon Black	60	1.80	27.00	35.00
*7.35 x 15 D	(4 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	83	1.05	16.00	20.75
7.35 x 15 D	(4 Ply, 4 PR)	Polyester Black	58	.90	13.00	16.85
7.75 x 14 D	(4 Ply, 4 PR)	Nylon Black	36	2.10	32.00	41.45
*7.75 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	77	.95	14.00	18.15
*7.75 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	78	2.75	42.00	54.40
7.75 x 15 D	(4 Ply, 4 PR)	Nylon Black	64	2.50	38.00	49.25
*7.75 x 15 D	(4 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	85	1.80	27.00	35.00
#(a) 8.25 x 15 D	(4 Ply, 4 PR)	Nylon Black	72	3.90	59.00	76.45
#(a)*8.25 x 15 D	(4 Ply, 4 PR)	Nylon Black & two 4 Ply (4 PR) Suburbanites....	71	4.10	62.00	80.30
REBEL — "6" & "V-8" (Wagons) AMBASSADOR — "6" & "V-8" (Sedans & Hardtop)						
7.75 x 14 D	(4 Ply, 4 PR)	Nylon Black	36	1.40	21.00	27.20
*7.75 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	77	.20	3.00	3.90
*7.75 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	78	2.00	30.00	38.85
7.75 x 15 D	(4 Ply, 4 PR)	Nylon Black	64	1.80	27.00	35.00
*7.75 x 15 D	(4 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	85	1.05	16.00	20.75
8.25 x 14 D	(4 Ply, 4 PR)	Nylon Black	46	2.20	33.00	42.75
*8.25 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	87	1.00	15.00	18.45
*8.25 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	88	2.85	43.00	55.70
#(a) 8.25 x 15 D	(4 Ply, 4 PR)	Nylon Black	72	3.15	48.00	62.20
#(a)*8.25 x 15 D	(4 Ply, 4 PR)	Nylon Black & two 4 Ply (4 PR) Suburbanites....	71	3.35	51.00	66.05
AMBASSADOR — "6" & "V-8" (Wagons)						
8.25 x 14 D	(4 Ply, 4 PR)	Nylon Black	46	1.40	21.00	27.20
8.25 x 14 D	(4 Ply, 4 PR)	Nylon White	47	3.15	48.00	62.20
*8.25 x 14 B	(2 Ply, 4 PR)	Polyester Black & two 4 Ply (4 PR) Suburbanites	87	.20	3.00	3.90
*8.25 x 14 B	(2 Ply, 4 PR)	Polyester White & two 4 Ply (4 PR) Suburbanites	88	2.00	30.00	38.85
#(a) 8.25 x 15 D	(4 Ply, 4 PR)	Nylon Black	72	2.40	36.00	46.65
#(a)*8.25 x 15 D	(4 Ply, 4 PR)	Nylon Black & two 4 Ply (4 PR) Suburbanites....	71	2.60	39.00	50.50

***Important:** When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.25 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.



1969 FLEET - SALES TIRE OPTIONS

TIRE		TYPE		RANGE		TOTAL		DEALER		SALES	
CODE		S.O.N.		RANGE		DEALER		SALES		SALES	
RANGE - "F" (Nylon & Nylon)											
47	47	47	47	47	47	47	47	47	47	47	47
48	48	48	48	48	48	48	48	48	48	48	48
49	49	49	49	49	49	49	49	49	49	49	49
50	50	50	50	50	50	50	50	50	50	50	50
51	51	51	51	51	51	51	51	51	51	51	51
52	52	52	52	52	52	52	52	52	52	52	52
RANGE - "F" (Nylon)											
53	53	53	53	53	53	53	53	53	53	53	53
54	54	54	54	54	54	54	54	54	54	54	54
55	55	55	55	55	55	55	55	55	55	55	55
56	56	56	56	56	56	56	56	56	56	56	56
57	57	57	57	57	57	57	57	57	57	57	57
58	58	58	58	58	58	58	58	58	58	58	58
59	59	59	59	59	59	59	59	59	59	59	59
60	60	60	60	60	60	60	60	60	60	60	60
61	61	61	61	61	61	61	61	61	61	61	61
62	62	62	62	62	62	62	62	62	62	62	62
63	63	63	63	63	63	63	63	63	63	63	63
64	64	64	64	64	64	64	64	64	64	64	64
65	65	65	65	65	65	65	65	65	65	65	65
66	66	66	66	66	66	66	66	66	66	66	66
67	67	67	67	67	67	67	67	67	67	67	67
68	68	68	68	68	68	68	68	68	68	68	68
69	69	69	69	69	69	69	69	69	69	69	69
70	70	70	70	70	70	70	70	70	70	70	70
71	71	71	71	71	71	71	71	71	71	71	71
72	72	72	72	72	72	72	72	72	72	72	72
73	73	73	73	73	73	73	73	73	73	73	73
74	74	74	74	74	74	74	74	74	74	74	74
75	75	75	75	75	75	75	75	75	75	75	75
76	76	76	76	76	76	76	76	76	76	76	76
77	77	77	77	77	77	77	77	77	77	77	77
78	78	78	78	78	78	78	78	78	78	78	78
79	79	79	79	79	79	79	79	79	79	79	79
80	80	80	80	80	80	80	80	80	80	80	80
81	81	81	81	81	81	81	81	81	81	81	81
82	82	82	82	82	82	82	82	82	82	82	82
83	83	83	83	83	83	83	83	83	83	83	83
84	84	84	84	84	84	84	84	84	84	84	84
85	85	85	85	85	85	85	85	85	85	85	85
86	86	86	86	86	86	86	86	86	86	86	86
87	87	87	87	87	87	87	87	87	87	87	87
88	88	88	88	88	88	88	88	88	88	88	88
89	89	89	89	89	89	89	89	89	89	89	89
90	90	90	90	90	90	90	90	90	90	90	90
91	91	91	91	91	91	91	91	91	91	91	91
92	92	92	92	92	92	92	92	92	92	92	92
93	93	93	93	93	93	93	93	93	93	93	93
94	94	94	94	94	94	94	94	94	94	94	94
95	95	95	95	95	95	95	95	95	95	95	95
96	96	96	96	96	96	96	96	96	96	96	96
97	97	97	97	97	97	97	97	97	97	97	97
98	98	98	98	98	98	98	98	98	98	98	98
99	99	99	99	99	99	99	99	99	99	99	99
100	100	100	100	100	100	100	100	100	100	100	100

Important: When two Substitutes are ordered with regular tire option, the total quantity received will be five tires, that is 1 Substitute plus 4 regular tires (one front and one regular spare). When two Substitutes are ordered with a WSW regular tire option, all 4 tires are WSW tires. When two Substitutes are ordered with regular tire option, the total quantity received will be five tires, that is 1 Substitute plus 4 regular tires (one front and one regular spare).

(a) Included with 8.55 x 15 Nylon Black and Nylon White. To order this tire, call your dealer.

